



VIVA CENTER

11445 COMPAQ CENTER W DR,
HOUSTON, TX, 77070

SPORTS/WELLNESS/FITNESS



Gensler



NARRATIVE

Providing state-of-the-arts sports facilities throughout the campus will encourage community engagement and foster purpose and legacy for the community.

A sports facility provides a space for community members to engage in various sports and recreational activities, fostering physical fitness, social interaction, and a vibrant sporting culture. It offers amenities like playing fields, courts, and gymnasiums, encouraging

regular exercise, teamwork, and healthy competition. Additionally, it serves as a platform for organizing events, attracting participants and boosting the local economy.

CAMPUS
SPORTS/WELLNESS

SPORTS

ARCHERY

AXE THROWING

BASKETBALL

BOWLING

BOXING

CORNHOLE

DODGEBALL

ESPORTS

EQUESTRIAN

GOLF

GYMNASTICS

LACROSSE

PICKLEBALL

PUTT-PUTT

ROCK-CLIMBING

GYM

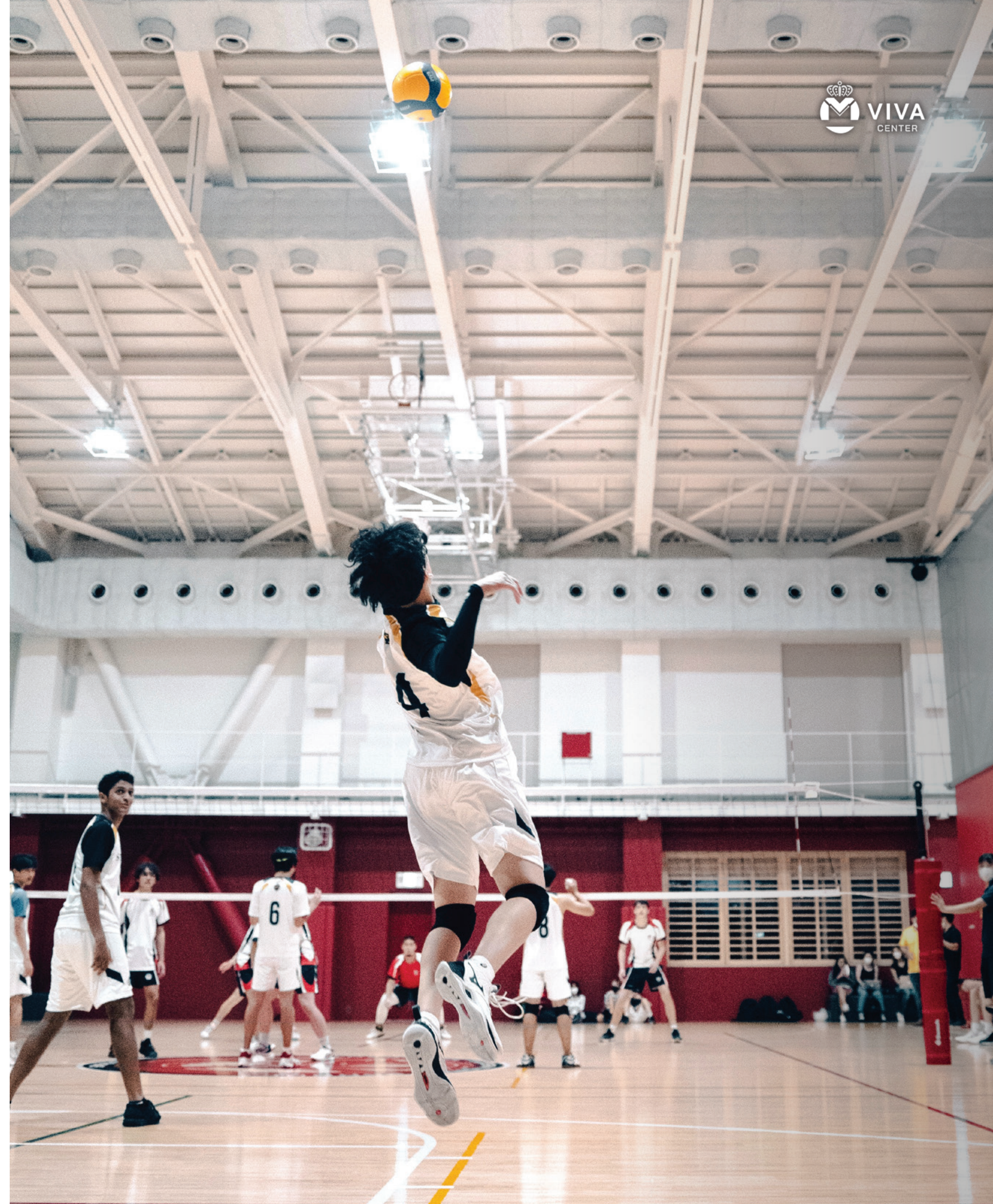
RUGBY

SOCCER

TENNIS

TRACK & FIELD

VOLLEYBALL



CAMPUS
SPORTS/WELLNESS



HEALTH & WELLNESS

AGILITY

BALANCE

COORDINATION

SPEED

POWER

REACTION TIME

YOGA / PILATES / BARRE

ZUMBA

NUTRITION

MENTAL WELL-BEING/SLEEP

REST + RECOVERY



CAMPUS
SPORTS/WELLNESS

REHABILITATION / SAFETY & MEDICINE

INJURY ASSESSMENT + DIAGNOSIS

PAIN MANGEMENT

FUNCTIONAL TRAINING

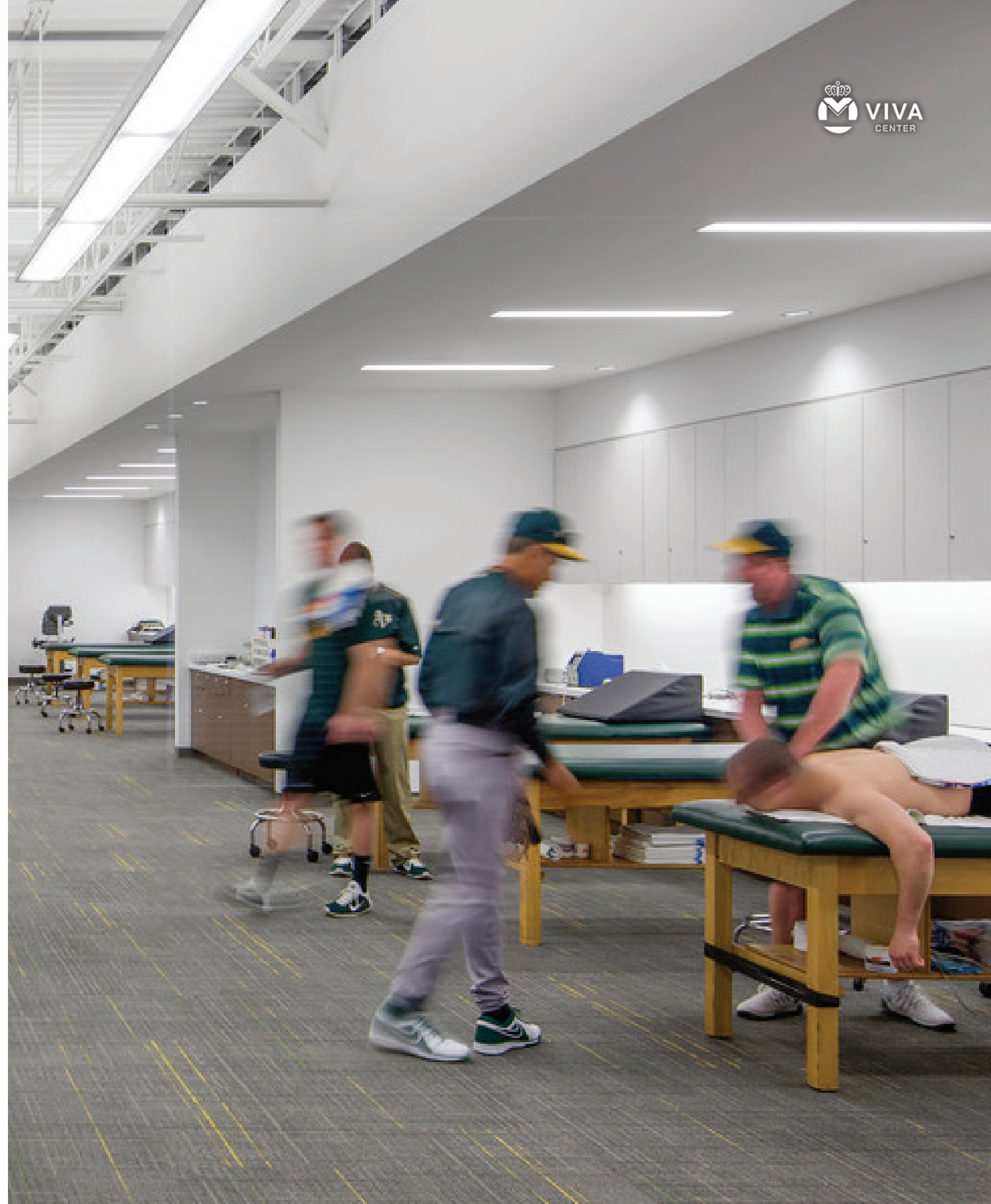
SPORTS-SPECIFIC REHAB + TRAINING

MONITORING + EVALUATION

INJURY PREVENTION

STRENGTH + CONDITIONING

FLEXIBILITY + MOBILITY



CAMPUS
SPORTS/WELLNESS

TRAINING / EDUCATION / FITNESS

SKILL DEVELOPMENT

STRENGTH + CONDITIONING

ENDURANCE TRAINING

SPEED + AGILITY TRAINING

SPORTS PSYCHOLOGY

BIOMECHANICS

TACTICAL + GAME UNDERSTANDING

SPORTS SCIENCE + TECHNOLOGY

SPORTSMANSHIP + ETHICS



POTENTIAL PARTNERSHIPS [BRANDS + COMPANIES]

LEAGUES + TEAMS

- [Houston Sports & Social Club](#) - Texans
- [Sportsmonkey](#) - Dynamos / Dash
- [Sportskind](#) - Astros

HOSPITAL/WELLNESS

[Memorial Hermann Rocket Sports Medicine Institute](#)

SCHOOLS

- Lone Star Community College
- Texas A&M
- University of Houston
- University of Texas Austin

TRAINING FACILITIES + GYMS

- Alphaland
- EoS Fitness
- F45 Training
- InSPIRE Rock Climbing Gym
- [Momentum Rock Climbing Gym](#)
- Orangetheory Fitness
- Texas Rock Gym
- YMCA

