



Nov. 2, 2021

Dear Randolph Heights Families,

Congratulations to Randolph Heights for a very successful Dragon Dash fun run fundraiser!

Our initial fundraising goal was \$20,000 – but our total donations nearly doubled that goal with \$39,303 raised. We are grateful for our very generous school community and we're excited to use these funds to boost community building initiatives and to support our teachers with additional money for enrichment and special learning opportunities.

The changes we made to this year's event were well-received by parents, teachers and students. We shifted the fundraising approach to class teams versus individual student goals to alleviate competition among kids and families. And we focused prizes and incentives on school spirit and community building, offering Randy Dragon branded items and activity awards all students could enjoy.

Here's a general breakdown of how the money we raised has been allocated:

- RHSPTA general operating budget – This is typically our biggest fundraiser of the year. The majority of the money raised during this event funds the items outlined in our annual budget.
- Grade funds – The RHSPTA Board has decided to increase the grade funds to \$1,000 for each grade, up from \$600 in recent years. Teachers in each grade will decide how they would like to spend this money.
- Prizes and activity awards – Approximately \$2,000 was spent on Randy Dragon plushies, notebooks, pens, stickers, ice cream and other treats.
- Fundraising/website tools – Get Movin', the third-party vendor we used to create our customized fundraising website, received approximately \$3,000.
- Tumble mats for PhyEd – We're purchasing new mats to be used in the gym for \$2,200.

We are cognizant that fundraisers are not preferred or possible for everyone, and we hope that the community building elements of the Dragon Dash were still enjoyable for you and your families. Despite the many challenges of the past year and a half, we feel lucky that our school community has remained strong and connected.

Again, congratulations on a great Dragon Dash 2021 and THANK YOU for everything you do for our school.

Sincerely,

The RHSPTA Board:

Kristin Fischer Rosel, president
Katie Russell, vice president
Katie Stromberg, treasurer

Autumn Hubbell, secretary
Tim Williams, principal
Beth Tierney, 3rd grade