

PICKyow, PLEASURE

FALL 2021 - SUMMER 2022



got-to-have GOODS for MERMAIDS gone BAD

Classic, unapologetic, and powerful - we are the Merbabes of The Filthy Mermaid™!

Our Siren Squad is all about sexy freedom, speaking our minds, empowering our sisters and being comfortable in our own tails.

We are a small, female owned and operated company. Every order is printed by our Merbabe team with care and attention to quality.

Come play in our bay!



PICK your PLEASURE

- NEW DESIGNS
- OLD SCHOOL DESIGNS
- NO FUSS QUICK PICKS
- SPECIAL CATEGORIES
 - o INKED SIRENS, MERMEN, & SEAWEED
 - · KOOZIES / DRINKWEAR
 - · HEADWEAR
 - · ART & GIFT
 - · STICKERS
- TERMS & CONDITIONS
- CONTACTS



This Collection by The Filthy Mermaid features designs that define our attitude as strong. empowered women. Our simple yet sassy vibe is prominent in this lineup of solid hitters and make for a solid staple in any retail space.

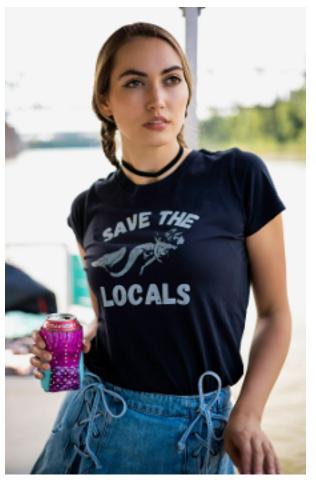
Simple and sexy designs that leave no room for interpretation. Let the playful side of your mermaid soul shine - We re fun, flirty, and a little bit dirty...

Come play with us. Casely XOXO

SAVE THE LOCALS

PROTECT

SIREN SQUAD















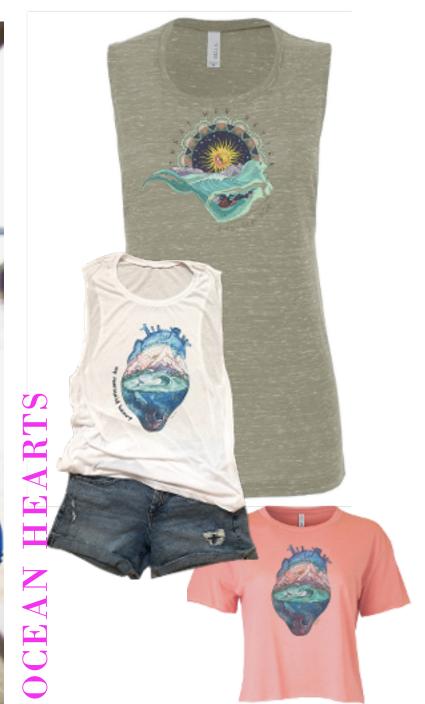


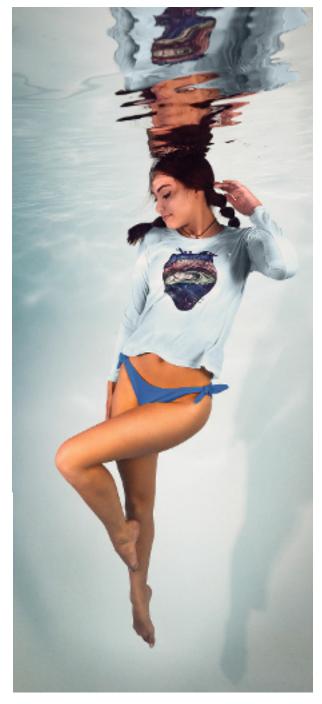




SEA BETTER







MERDALA

MER-GARITA



MER-TINI







SCORCHER

SALTY TAIL

BEACH BABE



FILTHY MERMAID

CAUCE MARIE















PORTRAIT

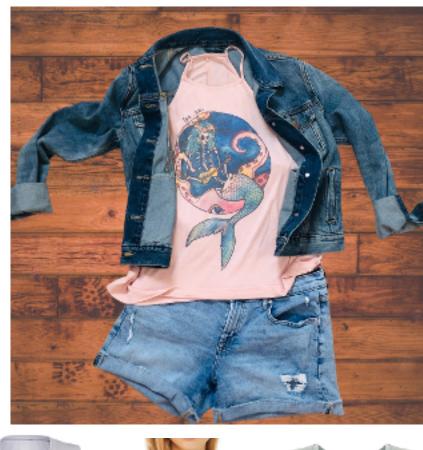
YEEHAW

DEADLY TUNES















WET WITCH

FOR LIFE













mermaid. for. life.
Cayman Islands











Quick Dicks

Unsinkable, top-selling winners to get your sales floor splashing!