SPORTS / FITNESS SUPPLIERS

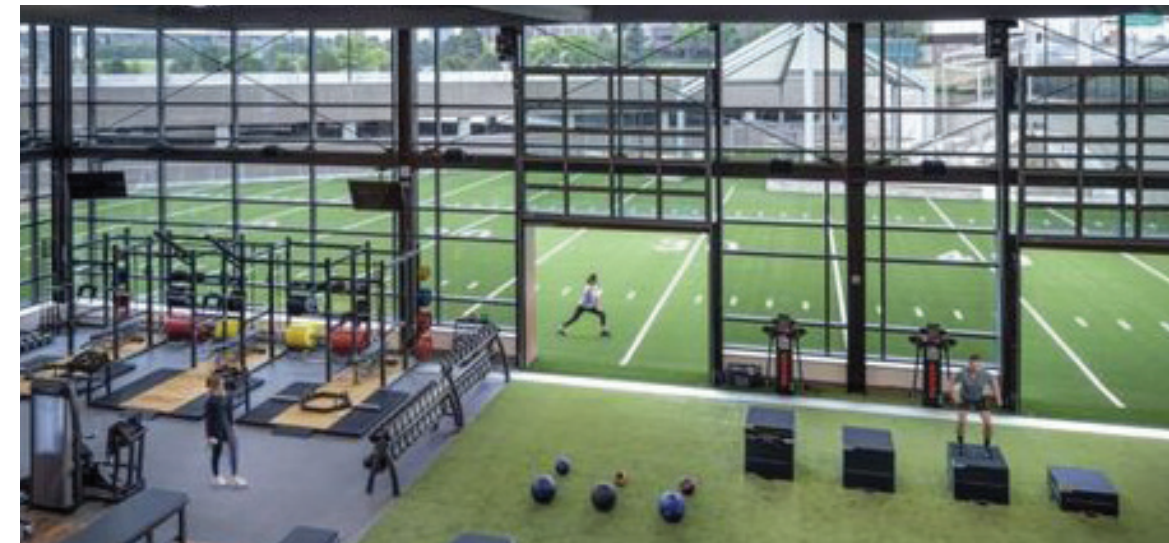
- Academy
- Asics
- Bass Pro Shops
- [Big Ass Fans](#)
- Dick's
- [Field Turf](#)
- Finish Strong Sports
