

*the* **FILTHY**  
*Mermaid*



**PICK** *your* **PLEASURE**

2020

# *the* **FILTHY** *Mermaid*



*got-to-have* **GOODS** *for*  
**MERMAIDS** *gone* **BAD**

Classic, unapologetic, and powerful - we are the Merbabes of The Filthy Mermaid™!

Our Siren Squad is all about sexy freedom, speaking our minds, empowering our sisters and being comfortable in our own tails.

We are a small, female owned and operated company. Every order is printed by our Merbabe team with care and attention to quality.

Come play in our bay!



GET *some* TAIL







We're not for life.



# Signature Collection

The Signature Collection by The Filthy Mermaid™ features designs that define our attitude as strong.

empowered women. Our simple yet sassy vibe is prominent in this lineup of solid hitters and make for a solid staple in any retail space.

TFM LOGO



SHELL YEAH



GONE BAD



GONE BAD ICON



Mermaid GONE BAD



# We Recommend...

**B8816 - slouchy tee - S-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, white, ath heather, midnight, mint, royal, white marble

**B8512 - cropped triblend hoodie - S-L**  
24-47 - \$15 48-95 - \$14 96+ - \$13



ath grey, orchid, black, white, sunset, tan

**B8804 - rolled cuff muscle tee - S-XXL (+\$2)**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, dk grey heather, dusty blue, heather deep teal, heather stone, midnight, peach, storm, white

**B8809 - high neck tank - S-XXL (+\$2)**  
24-47 - \$15 48-95 - \$14 96+ - \$13



black, white, mauve, peach, dk grey, heather stone

**B8800 - racerback tank - XS-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, black marble, white, teal, mint, mauve, mauve marble, royal, royal marble, ath heather, midnight

**B8838 - slouchy tank - S-XXL (+\$2)**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, asphalt slub, ath heather, blue triblend, dusty blue, heather deep teal, midnight, mauve, mint, red, royal, white, white slub

# We Recommend...

**B8816 - slouchy tee - S-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, white, ath heather, midnight, mint, royal, white marble

**B8512 - cropped triblend hoodie - S-L**  
24-47 - \$15 48-95 - \$14 96+ - \$13



ath grey, orchid, black, white, sunset, tan

**B8804 - rolled cuff muscle tee - S-XXL (+\$2)**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, dk grey heather, dusty blue, heather deep teal, heather stone, midnight, peach, storm, white



**B8809 - high neck tank - S-XXL (+\$2)**  
24-47 - \$15 48-95 - \$14 96+ - \$13



black, white, mauve, peach, dk grey, heather stone

**B8800 - racerback tank - XS-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, black marble, white, teal, mint, mauve, mauve marble, royal, royal marble, ath heather, midnight

**B8838 - slouchy tank - S-XXL (+\$2)**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, asphalt slub, ath heather, blue triblend, dusty blue, heather deep teal, midnight, mauve, mint, red, royal, white, white slub



GET SOME ICON

SALTY SIREN

GET *some* TAIL



*salty siren*

GET SOME

GET *some* TAIL



GET *some* TAIL



## MERLUST ICON



## SPEARMAID



## SHELLS





# We Recommend...

**B8816 - slouchy tee - S-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, white, ath heather, midnight, mint, royal, white marble

**B8512 - cropped triblend hoodie - S-L**  
24-47 - \$15 48-95 - \$14 96+ - \$13



ath grey, orchid, black, white, sunset, tan

**B8804 - rolled cuff muscle tee - S-XXL (+\$2)**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, dk grey heather, dusty blue, heather deep teal, heather stone, midnight, peach, storm, white

**B8809 - high neck tank - S-XXL (+\$2)**  
24-47 - \$15 48-95 - \$14 96+ - \$13



black, white, mauve, peach, dk grey, heather stone

**B8800 - racerback tank - XS-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, black marble, white, teal, mint, mauve, mauve marble, royal, royal marble, ath heather, midnight

**B8838 - slouchy tank - S-XXL (+\$2)**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, asphalt slub, ath heather, blue triblend, dusty blue, heather deep teal, midnight, mauve, mint, red, royal, white, white slub



