

2024-2025

# IMPACT REPORT



## Dear Friends of The Wildflower Alliance,

On May 2, 2024, The Wildflower Alliance officially became a nonprofit. But long before the paperwork, the need was already clear. We saw the gaps where families of children with disabilities were left out, overlooked, or carrying too much without support. This organization was born out of that knowing.

Over the last 14 months, we've been building something from the ground up. No blueprint. No big budget. Just a clear vision, deep community roots, and a commitment to doing the work with care, clarity, and conviction.

We hosted conversations that helped caregivers feel seen. We launched programs that created space for inclusion, not just in theory, but in action. We created guides, ran fundraisers, advocated for policy change, and partnered with schools, churches, and community members who were ready to do more. And most importantly, we helped people, especially children, feel like they belonged.

This report holds the stories, milestones, and numbers from our first year. But what it really represents is possibility. Because we're not here to check boxes. We're here to shift culture and center disability in the kind of honest, joyful, dignified ways that every community deserves.

If you've been with us from the beginning, thank you for believing in something that didn't exist yet. If you're new, we're glad you're here. And if you're wondering how to help, we need you. We need funding, we need partners, and we need people willing to talk about disability not as a side note, but as part of the story we're all living.

We're planting wildflower seeds. And every time you share, give, show up, or stay in the room, you're helping them grow.

With gratitude,

**LaToya Mims**

Founder & Executive Director  
The Wildflower Alliance



# WHO WE ARE

## Mission

The Wildflower Alliance supports families of children with disabilities by making them feel empowered through dedicated advocacy, education, equipping them with comprehensive resources and giving them access to a robust community network. We enhance the quality of life for individuals with disabilities holistically through supporting the whole family.

## Vision

Our vision is rooted in the belief that disability is a natural part of the human experience and that every family, regardless of their child's abilities or background, deserves equitable access to the support, resources and opportunities they need to thrive. We are building a future that honors our shared humanity, fosters understanding of differences and celebrates all children for who they are.

## What Makes Us Different

We operate at the intersection of lived experience and strategic advocacy. Our work is informed by firsthand knowledge of the challenges families face—and by a clear understanding of where systems fall short.

The Wildflower Alliance identifies points of friction in access, inclusion, and support, and addresses them through practical, community-rooted solutions. We aren't here to duplicate services—we fill gaps, amplify overlooked voices, and drive intentional change that reflects the real needs of real families.





# OUR STORY

## From One Family's Experience to a Collective Vision

The Wildflower Alliance didn't start as an idea on paper. It began the way so many of our families' journeys do: with a child, a question, and a quiet unraveling of what we thought we knew.

As two first-time parents navigating a new diagnosis, the world around us suddenly felt unfamiliar. What was once everyday parenting became a maze of therapy appointments, specialist visits, and decisions we never anticipated.

The resources were fragmented. The path forward was unclear. And the loneliness was overwhelming.

But amid the confusion, one truth became increasingly clear:

***It shouldn't be this hard to get help.***

Not for us—and not for anyone else trying to raise a child with a disability. So we began building what we wished we had. Not an institution. Not a bureaucracy. **But a community.**

One rooted in lived experience. One that listens before acting. One that understands that disability support is about more than access—it's about belonging.

What started as a deeply personal response to our own story has now evolved into a collective vision: a space where no family feels like they're navigating this alone, and where every child has the opportunity to thrive in their own way.



Pictured: Founders LaToya and Henry Mims, and their children Harper and Mason  
#MimsPartyof4

# FROM INCEPTION TO IMPACT

In just 14 months, The Wildflower Alliance has transformed from a new nonprofit into a growing movement rooted in advocacy, access, and belonging.

## 2024





**February:** TWA Talks launches, with "Denial of Diagnosis".



**March:** TWA hosts our inaugural Topgolf fundraiser, raising over \$2800!



**March:** TWA participates in Advocacy Day 2025 at the Alabama State Capitol.



**May:** TWA champions Medicaid as a featured guest for Congresswoman Terri Sewell's Healthcare Roundtable.



**June:** TWA sponsors the Shore Days Camp with sensory items and accessible chairs.



**June:** TWA launches the trailblazing Come Roll with Me inclusive wheelchair basketball camp.



**July:** TWA hosts a table at the 30<sup>th</sup> annual RESPECT Rally.

# 2025

From a powerful beginning to purposeful momentum... our impact story is just getting started.