- REI
- Spalding
- Sun & Sky Sports
- Under Armour

ESPORTS

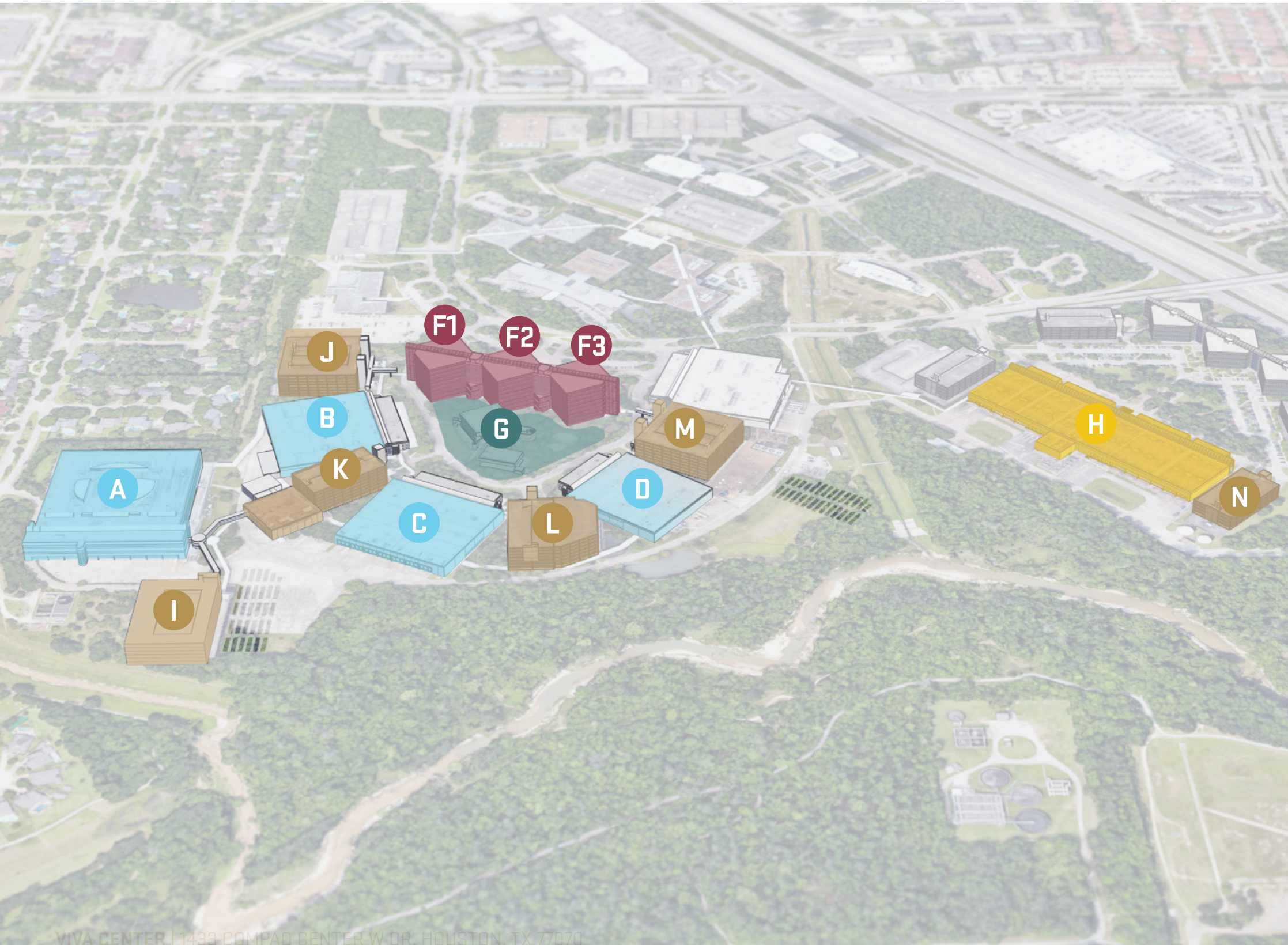
- [EA Sports](#)
- Blizzard
- Riot Games
- Microsoft

