



ABOUT US

# The Master Key Group

At The Masterkey Group, we're dedicated to empowering your business with cost-effective solutions for making your company more sustainable and robust, as well as meeting your environmental goals for your business, bridging the gap between your business and Net-Zero.

# Benefits

## Waste Saving

Achieve significant cost reductions and environmental impact through optimized waste management and recycling initiatives.

## Club Marketing App

Utilize our Club Marketing App to enhance your visibility within the sustainability community, fostering connections and collaborations.

## Gone Fishing Club

Tap into our Gone Fishing Club to temporarily fill staffing gaps with sustainability-minded professionals, ensuring operational continuity.



SCAN ME

## Cost Power Savings

Reduce your energy expenditures with tailored solutions that enhance efficiency and lower power consumption across your operations.

## Traffic Reductions

Implement strategies to minimize logistic costs and carbon footprint by optimizing delivery and transportation routes.

## Net-Zero Awards

Aim for the pinnacle of environmental responsibility by achieving net-zero status, celebrated with our special Net Zero Awards for outstanding commitments and achievements in sustainability.



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# Net-Zero Awards

## Measure Carbon Footprint

Implement our comprehensive tools to accurately measure your company's carbon footprint, laying the foundation for impactful environmental initiatives.

## Reach Net-Zero Final Award

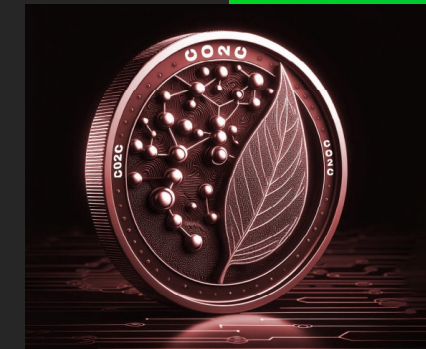
Aim for the ultimate accolade by achieving net-zero status, receiving the final reward that signifies your commitment to a sustainable future.

## Pledge and Track

Make a sustainability pledge and meticulously track progress with our user-friendly dashboard, ensuring accountability and continuous improvement.

## Awards Profiling and Marketing

Gain prestigious recognition and enhance your market presence through our awards profiling, celebrating your journey and achievements in sustainability.





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# Ace Club App

## App Approval

Our dedicated team ensures that your promotional content aligns perfectly with sustainability values and resonates with a conscious audience.

## New Orders

The ACE Club App acts as a facilitator for issuing new orders, connecting app users within the sustainability community to enhance supply chain efficiency. It's designed to support the reduction of carbon footprints and foster positive public perception towards your organization, promoting environmentally responsible purchasing decisions.



## Cost £250 Once Off

Embark on your sustainability journey with the ACE Club App for an initial fee of £250. Take advantage of our sponsorship offer and you no longer need to pay a registration fee.

## Sponsorship

Once the account form is completed and you have not utilize the account within a 6 weeks, you will be billed for the the advertising rights on the application.



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# Waste Review

## Waste Deposit Review

Conduct a thorough examination of your current waste disposal methods to identify cost-reduction opportunities while ensuring environmental compliance.

## Cost Bin Type Collections Review

Evaluate the efficiency of different bin types and collection frequencies to minimize expenses and align with your company's net-zero targets.

8 out of 10 customers enjoy this benefit



## Saving Options Review

Explore a variety of saving options by analyzing and redirecting waste streams, focusing on recycling and repurposing to cut down on general waste costs.

## Report and Savings Solutions

Receive detailed reports that highlight potential savings and practical solutions, empowering stakeholders with information to drive sustainable decisions.



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# Power Review



## Power Supply & Types

Analyze your current power supply setup and explore alternative energy types to enhance efficiency and reduce operational costs.

## Lighting Types & Billing

Revamp your lighting systems with energy-efficient solutions that reduce power consumption and costs, tailored through detailed billing analysis.

## Partner Review Reduction Steps

Collaborate with our trusted partners to implement step-by-step energy reduction strategies, each designed to meet your specific energy usage challenges.

## Report and Savings Solutions

Gain access to comprehensive reports detailing your energy savings and ongoing recommendations to continually optimize your power management.



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# Staff Rewards



## Shopping Savings

Benefit from exclusive shopping discounts at various retailers, allowing employees to save on everyday purchases and special items alike.

## Holiday Savings & Net Zero

Take advantage of our negotiated deals on travel and accommodations, helping employees create memorable experiences with family and friends at reduced costs.

## Discounted Car insurance

Enjoy lower premiums on car insurance through our partnerships with leading insurers, providing substantial savings and added peace of mind for employees who commute.

## GP Online Discounted Rate

Access to 24/7 online GP services at discounted rates, ensuring employees and their families can receive prompt medical advice without the usual costs or wait times.



[Net-Zero Club](#)



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