# TOP SELLER

## FOR LIFE

*mermaid. for. life.*

*mermaid. for. life.*  
Cayman Islands

B87501 - wide neck sponge fleece- S-XXL (+\$2)  
24-47 - \$27.50 48-95 - \$26.50 96+ - \$25.75

RIDICULOUSLY SOFT,  
SHAMELESSLY SEXY



black, charcoal black, deep heather/black, deep heather, grey acid fleece grey triblend, light grey marble, navy, white, teal





**B8850 - flowy l/s off-shoulder tee - XS-XXL (+\$2)**  
24-47 - \$16 48-95 - \$15 96+ - \$14.50



**B8880 - flowy boxy tank - S, M, L/XL**  
24-47 - \$13 48-95 - \$12 96+ - \$11



**B8800 - racerback tank - XS-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



**ath heather, black, dark grey, dark grey heather, midnight, neon pink, neon yellow, white, white marble**

**black, black marble, white, teal, mint, mauve, mauve marble, royal, royal marble, ath heather, midnight**

*mermaid. for. life.*  
*New Smyrna Beach*

**black, ath heather, dark grey, white**



A close-up photograph of a person with vibrant, curly pink hair and sunglasses. They are wearing a bright yellow t-shirt with green text printed on it. The text is arranged in four lines: 'REAL', 'MERMAIDS', 'SMOKE', and 'SEAWEED'. The 'S' in 'SEAWEED' is stylized to resemble a piece of seaweed. The background is a dark blue, textured surface.

REAL  
MERMAIDS  
SMOKE  
SEAWEED

Legalize It

Here at The Filthy Mermaid™, we're current on the issues, unapologetically free and openminded so that your customers can express themselves.

Make a statement,

Mermaid...



SEAWEED

REAL  
MERMAIDS  
SMOKE  
SEAWEED

T-H-SEA



BUDS



BIG RE-LEAF



# We Recommend...

**B8816 - slouchy tee - S-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, white, ath heather, midnight, mint, royal, white marble

**B8880 - flowy boxy tank - S, M, L/XL**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, ath heather, dark grey, white

**B8881 - flowy boxy tee - S, M, L/XL**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, ath heather, dark grey, white

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**B8809 - high neck tank - S-XXL (+\$2)**  
24-47 - \$15 48-95 - \$14 96+ - \$13



black, white, dk grey, heather stone

**B6501 cropped L/S Tee - S-L**  
24-47 - \$15 48-95 - \$14 96+ - \$13



black, white

**B6680 - poly-cot crop tank - S/M, L/XL**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, coral, deep heather, white,







The **FILTHY**  
*Mermaid*

# Twisted Tails

Simple and sexy designs that leave no room for interpretation. Let the playful side of your mermaid soul shine - We're fun, flirty, and a little bit dirty...



## MERMOOD

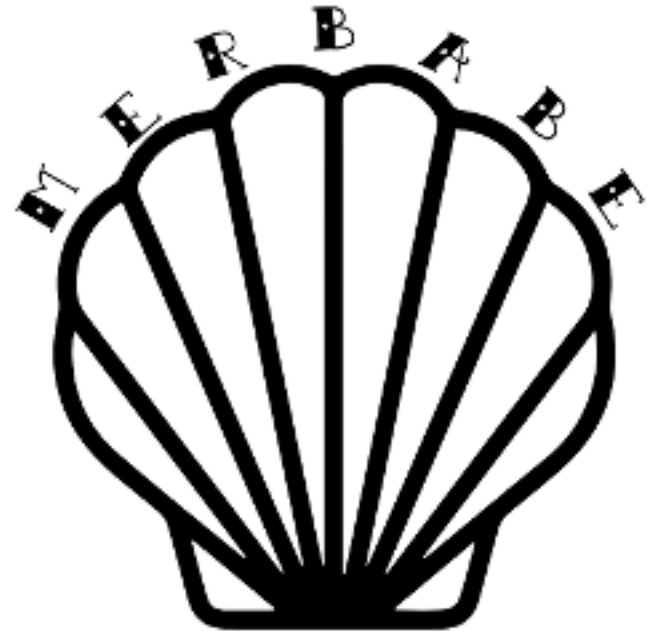
Mermaid  
m o o d

## MY VIBES

Mermaid  
vibes

Jacksonville  
vibes

## MERBABE SCRAWL



# We Recommend...

**B8816 - slouchy tee - S-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, white, ath heather, midnight, mint, royal, white marble