LOCAL SPORT CLUBS

- AD-IN Tennis
- Club Westside
- East River 9
- Sports Creek
- SportSight
- Third Coast Volleyball Club

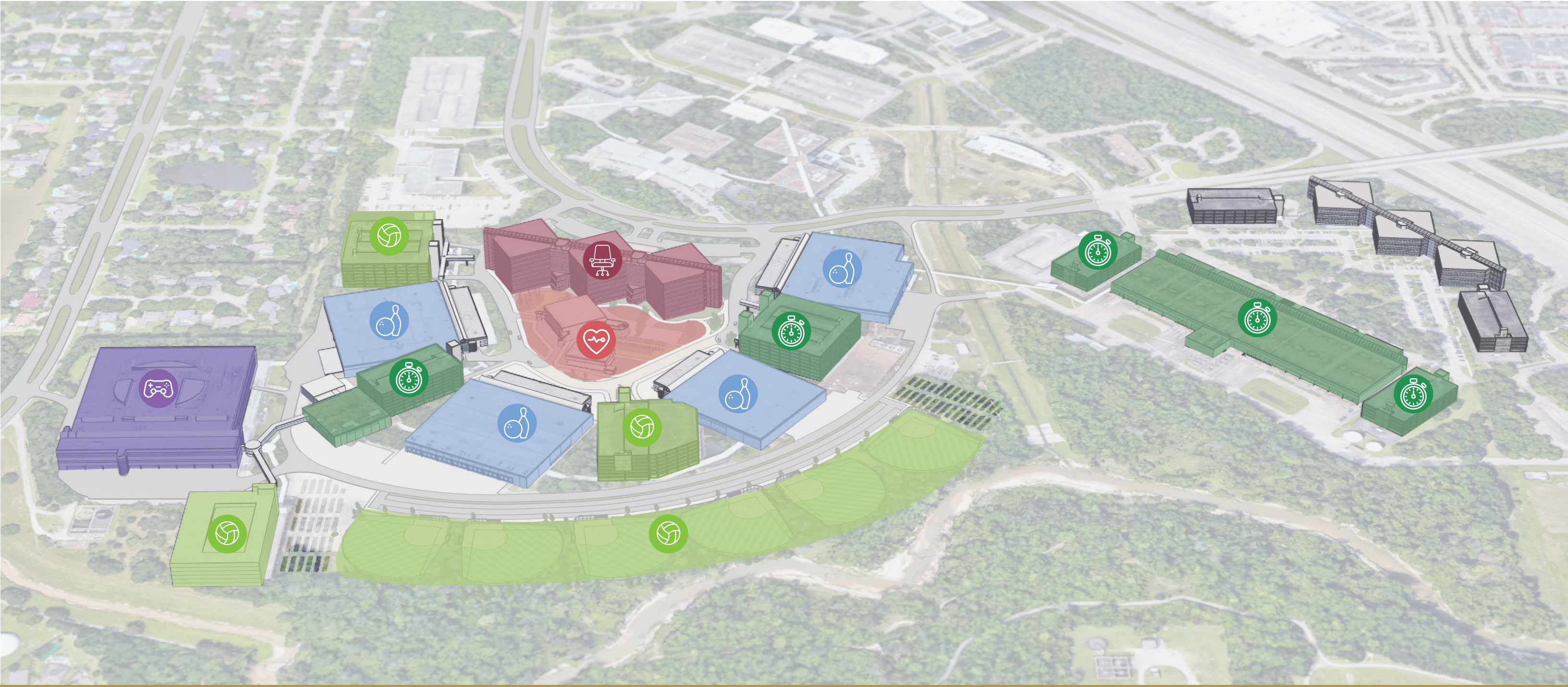


CAMPUS | BUILDING METRICS



<p>A</p> <p>CCM-07</p> <p>LEVELS 4</p> <p>HEIGHT 18' (WAREHOUSE LVL 1)</p> <p>TOTAL SQ FT 695,000</p>	<p>B</p> <p>CCM-06</p> <p>LEVELS 1 + MEZZANINE</p> <p>HEIGHT 30'</p> <p>TOTAL SQ FT 182,000</p>
<p>C</p> <p>CCM-05</p> <p>LEVELS 1 + MEZZANINE</p> <p>HEIGHT 30'</p> <p>TOTAL SQ FT 182,000</p>	<p>D</p> <p>CCM-04</p> <p>LEVELS 1</p> <p>HEIGHT 12'</p> <p>TOTAL SQ FT 208,000</p>
<p>F1 F3</p> <p>CCA-06 / CCA-04</p> <p>LEVELS 8</p> <p>HEIGHT 90'</p> <p>TOTAL SQ FT 226,000</p>	<p>F2</p> <p>CCA-05</p> <p>LEVELS 8</p> <p>HEIGHT 90'</p> <p>TOTAL SQ FT 237,000</p>
<p>G</p> <p>CONFERENCE + FITNESS</p> <p>TOTAL SQ FT 33,200</p>	<p>H</p> <p>CCM-01 + 02</p> <p>LEVELS 1 + MEZZANINE</p> <p>HEIGHT 30'</p> <p>TOTAL SQ FT 250,000</p>
<p>I</p> <p>PG-13</p> <p>LEVELS 3</p> <p>HEIGHT 40'</p> <p>TOTAL SQ FT 90,135</p>	<p>J</p> <p>PG-8</p> <p>LEVELS 7</p> <p>HEIGHT 80'</p> <p>TOTAL SQ FT 421,806</p>
<p>K</p> <p>PG-7</p> <p>LEVELS 8</p> <p>HEIGHT 90'</p> <p>TOTAL SQ FT 461,104</p>	<p>L</p> <p>PG-6</p> <p>LEVELS 7</p> <p>HEIGHT 80'</p> <p>TOTAL SQ FT 913,997</p>
<p>M</p> <p>PG-5</p> <p>LEVELS 8</p> <p>HEIGHT 90'</p> <p>TOTAL SQ FT 449,808</p>	<p>N</p> <p>GARAGE</p> <p>LEVELS 3</p> <p>HEIGHT 34'</p> <p>TOTAL SQ FT 108,000</p>

