

Sponsorship/Donation Letter



Hello Neighbor,

On behalf of the **Clearwater Junior Tornadoes Football and Cheer Organization (CJT Family)**, we would like to extend an invitation to you and your company to become a sponsor of our youth football & Cheer program. We are a community non-profit (501c3), all volunteer organization whose mission is to provide quality recreation and skill development in the game of football for all youth, ages 5-15, in Clearwater and the surrounding area. Our mission also includes:

- **Bringing our youth closer together through a common interest in sportsmanship and competition.**
- **Instill the values of education and the importance of behaving at school and home.**
- **Acquaint the players with the fundamentals of the game; rules, running, blocking, tackling and kicking.**
- **Teach sportsmanship, teamwork and accountability; build character and discipline and love of the game.**
- **Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.**
- **Keep our community youth busy and away from situations that lead to bad behavior.**

The most important steps in the planning process for a successful year is obtaining local and corporate sponsorship's from businesses and organizations, to help offset some of the cost associated with the events. We are looking for sponsors who are willing to donate to assist in covering our costs such as field maintenance, additional lighting, officials, equipment, uniforms, insurance, trophies and our scholarship program.

Sponsorship with the **CJT Family** is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience. If providing sponsorship for the **CJT Family** is an option for you and your company, please take some time to review the sponsorship information we have included with this letter. We am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and our community youth participants.

Lets Go Clearwater Jr Tornadoes. Its time to get this 2022 Fall Season going!

Respectfully,

The Clearwater Jr Tornadoes Family

Erika Golden - President

Levi Lingenfelter - Vice President

Twynetta Fezell - 2nd Vice President

Chanise Rhodes - Treasurer

Adara Roberts - Secretary

Josh Cobb - Athletic Director

Shevette Green - Cheer Cordinator