**B8512 - cropped triblend hoodie - S-L**  
24-47 - \$15 48-95 - \$14 96+ - \$13



ath grey, orchid, black, white, sunset, tan

**B8804 - rolled cuff muscle tee - S-XXL (+\$2)**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, dk grey heather, dusty blue, heather deep teal, heather stone, midnight, peach, storm, white

**B8809 - high neck tank - S-XXL (+\$2)**  
24-47 - \$15 48-95 - \$14 96+ - \$13



black, white, mauve, peach, dk grey, heather stone

**B7502\* - cropped fleece hoodie - S-XXL (+\$2)**  
24-47 - \$27.50 48-95 - \$26.50 96+ - \$25.75

**B7503 - cropped fleece sweat - S-XXL (+\$2)**  
24-47 - \$25.50 48-95 - \$24.50 96+ - \$23.75



\*black, dark grey heather, military green, peach, storm  
deep heather, dusty blue, mauve, navy, brick,

**B8838 - slouchy tank - S-XXL (+\$2)**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, asphalt slub, ath heather, blue triblend, dusty blue, heather deep teal, midnight, mauve, mint, red, royal, white, white slub

# We Recommend...

**B6681 - poly-cot crop tee - XS/S, M/L**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, white, coral, deep heather,  
heather olive, royal

**B8808 - flowy cut neck tank - S-L**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, white, heather stone, mauve,  
military green

**B8804 - rolled cuff muscle tee - S-XXL (+\$2)**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, dk grey heather, dusty blue,  
heather deep teal, heather stone,  
midnight, peach, storm, white



## MERMAID HEART



## SALTY TAIL



# SUN & WAVES

**sun,  
waves,  
& mermaids**  
PUERTO RICO

# TRIBE



# MERGARITA

*mermaid*  
— NEEDS A —  
*margarita*

B8809 - high neck tank - S-XXL (+\$2)  
24-47 - \$15 48-95 - \$14 96+ - \$13



black, white, mauve, peach,  
dk grey, heather stone

B8803 - flowy scoop muscle tee - S-XXL (+\$2)  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, dk grey heather, dusty blue,  
heather deep teal, storm, white,  
midnight, mauve, royal marble

B8838 - slouchy tank - S-XXL (+\$2)  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, asphalt slub, ath heather,  
blue triblend, dusty blue, heather  
deep teal, midnight, mauve, mint,  
red, royal, white, white slub



## AIRFOIL

Mermaid  
Mermaid  
Mermaid



## NO THIGH GAPS



**B6681 - poly-cot crop tee - XS/S, M/L**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, white, coral, deep heather,  
heather olive, royal

**B8808 - flowy cut neck tank - S-L**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, white, heather stone, mauve,  
military green

**B8804 - rolled cuff muscle tee - S-XXL (+\$2)**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, dk grey heather, dusty blue,  
heather deep teal, heather stone,  
midnight, peach, storm, white

# BAD MERMAID



# LIPPY



B6680 - poly-cot crop tank - S/M, L/XL  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, coral, deep heather, white

B8881 - flowy boxy tee - S, M, L/XL  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, ath heather, dark grey, white

B8880 - flowy boxy tank - S, M, L/XL  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, ath heather, dark grey, white

# We Recommend...

**B6681 - poly-cot crop tee - XS/S, M/L**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, white, coral, deep heather,  
heather olive, royal

**JA8127 - droptail tee - S-XXL (+\$2)**  
24-47 - \$19 48-95 - \$18 96+ - \$17



smoke, deep periwinkel, coral,  
spearment

**B8804 - rolled cuff muscle tee - S-XXL (+\$2)**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, dk grey heather, dusty blue,  
heather deep teal, heather stone,  
midnight, peach, storm, white



## GYPSY MERMAID

**SIREN**

**SALTY**

**MERBABE**

**MERMAID**





**B8881 - flowy boxy tee - S, M, L/XL**  
24-47 - \$14 48-95 - \$13 96+ - \$12



black, ath heather, dark grey, white

**B8880 - flowy boxy tank - S, M, L/XL**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, ath heather, dark grey, white

