

Greetings!

The Arkalalah Executive Committee invites you to take part in Arkansas City's largest and longest running community event, Arkalalah. The annual Fall festival brings together thousands of friends, family, and neighbors from all parts of the globe. None of this would be possible without the support from our sponsors!

If this is your business's first-time or 90<sup>th</sup> time supporting the festival, there has never been a better time to consider a sponsorship.

We are quickly wrapping up sponsorship opportunities for the 2022 festival and would love to have you be part of the excitement!



**If you would like to participate simply complete the form below and return to the Arkalalah Fall Festival Office at 106 S. Summit, Arkansas City, or email to [arkalalahfestival@gmail.com](mailto:arkalalahfestival@gmail.com) NO LATER THAN FRIDAY, JULY 30<sup>th</sup>, 2022.**

Thank you for your consideration,

*Chris Rains*  
2021 Chairman

*Jace Kennedy*  
Past Chairman

*Tasha Bucher*  
Executive Secretary

*Lance Givens*  
Committee Member

*Damon Mendoza*  
Committee Member

*Clayton Pappan*  
Committee Member

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## 2022 Arkalalah Sponsorship Form – Return by July 30<sup>th</sup>, 2022

<b>Business Name:</b>		<b>Phone:</b>	
<b>Contact Name:</b>		<b>Email:</b>	
<b>Address:</b>		<b>City:</b>	
<b>Sponsorship Level</b>	<b>Includes</b>	<b>Investment</b>	<b>Check All That Apply</b>
Diamond Festival Sponsor	Logo on poster, Listing & half-page ad in event booklet, radio air time recognition	\$2,000.00	
Platinum Festival Sponsor	Listing & half-page ad in event booklet, radio air time recognition	\$1,500.00	
Gold Festival Sponsor	Listing & quarter-page ad in event booklet, radio air time recognition	\$1,000.00	
Silver Festival Sponsor	Listing & one-eighth page ad in event booklet	\$500.00	
Parade Package Sponsor	Listing in event booklet & logo on Arkalalah float in the day and night parades	\$275.00	
Day Parade Sponsor	Listing in event booklet & logo on Arkalalah float in the day parade	\$175.00	
Night Parade Sponsor	Listing in event booklet & logo on Arkalalah float in the night parade	\$125.00	
Double Event booklet Ad	2/5-page advertisement in event booklet	\$100.00	
Single Event booklet Ad	1/5-page (business card size) advertisement in event booklet	\$75.00	
Arkalalah T-shirt Sponsor	Business logo listed on back of event t-shirts	\$250.00	
<b>Total</b>			

Each sponsor will receive event booklets and posters for their business. There are 200 posters and 1,500 event booklets distributed throughout the community. For questions call the Arkalalah office at (620) 442-6077 or email [arkalalahfestival@gmail.com](mailto:arkalalahfestival@gmail.com).