Mer-Garita Royal Blue Marble Muscle Tank

Salty Tail

Deep Heather Teal

Rolled Muscle Tee





Save The Locals
Black Vintage
Rocker Tee

LOCALS



SeaWeed Black or White Slub Slouchy Tank or Tee





SeaBetter
Stone Marble
Tee or Muscle Tank

Gone Bad Icon Black or Demin

Any Tank or Fleece

MERLUST



SHELLS





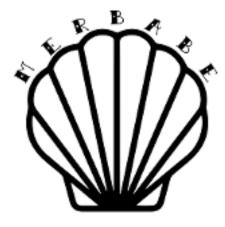
SPEARMAID



MY VIBES



MERBABE SCRAWL



SHELL YEAH



GONE BAD ICON



Mermaid GONE BAD



TFM LOGO



GONE BAD

Mermaid GONE BAD

SUN & WAVES

Sun, waves, & mermaids

SALTY SIREN



GYPSY MERMAID



JEMMER





GET SOME ICON

GET some TAIL



GET some TAIL



BAD MERMAID







THIGH GAP





SHELLETON



MERTINI





Artist Collab with Contest Winner, Roxy Janke















Puppet Mastmer













T-H-SEA



Here at The Fitthy MermaidTM, we're current on the issues, unapologetically free and openminded so that your customers can express themselves.

Make a statement, Mermaid...

filthy MERMEN collection

We haven't left out our main mermen! Well hello, Sailor...

Wanna play in our bay?





courtesy @dustinlyno









Available on our soft Tri-Blend Unisex Tee - Retail Fit Black or Athletic Grey

Sunshirt / SPF 50 - Logo Left Chest or Back Nape or NameDrop/Customer Logo Print Full Back or Center Front







DESIGN CAN KOOZIE

RETAIL CARDED KOOZIE

ND - MIN 24 NO ND - MIN 6 SHOWN:

LOGO & BAIT



GET

SPANGLED KOOZIES

GET SOME TAIL & TAIL KOOZIE

CAN KOOZIE 12 PER PACK NO ND AVAIL (TAIL AVAILABLE IN PINK AND PURPLE)















ND - MIN 24 / WITHOUT ND - MIN 6









Design Prints

Available in 5x7, 8x10, 11x14 Min 6 asst styles, Min 12/design ND

ADD SOME CLASS TO YOUR GROTTO WITH BEAUTIFUL, VIBRANT WATERCOLOR PRINTS FROM OUR DESIGN COLLECTION. ANY TEM DESIGN IS AVAILABLE IN NON—MATTED, HARDBOARD PACKAGING. NAMEDROP THEM FOR THAT EXTRA SUMTHIN'—SUMTHIN'!

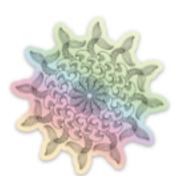
MAKE IT FILTHY, FUN, FEARLESS AND FABULOUS... AND MAKE MORE MONEY.

Every design - with or without your namedrop is available in a 100 pack of stickers for only \$1.50 each.

We can also create custom
stickers for you destinations, logo, images
and more!

*Standard stickers 3"

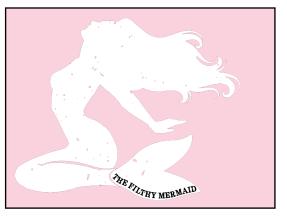




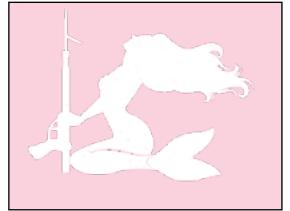




TFM ICON



TFM SPEARMAID



VINYL CAR DECALS

VINYL 4" STICKERS

TFM GET SOME







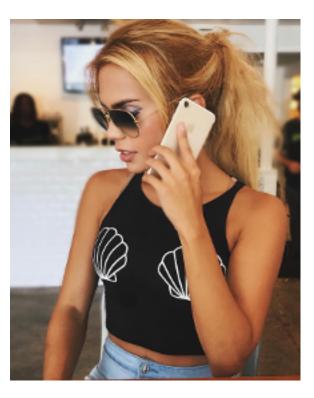
Bossbabes

WE ARE ENTIRELY OWNED AND OPERATED BY WOMEN WHO UNDERSTAND YOUR BUSY LIFESTYLE AS A RETAIL BUYER AND OPERATOR. WE'VE BEEN THERE... AND IT'S OUR JOB TO MAKE YOUR JOB EASY AND FUN!