# JEMMER



**JA8232 - 3/4 oasis wash - S-XXL (+\$2)**  
24-47 - \$23 48-95 - \$22 96+ - \$21



smoke, deep periwinkle, coral, spearmint

**B8803 - flowy scoop muscle tee - S-XXL (+\$2)**  
24-47 - \$13 48-95 - \$12 96+ - \$11



black, dk grey heather, dusty blue, heather deep teal, storm, white, midnight, mauve, royal marble

**B8838 - slouchy tank - S-XXL (+\$2)**  
24-47 - \$12 48-95 - \$11 96+ - \$10



black, asphalt slub, ath heather, blue triblend, dusty blue, heather deep teal, midnight, mauve, mint, red, royal, white, white slub



# MER-RYXMAS



OUR UGLY SWEATER PARTY JUST GOT WAY WETTER!

MERRY CHRISTMAS, YA FILTHY MERMAID!!

**MCYFM -acrylic knit sweater unisex  
S-XXL (+\$2)  
\$36**



**SHLTNCH-B7502-01-fleece crop hoodie - S-XXL (+\$2)**

24-47 - \$28.50 48-95 - \$27.50 96+ - \$26.75

black

**SHLTNCH-B7503-01 - cropped fleece sweat - S-XXL (+\$2)**

24-47 - \$26.50 48-95 - \$25.50 96+ - \$24.75

black

**SHLTSMT B8803-01 - flowy scoop muscle tee - S-XXL (+\$2)**

24-47 - \$14 48-95 - \$13 96+ - \$12

# SHELLETON



A WICKED SELLER YEAR 'ROUND!



Roxy Janke



2019  
Winner

Limited, Exclusive Prints  
Collection specific hangtags  
Namedrop available





**MERTINI**



**TWINTAIL**



**WORRIMER**





# GOLDFISH



# PUPPET MASTMER





*filthy* **MERMEN** *collection*

We haven't left out our main mermen!

Well hello, Sailor...



*Wanna play in our bay?*

## SPEAR TAIL



## GET ICON FULL



courtesy @dustinlynch

## BAIT



## GET SOME FULL



B4313 - unisex triblend tee - XS - XXL (+2), 3XL (+\$3)  
24-47 - \$12 48-95 - \$11 96+ - \$10

black, white, ath grey tri, grey tri, navy tri, charcoal black tri

B3501 - unisex jersey l/s tee - XS - XXL (+2)

24-47 - \$14 48-95 - \$13 96+ - \$12

black, white, deep heather, ash, ath heather

B3483 - unisex jersey muscle tank - XS - XXL (+\$2)

