



August 2025

PATH EDUCATION

Continuation of work to support SB73 - Sextortion Bill

PATH continues to engage in work to support the implementation of Kentucky Senate Bill (SB) 73, which went into effect on June 25th, 2025. The "Sextortion Bill" strengthens laws against sexual extortion by establishing it as a felony, providing civil remedies for victims, and mandating educational awareness in schools and postsecondary institutions to protect vulnerable individuals, especially children and young people, from becoming victims of this growing crime.

Shortly after the passage of the bill, PATH Director of Programs, Jaime Thompson, joined a collaborative effort with Kentucky Youth Advocates (KYA), Exploited Children's Help Organization (ECHO), and Louisville Metro Police Department to begin work on awareness and education materials required by mandate in the legislation passed. The purpose of the team was to gather and craft the content for the *products* needed for disseminating evidence based information and guidance to Kentucky parents and caregivers, adults in charge of youth care and protection, and the young people themselves. Jaime was the lead researcher and a writer on this project, and worked with the team on a collaborative document to review, organize and edit content. KYA will feature this critical information on its website during the following months and the team is working to disseminate this information related to the mandated educational awareness through blogs, short videos, and printed information about the crime and where to get help if victimized.

Follow the movement here: [Face It](#)

Let's Meet Maritz and Give Them a Big Thank You

PATH is honored and delighted to receive financial and collaborative support from a new partnership with [Maritz](#), a multi-solution company that empowers their clients to achieve full potential through understanding, enabling, and motivating employees, partners, and customers. Maritz works in a plethora of industries, such as sports entertainment, airlines, and hospitality and, as a leader in the events industry, has lifted up the need to combat human trafficking in the world since 2013.

PATH was highlighted at Maritz' feature event "Activate '2025" held at the

Kentucky International Convention Center in Louisville August 26-28th. Jaime Thompson, MSSW and PATH's Director of Programs, engaged with Maritz leaders and hospitality industry guests during the opening event. Jaime was a speaker who offered a brief presentation about PATH's mission, the definition of human trafficking, types of exploitation, and issued a call to action for the Maritz audience to incorporate prevention and response procedures related to human trafficking in all of their work with clients and partners. PATH also hosted a table at the event prior to and following Jaime's presentation.

Read below in PATH and You how Maritz is providing much needed financial support to PATH. We can't thank them enough!



PATH AND YOU

Your Donation on Thursday, Sept. 18 will go farther to support PATH.

Thanks to the generosity of Maritz and Dr. Theresa Hayden, PATH Vice Chair, **your donation** during the Give For Good campaign on Thursday, Sept. 18 **will be matched up to the first \$5500 received**. This means your \$25 donation will actually be \$50 to help support PATH's educational efforts to train and disseminate knowledge around human trafficking.

Since Give For Good 2024, PATH has been able to increase our educational offerings. Here's a few of our recent accomplishments:

- Named one of two official educators/trainers for the Kentucky Businesses Against Trafficking Initiative formed by the Kentucky Secretary of State.
- Partnered with UNA Kentucky and other organizations to get Senate Bill 73 - the Sextortion bill passed into law during the 2025 legislative session.
- Continued our work on SB73 by partnering with organizations to create the educational products needed to support the newly mandated legislation.
- Launched a Human Trafficking 101 FREE education module on our website. [Link to session.](#)
- Hosted 4 virtual seminars during January, 2025 Human Trafficking Awareness Month and conducted 5 in person trainings.
- Became an official partner of the Face It Movement to end child abuse.
- Hired a Director of Programs and Program Coordinator in a flexible capacity so that we can increase our in person and on-line educational offerings and initiatives.
- Welcomed 3 new board members in late 2024 and welcomed 5 more new board members at our annual meeting in August, 2025.

Knowing that your donation will be matched on Thursday, Sept. 18, won't you bookmark this [LINK](#) and support us during Give For Good?



PATH IN THE BOARDROOM



PATH was pleased to induct 5 new board members at its' August 9th Annual Meeting. We are pleased to welcome Yamiley Antoine, Jennifer Cox, Ruben Pavlov, Bonnie Wheeler and Renae Yates to the

board. These five have a wide variety of experience with and knowledge of trafficking and we can't wait to put their expertise to good use helping to continue to move PATH forward.



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PATH Coalition of Kentucky | [Website](#)

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