



MARCH 2023

## PATH EDUCATION

### Internet Safety and the Rise of Scams

*Online Fraud Attempts are up 25% in the US...*  
*Online Scams: Avoiding Internet Scams in 2023..*  
*Government strengthens internet safety laws to tackle...*  
*In 2021, 57% of all cybercrimes were scams...*

These are just a few of the headlines you'll find when you do a google search on internet safety and the rise of scams.

We've become so fatigued with online scams, data breaches, identity theft, etc. that it's easy to ignore warning signs or rely on our protection software to keep us safe. Especially when the headlines tell us these attempts just continue to gain strength.

Our friends at Enough Is Enough are working hard to make sure we all remember to be safe on the internet. They recently shared an article about the rise of artificial intelligence in scams. We've all heard stories about elder people receiving phone calls from someone claiming to be a grandchild needing bail money. This article details one of those scams but the scammer upped the game by using artificial intelligence to replicate the voice of the grandchild. Advances in technology allow voices to be replicated with an audio sample taken from anywhere, including Instagram, YouTube, Facebook, or TikTok. A few sentences are all that's needed to translate an audio file to "speak" whatever the scammer would like!

Read the full article here: [Washington Post Article](#)

We must remember to protect ourselves and our loved ones. Below are just a few tips to keep yourself safe:

- Do not answer phone calls, texts, or email from numbers or people you do not know.
- Do not share personal information like your bank account number, Social Security number, or date of birth.
- Collect your mail every day and place a hold on your mail when you will be on vacation or away from your home.
- Review credit card and bank account statements. Watch for and report

unauthorized or suspicious transactions.

- Store personal information, including your Social Security card, in a safe place. Do not carry it in your wallet.
- Paying with a gift card or wiring money is like sending cash. Do not send money to people you do not know.
- Do not give access to your computer to people you do not know.
- Be careful what you share on social media including videos.

If you or someone you know become the victim of a scam, learn how to report it here: [How to Report a Scam](#)

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## PATH IN THE FIELD

Visit [PATH's website to schedule your FREE training today!](#)



### Trata de Personas 101

PATH was privileged to partner with Adelante Hispanic Achievers to present Human Trafficking 101 on March 18 to over 20 adults and youth participating in the center's programs.

Adelante Hispanic Achievers was created specifically to support and empower the fastest-growing demographic in Jefferson County, Louisville's Latinx youth and their families, helping them succeed in four critical areas of development: personal, social, cultural, and educational. Adelante was founded in January 2004 by former JCPS school board chair Stephen Imhoff and a core of community leaders who shared the belief that, with resources and guidance, every Latinx student could achieve her dreams.

Adelante's leadership recognized that trata de personas is a risk to Latinx youth today and reached out to PATH through board member, Mariela Ramirez. "The audience today was very engaged, asked great questions and brought forward many examples of experiences which could occur in its community." shared Dr. Theresa Hayden, PATH treasurer and presenter. PATH looks forward to partnering with Adelante to provide future educational opportunities.





## PATH IN THE BOARDROOM

PATH Board members devote their time, talent and treasure supporting the mission of raising awareness and educating the public about human trafficking and how to recognize it. They also devote themselves tirelessly to their professional careers. Dr. Patricia Bautista-Cervera, Health Empowerment Coordinator for La Casita Center, assisted Family Health Centers and the Kentucky Nurses Association during a recent COVID 19 vaccination event sponsored by La Casita Center. Dr. Bautista-Cervera explained in Spanish to guests who received their COVID 19 vaccination what to watch for in terms of health symptoms for the few days post vaccination. We are grateful Dr. Bautista-Cervera takes the opportunity to educate in all her positions, volunteer and otherwise.



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People Against Trafficking Humans PATH | 3818 Washington Square, Louisville, KY 40207

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