24-47 - \$12 48-95 - \$11 96+ - \$10

black, white, ath heather, deep heather





**GONE BAD TRUCKER**

TRUCKER SNAPBACK

ND - MIN 24

NO ND - MIN 6



**TFM LOGO TRUCKER**

TRUCKER SNAPBACK

ND - MIN 24

NO ND - MIN 6





**GET SOME TAIL KOOZIE**

CARDED KOOZIE  
NO ND - PACK OF 6

**DRINK UP**  
*Mermaids*

**LOGO CAN KOOZIE**

BLACK CARDED  
KOOZIE

ND UNDER DEISGN  
ND - MIN 24  
NO ND - MIN 6



**BLACK MERMAID  
BAIT CAN KOOZIE**

BLACK CARDED  
KOOZIE

ND ON BACK  
ND - MIN 24  
NO ND - MIN 6



**SPARKLE TAIL KOOZIE**

SPANGLED PINK TAIL  
CAN KOOZIE 12 PER  
PACK





**MAKE IT FILTHY, FUN,  
FEARLESS AND FABULOUS...  
AND MAKE MORE MONEY.**

**Every design - with or  
without your namedrop is  
available in a 100 pack of  
stickers for only \$1 each.**

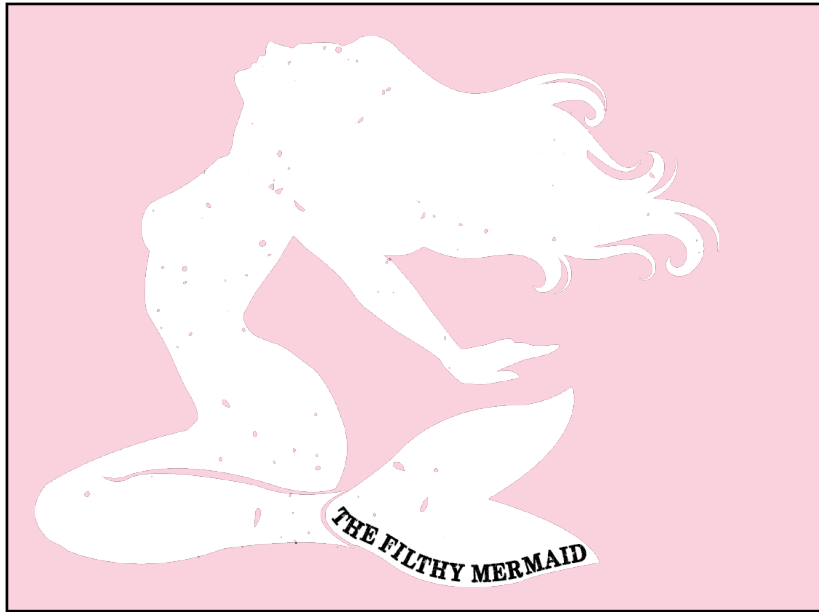
**Now THAT is HOT.**

*the* **FILTHY**  
*Mermaid*

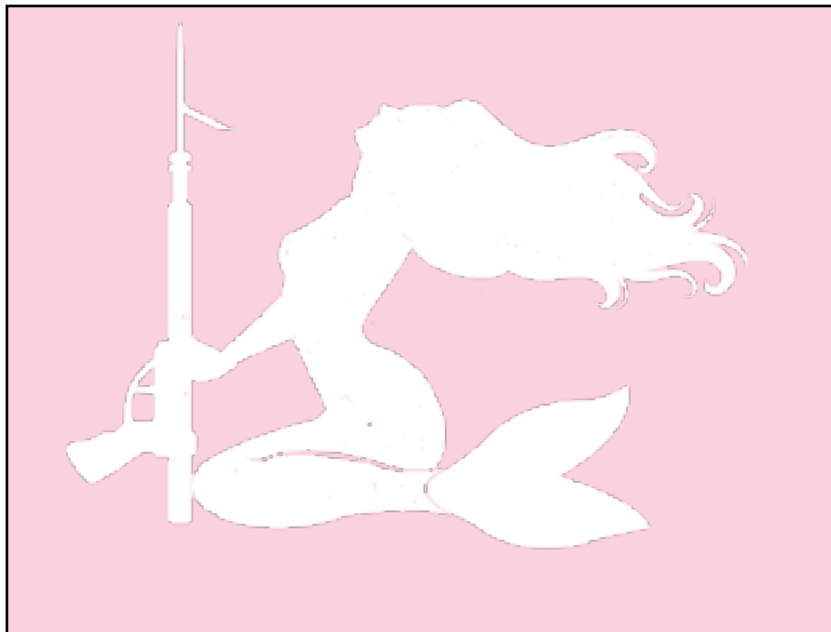




**TFM ICON**



**TFM SPEARMAID**



**VINYL DECALS**

**VINYL 4" STICKERS**

**TFM GET SOME SPEARMAID**



# Bossbabes

WE ARE ENTIRELY OWNED AND OPERATED BY WOMEN WHO UNDERSTAND YOUR BUSY LIFESTYLE AS A RETAIL BUYER AND OPERATOR. WE'VE BEEN THERE... AND IT'S OUR JOB TO MAKE YOUR JOB EASY AND FUN!

OUR SALES TEAM CAN CREATE ORDERS FOR YOU BASED ON BUDGETS, CLIENTELLE, RESTOCK, AND SEASONS.

WE'RE SWIMMING IN THIS TOGETHER!

NOW... LET'S MAKE SOME WAVES.