CAMPUS SITE PLAN | EXAMPLE USE CASES

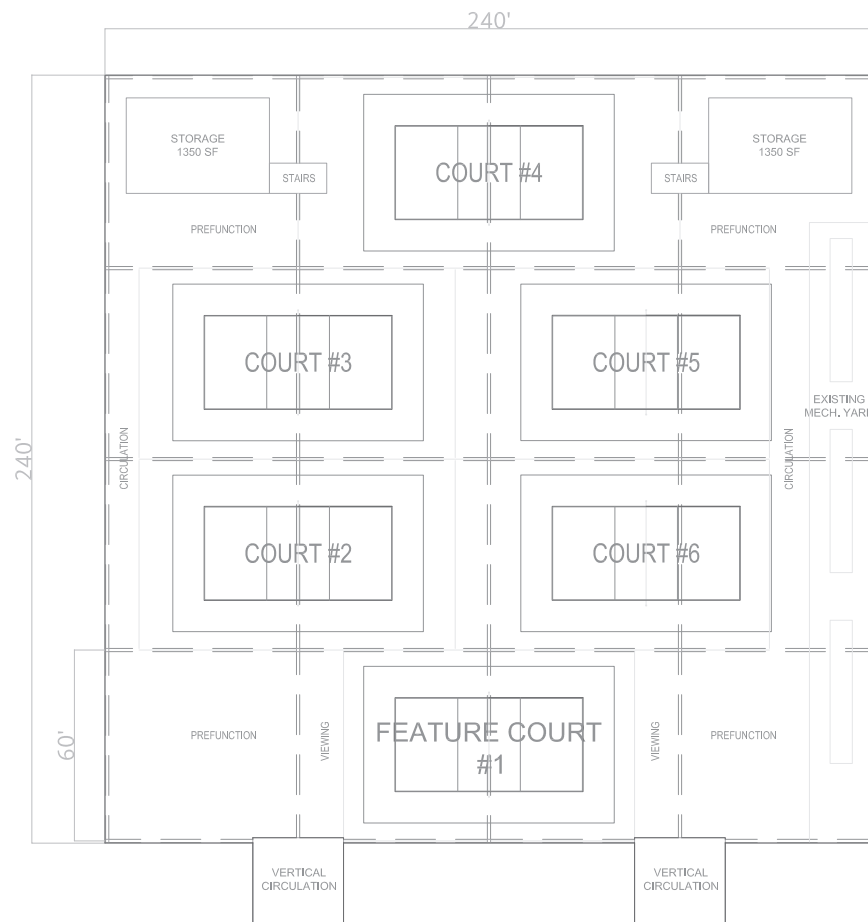


POSSIBLE USE CASE EXAMPLES

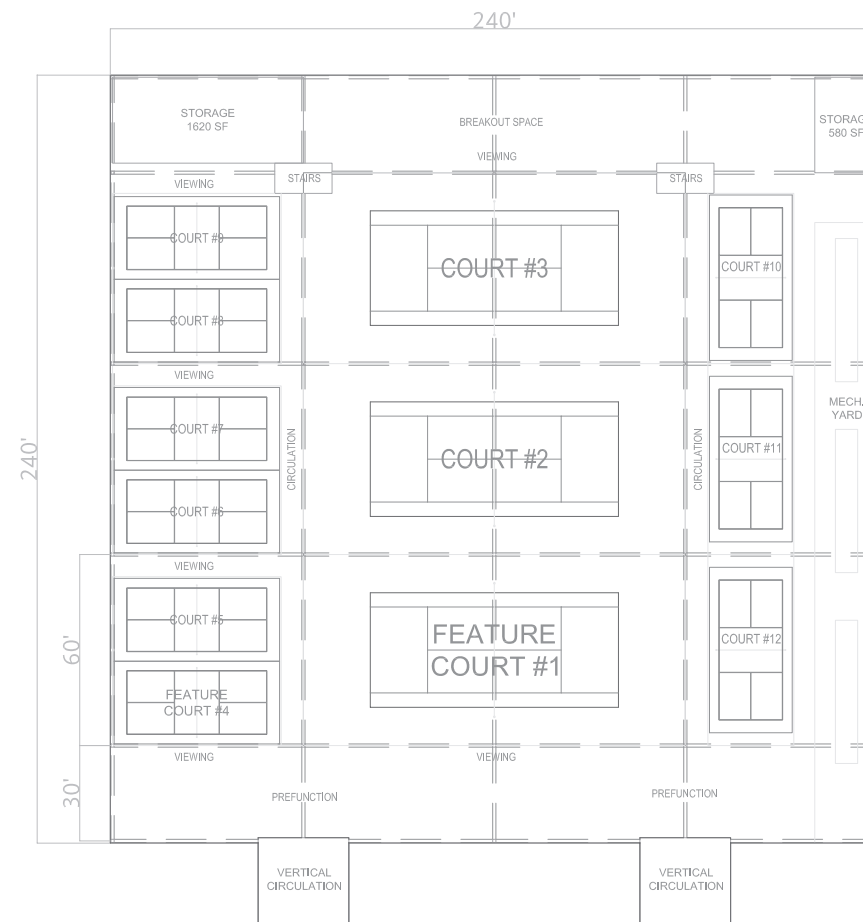
- INDOOR SPORTS
- OUTDOOR SPORTS
- TRAINING
- SAFETY + WELLNESS
- ESPORTS
- OFFICE