OUR SALES TEAM CAN CREATE ORDERS FOR YOU BASED ON BUDGETS, CLIENTELLE, RESTOCK, AND SEASONS.

WE'RE SWIMMING IN THIS TOGETHER!

NOW... LET'S MAKE SOME WAVES.





NAMEDROP

ALL DESIGNS ARE ABLE TO BE NAMEDROPPED ART APPROVAL FOR ALL NEW ORDERS

MINIMUM ORDERS

24 PER DESIGN AND COLOR

\$500 MIN OPENING

\$150 MIN REORDER

PRICING

QUANTITY DISCOUNTS - \$1 OFF PER UNIT AT 96

NAMEDROP INCLUDED IN PRICE AT 48 PER DESIGN

RUSH ORDER PRICING (10% SERVICE FEE & ADDITIONAL SHIPPING CHARGES MAY APPLY)

TERMS AVAILABLE

\$2 PER ADDITIONAL 1-COLOR PRINT AFTER 2 (SLEEVES, SHOULDER, HIPS)



CUSTOM DESIGNS AND
CONTRACT
PRINTING/EMBROIDERY
AVAILABLE

Wanna play in our bay?

TERMS & CONDITIONS

PRICING & PAYMENT METHODS

Prices listed are wholesale & subject to change without notice. All prices in USD. Orders for The Filthy Mermaid are made payable to "Mermaid Crossing LLC". US checks are accepted. There will be a \$40 fee for all returned checks. Customer shall pay all costs, expenses, legal, and collection fees incurred in enforcing the Terms & Conditions. Accounts turned over to collection are subject to a \$50 reinstatement fee. Credit cards (Mastercard, Visa, American Express) are accepted for orders over \$500. All accounts may pay via PayPal or bank wire; to make payments with these methods, please contact info@thefilthymermaid.com. Foreign accounts (non-US) will be required to provide payment in full by bank wire at time of ordering. After initial order, foreign accounts may be approved for credit - then, a 50% deposit on the order will be required and remainder of payment due at agreed upon times.

SHIPPING & FREIGHT CHARGES

All orders will be shipped via USPS unless otherwise arranged with customer. Shipping charges will be charged via an updated invoice upon shipping for orders that do not qualify for free shipping. Orders cancelled after shipment are subject to freight fees.

RETURNS & CLAIMS

Damaged items/claims/incorrect items must be notified within 7 days of delivery receipt. Name-dropped items will not be accepted for return. Non name-dropped items will be accepted within 14 days of delivery at credit less 15% restocking fee and in unused/excellent condition.

MINIMUMS & NAME DROP

Name drops are available in a one-color print with 24 minimum per design. Up to three color print (as well as shimmer, glitter, or foil) is available for \$2.00/garment fee. Art approvals are available for all orders but will not be provided without request. Orders of 48 qualify for free name drop.

PAYMENT TERMS & SALES AGREEMENT

New accounts are pre-paid for first order. All opening orders must be \$500 minimum. To establish Net 30 or more, please request approval by your sales rep. Past due balances are subject to finance charges per month. All products sold by The Filthy Mermaid[™] will be sent with hangtags, merchandised cards, or other proprietary markings. Sales items must be merchandised with provided hangtags/display cards if provided originally. Online sales orders may use only approved stock photos and logos. Please request any merchandising assistance or digital sales tools needed - our goal is to help you make lots of money! Resale Certificates are required to be on file for all US based accounts for tax exemption.

CUSTOM DESIGNS, SPECIAL OCCASIONS, & CORPORATE GIFTS

Interested in a custom design for your business? Have a fun, mermaid-y event coming up? Need an incentive for your work crew? Give us a call and we'll work closely with you on your fun projects!

REPRESENTATION

Casey McNutt - Accounts, Customer Service casey@thefilthymermaid.com

Angela Gonzales - Sales Director angela@thefilthymermaid.com

GENERAL INQUIRY

Retail questions can be directed to **info@thefilthymermaid.com** 1 (754) 757-6722

Mermaid Crossing Corp 714 Hudgens Ct Evans GA 30809

www.thefilthymermaid.com



1.754.757.6722

WWW.MERMAIDCROSSINGAPPAREL.COM

Parent Company: Mermaid Crossing Apparel Corp

WWW.THEFILTHYMERMAID.COM

Dealer Inquiry

info@thefilthymermaid.com

Customer Service/Accounts - Casey McNutt - casey@thefilthymermaid.com International Sales Director - Angela Gonzales - angela@thefilthymermaid.com