## NAMEDROP

ALL DESIGNS ARE ABLE  
TO BE NAMEDROPPED

ART APPROVAL FOR ALL  
NEW ORDERS

## MINIMUM ORDERS

24 PER DESIGN AND  
COLOR

\$500 MIN OPENING

\$150 MIN REORDER

## MANAGER'S GIFT

EACH DELIVERY  
INCLUDES A GIFT JUST  
FOR YOU! WHAT SIREN  
DOESN'T WANT SOME  
SEXY SWAG?



## PRICING

QUANTITY DISCOUNTS

NAMEDROP INCLUDED

RUSH ORDER PRICING

TERMS AVAILABLE

\$2 PER ADDITIONAL  
1-COLOR PRINT (SLEEVES,  
SHOULDER, HIPS)





# *Wanna play in our bay?*

## **TERMS & CONDITIONS**

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### **PRICING & PAYMENT METHODS**

Prices listed are wholesale & subject to change without notice. All prices in USD. Orders for The Filthy Mermaid are made payable to "Mermaid Crossing LLC". US checks are accepted. There will be a \$40 fee for all returned checks. Customer shall pay all costs, expenses, legal, and collection fees incurred in enforcing the Terms & Conditions. Accounts turned over to collection are subject to a \$50 reinstatement fee. Credit cards (Mastercard, Visa, American Express) are accepted for orders over \$500. All accounts may pay via PayPal or bank wire; to make payments with these methods, please contact [info@thefilthymermaid.com](mailto:info@thefilthymermaid.com). Foreign accounts (non-US) will be required to provide payment in full by bank wire at time of ordering. After initial order, foreign accounts may be approved for credit - then, a 50% deposit on the order will be required and remainder of payment due at agreed upon times.

### **SHIPPING & FREIGHT CHARGES**

All orders will be shipped via USPS unless otherwise arranged with customer. Shipping charges will be charged via an updated invoice upon shipping for orders that do not qualify for free shipping. Orders cancelled after shipment are subject to freight fees.

### **RETURNS & CLAIMS**

Damaged items/claims/incorrect items must be notified within 7 days of delivery receipt. Name-dropped items will not be accepted for return. Non name-dropped items will be accepted within 14 days of delivery at credit less 15% restocking fee and in unused/excellent condition.

### **MINIMUMS & NAME DROP**

Name drops are available in a one-color print with 24 minimum per design. Up to three color print (as well as shimmer, glitter, or foil) is available for \$2.00/garment fee. Art approvals are available for all orders but will not be provided without request. Orders of 48 qualify for free name drop.

## **PAYMENT TERMS & SALES AGREEMENT**

New accounts are pre-paid for first order. All opening orders must be \$500 minimum. To establish Net 30 or more, please request approval by your sales rep. Past due balances are subject to finance charges per month. All products sold by The Filthy Mermaid will be sent with hangtags, merchandised cards, or other proprietary markings. Sales items must be merchandised with provided hangtags/display cards if provided originally. Online sales orders may use only approved stock photos and logos. Please request any merchandising assistance or digital sales tools needed - our goal is to help you make lots of money! Resale Certificates are required to be on file for all US based accounts.

## **CUSTOM DESIGNS, SPECIAL OCCASIONS, & CORPORATE GIFTS**

Interested in a custom design for your business? Have a fun, mermaid-y event coming up? Need an incentive for your work crew? Give us a call and we'll work closely with you on your fun projects!

## **REPRESENTATION**

Casey McNutt - Accounts, Customer Service  
casey@thefilthymermaid.com

Angela Gonzales - Sales Director  
angela@thefilthymermaid.com

## **GENERAL INQUIRY**

Retail questions can be directed to  
info@thefilthymermaid.com  
1 (754) 757-6722

Mermaid Crossing, LLC  
1645 SE 3rd CRT #102  
Deerfield Beach, FL 33441

[www.thefilthymermaid.com](http://www.thefilthymermaid.com)

*got-to-have* **GOODS** *for*  
**MERMAIDS** *gone* **BAD**

CONTACT US

1.754.757.6722

[WWW.THEFILTHYMERMAID.COM](http://WWW.THEFILTHYMERMAID.COM)

Dealer Inquiry

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Customer Service/Accounts - Casey McNutt

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