PG-8 | OVERVIEW OF EXAMPLE USES

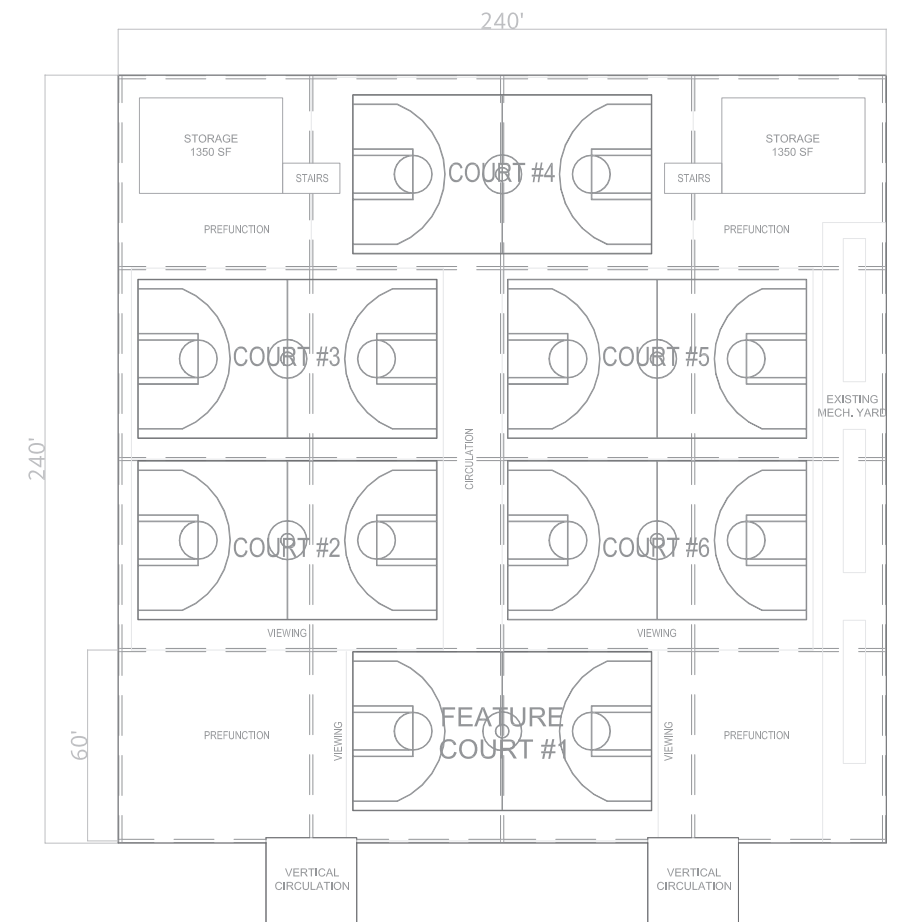
VOLLEYBALL



TENNIS/PICKLEBALL



BASKETBALL





VIVA
CENTER

THANK YOU

11445 COMPAQ CENTER WEST DRIVE



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