



The COUNTRY Lovin' Hoedown

Sponsorship Opportunities!

The Crossroads Mission 2026 Country Lovin' Hoedown is a western-themed dinner and dance featuring live music, raffles, auctions, and a short testimony from someone whose life has been transformed through Crossroads Mission. Join us on Saturday, February 7, 2026 from 1:00 PM – 6:00 PM at Pivot Point Conference Center, 310 Madison Avenue, Yuma, AZ. Tickets are \$40 and available at crossroadsmission.org.

We invite you to consider sponsoring this event and position yourself as a champion for life-changing services in our community. As a sponsor, your brand aligns with hope, compassion, and transformation while gaining high-visibility recognition before, during, and after the event.

Sponsorship Levels & Benefits

Trailblazer Presenting Sponsor — \$5,000 (Exclusive)

- Lead the herd as the main event sponsor
- Two (2) VIP tables (16 tickets) with priority seating
- Full-page ad in the event program
- Opportunity to speak at the event (2–3 minutes)
- Logo on save-the-date, event flyer, tickets, and stage backdrop
(In the event that it is too late to feature before the event, a full page ad will be added to the regular Crossroads Mission News for Our Partners newsletter)
- Featured in press releases and premiere social media posts
- Recognition on event website with link

Ranch Boss Sponsor — \$2,500

- One (1) VIP table (8 tickets) with premium seating
- Half-page ad in the event program
- Logo on event website and venue signage
- Featured sponsor appreciation post on social media

- Verbal recognition during the event

Cowboy Sponsor — \$1,000

- Four (4) event tickets
- Quarter-page ad in the event program
- Logo on event website and venue signage
- Mention in social media sponsor appreciation post

Wrangler Sponsor — \$500

- Two (2) event tickets
- Name listed in the event program and website
- Group social media acknowledgment
- Verbal recognition during the event

Buckaroo Supporter — \$250

- One (1) event ticket
- Name listed in the event program and website
- Group social media thank-you post

Recognition & Deliverables

All sponsors receive:

- Logo/name placement according to level on event website and signage
- Acknowledgment from stage and in program
- Social media gratitude posts

Event week: daily social posts, sponsor tags, and media outreach.

Event day: emcee mentions, logo signage, and program ads.

Post-event: thank-you posts and impact highlights with photos.

Marketing Plan Snapshot

Pre-event (4–6 weeks out): website feature, email blast, and social media campaign with sponsor spotlights.

Key Dates & Deadlines

- Sponsorship commitment deadline: January 15, 2026
- Logos & ad materials due: January 18, 2026
- Program to print: January 24, 2026
- Event date: Saturday, February 7, 2026

Contact & Next Steps

Ready to saddle up? Contact any of the event representatives below. We will send you an invoice and get you set up in no time!

- Myra Garlit, CEO
928-783-9362 | mgarlit@crossroadsmission.org
- Azucena Solorzano, Marketing & Development Director
928-261-9836 | asolorzano@crossroadsmission.org
- Sassa Culver, Public Relations Director
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