



**melin**  
BACK HIT PROGRAM

# WE ARE MELIN

## WHO WE ARE

For us, a hat isn't just an accessory that we occasionally throw on as we're leaving the house. It's the most critical part of our everyday wardrobe. It's the first thing someone sees when they look at your face and their first impressions of your personal style. It's the billboard that tells the world who you are, what you value, your passions, where you're from and how you live your life.

At melin we set out to create the most premium headwear in the world and are dedicated to elevating the headwear category through our use of the planet's most premium materials, unique problem-solving details and innovation. This provides more comfort and performance in every product we build. We create headwear that will outperform you so you can stay out longer, push it further and #HaveMoreFun



# OUR MISSION

## THE MELIN RESORT & GREEN GRASS MISSION

The MRG custom program was created to make premium, collaborative headwear with the world's most prestigious partners leaving our shared customers blown away by the details and quality of the products they receive. We are here to help elevate your premium brand creating a next level headwear experience never before available until now.

## THE MELIN MISSION

We set out to create the most premium headwear in the world.

We believe with more time, thought and care invested into how we make our hats, we can actually extend the life of our products and the adventures we take them on.

We believe the mantra #HaveMoreFun. The melin guiding light in how we approach and live life. We hold ourselves to a high standard and enjoy being surrounded by friends and family, discovering new things and making memories doing what we love.

We believe success should be measured by moments.

We believe in living authentically.

We believe in hard work.

We believe in hard work that enables us to #HaveMoreFun



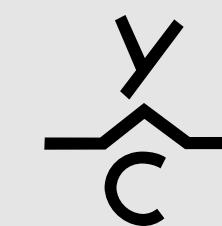
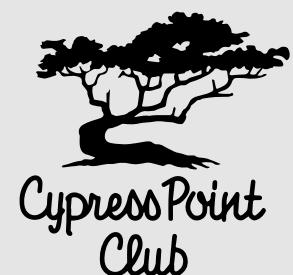


## OUR PARTNERS

Partnerships driven by common ideas, premium details and a commitment to being best in class across the entire industry



THE RITZ-CARLTON





## HYDRO TECH FEATURES



melin HYDRO is built to enable you to have more fun in the sun this summer. Tested around the globe and around the block, through the sprinkles and through the barrel, on the wake and in the lake, over the falls and through them, from tide pools to Vegas pools and everywhere in between. Water and sweat resistant, lighter weight, longer lasting, more comfortable and breathable, easy rinse, and designed to float.



### CUSTOM MOLDED TRIMS

Easily identifiable melin HYDRO icon trim.



### HIDDEN BOSOM POCKET

Just deep enough for cash.



### THERMO-FLEX SNAPBACK

Extremely durable and soft to the touch for comfort.



### 3D RUBBERIZED APPLICATIONS

Designed to withstand any adventure.



### UNDER VISOR SEAL

Designed to land your thumb and reduce oil and grime buildup.



### WATER & SWEAT REPELLENT

Water will bead off of repellent exterior.



## YOUR DESIGN



### MAXIMUM SIZE SPECIFICATIONS

We understand that every design will be different but it will need to fit within a 40mm by 40mm square\*

\*Exceptions apply.

### GENERAL GUIDELINES

Circle: 30mm x 30mm  
Square: 30mm x 30mm  
Rectangle: 40mm W x 15mm H  
Outline: 40mm W x 15mm H  
License Plate: 30mm W x 10mm H

### COLOR GUIDELINES

We recommend matching to the existing hits around the hat, especially our rear license plate styling.



## PICK YOUR ASSORTMENT

### A-GAME HYDRO



**WHITE**  
SMALL | CLASSIC | XL



**HEATHER CHARCOAL**  
SMALL | CLASSIC | XL



**BLACK**  
SMALL | CLASSIC | XL



**NAVY**  
SMALL | CLASSIC | XL



**BLACK CAMO**  
SMALL | CLASSIC | XL



**OLIVE CAMO**  
SMALL | CLASSIC | XL



**HEATHER LIGHT BLUE**  
SMALL | CLASSIC | XL



**KHAKI**  
SMALL | CLASSIC | XL



**MAROON**  
SMALL | CLASSIC | XL



**HEATHER GRAY**  
SMALL | CLASSIC | XL



**PINK**  
SMALL





THE HATS  
SELECT YOUR COLOR

## A-GAME HYDRO



**NAVY LINKS**

SMALL | CLASSIC | XL



**WHITE LINKS**

SMALL | CLASSIC | XL



**KELLY GREEN**

SMALL | CLASSIC | XL



**SKY GREY**

SMALL | CLASSIC | XL



THE HATS  
SELECT YOUR COLOR

## TRENCHES HYDRO



**NAVY LINKS**

SMALL | CLASSIC | XL



**WHITE LINKS**

SMALL | CLASSIC | XL



**KELLY GREEN**

SMALL | CLASSIC | XL



**WHITE**

SMALL | CLASSIC | XL



**NAVY**

SMALL | CLASSIC | XL



**HEATHER CHARCOAL**

SMALL | CLASSIC | XL



**BLACK**

SMALL | CLASSIC | XL



**BLACK CAMO**

SMALL | CLASSIC | XL



**SKY GREY**

SMALL | CLASSIC | XL





THE HATS  
SELECT YOUR COLOR

## CORONADO HYDRO



**NAVY LINKS**

SMALL | CLASSIC | XL



**WHITE LINKS**

SMALL | CLASSIC | XL



**KELLY GREEN**

SMALL | CLASSIC | XL



**WHITE**

SMALL | CLASSIC | XL



**NAVY**

SMALL | CLASSIC | XL



**HEATHER CHARCOAL**

SMALL | CLASSIC | XL



**BLACK**

SMALL | CLASSIC | XL



**BLACK CAMO**

SMALL | CLASSIC | XL



**SKY GREY**

SMALL | CLASSIC | XL



THE HATS  
SELECT YOUR COLOR

## ODYSSEY HYDRO + ODYSSEY ROPE HYDRO



**NAVY LINKS**

SMALL | CLASSIC | XL



**WHITE LINKS**

SMALL | CLASSIC | XL



**KELLY GREEN**

SMALL | CLASSIC | XL



**WHITE**

SMALL | CLASSIC | XL



**NAVY**

SMALL | CLASSIC | XL



**HEATHER CHARCOAL**

SMALL | CLASSIC | XL



**BLACK**

SMALL | CLASSIC | XL



**BLACK CAMO**

SMALL | CLASSIC | XL



**SKY GREY**

SMALL | CLASSIC | XL

# TERMS AND CONDITIONS

## **MELIN CUSTOM IS A FULL SERVICE EXPERIENCE.**

We create a custom molded patch with a premium partner and build each individual hat to the highest melin standard.

MOQ is 60 pc minimum per patch on opening orders.

15 hat minimum per color.

All patches are 3D molded rubber.

Patch sizing limited due to rear placement specifications. (See Page 5)

## **EXPEDITED CUSTOM OPTION**

Our standard lead time on hats is 45 days, however, we offer an expedited option of 30 days or less from artwork approval with a cost of a 10% order fee.