# OUR IMPACT BY THE NUMBERS

## COMMUNITY ENGAGEMENT



**6 TWA Talks sessions** hosted with **500+** combined video views  
**55 Coffee & Convos** participants across **5 sessions**  
**Over 45 youth** participated in **CRWM wheelchair basketball camp**  
**2 classrooms supported** through inclusive projects  
**3** community tabling events attended  
**ABC 33/40 news feature** on Come Roll With Me  
Presented to the **Birmingham City Council** as a community partner

## FUNDING AND FUNDRAISING



**\$11,000** grant from **Community Foundation of Greater Birmingham**  
**\$3,000** in sponsorships from **City of Birmingham, Alabama Power,**  
and the **RESPECT Organization**  
**\$1,100** raised in 24 hours on **Giving Tuesday**  
**\$500** raised through holiday gift-wrapping fundraiser  
**Over \$10,000** in general donations  
**\$24,500+** total raised since launch

## PARTNERSHIP, LEADERSHIP & CAPACITY BUILDING



**5 strategic partnerships** established including Respect Organization,  
More Than Conquerors Faith Church, Lakeshore Foundation, Just  
Greenz and Pursuing Purpose Wellness  
**3 leadership programs completed** by TWA ED LaToya Mims  
TWA **amplified by Congresswoman Terri Sewell's** social media  
accounts



# CO-CREATING WITH FAMILIES

## Designing With Families From the Start

### The Wildflower Alliance Parent Advisory Council

The Wildflower Alliance was founded to serve families navigating disability. But from the start, we understood that no single experience could speak for the full breadth of family realities. We knew we needed to build with families, not just for them. That's why we established the Parent Advisory Council.

The Council brings together caregivers with lived experience across a wide range of disabilities, family structures, and support systems. Their insight helps us surface what might otherwise go unseen and ensures our programs reflect the layered, evolving needs of real families.

This is not occasional feedback. It's a standing relationship. Council members are engaged early, offering perspective at the points where decisions are still being shaped. Their voices deepen our relevance, challenge our assumptions, and keep us accountable to those we serve.

### Parent Advisor Council Members

**Bibba Aycock**

*Mom of Croft*

**Tiara Bozman**

*Mom of Tailynn*

**Kristy Broderick**

*Mom of Thomas*

**LaShundra Carter**

*Mom of Cedric*

**Bre Connors**

*Mom of Emmett*

**Nakia Gibson**

*Mom of Kynnedi*

**Tahyrah Glass**

*Mom of Khycen*

**Willie Glass**

*Grandmother of Khycen*

**Crystal Odom**

*Mom of Everleigh*





# OUR FRAMEWORK

## What We Learned from Families—and Why It Shapes Everything

### Spectrum of Engagement Personas

Some leap into action after a diagnosis. Others freeze. Most navigate a mix of grief, overwhelm, and delay before reaching for support. At The Wildflower Alliance, we listened closely and designed accordingly. Our **Parent Engagement Spectrum** meets families where they are, not where systems expect them to be. It names the phases many parents move through and guides how we engage them at each point.

But families don't operate in a vacuum. Inclusion depends on the environments around them. That's why we built a **Community Engagement Framework** to guide how we activate the broader ecosystem—moving people from passive awareness to shared responsibility.

#### Parent Personas

##### REFLECTIVE

Parents still processing the diagnosis. Not yet ready to engage but benefit from gentle, low-pressure pathways to connection.

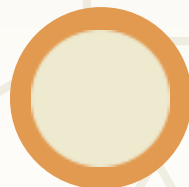
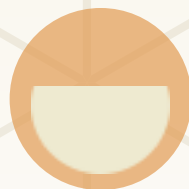
##### HESITANT

Parents exploring next steps. They recognize their child's needs but may feel overwhelmed or unsure how to proceed.

##### ENGAGED

Parents actively seeking support, participating in community, and advocating for their child's growth and inclusion.

*Level of Engagement*



#### Community Personas

##### DISCONNECTED

Individuals aware of disability but not engaged. They may see support as the role of caregivers, not a shared community responsibility.

##### RELUCTANT

Individuals open to learning but unsure how to help. They care, but may feel uncertain, cautious, or afraid of saying the wrong thing.

##### ACTIVE


Individuals actively engaged in inclusion. They volunteer, donate, share information, and support others in learning and action.

**Together, these models shape how we design everything:  
with empathy, intention, and real-world alignment.**




# COMMUNITY IN ACTION


## Come Roll with Me Inclusive Wheelchair Basketball Camp




In June 2025, The Wildflower Alliance hosted its first Come Roll With Me wheelchair basketball camp in partnership with Respect Organization, Lakeshore Foundation, and More Than Conquerors Faith Church. Over 45 students, from kindergarten through high school, participated in a full day of wheelchair basketball, inclusive movement, and guided conversations about access and empathy.



Each station was led by wheelchair users and disability advocates, whose lived experience brought depth, clarity, and challenge. Conversations about everyday accessibility sparked real learning—one camper shared that she now asks before offering help instead of assuming.



Support came from all sides. Physical and occupational therapy students from Alabama State University volunteered as activity assistants, offering energy and encouragement. Caregivers, a retired nurse, and even a former special education aide showed up to help children feel seen and celebrated.



We didn't renovate a space—we reimaged one. With intention, we turned available classrooms into sensory rooms and personal care spaces. This wasn't just about basketball. It was about showing what's possible when disabled leaders guide the space and every child has the chance to belong.

# COME ROLL WITH ME

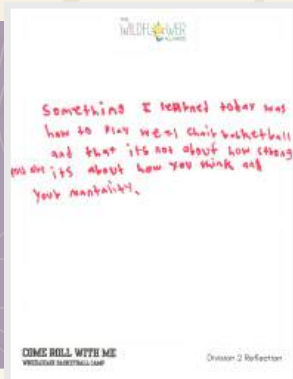
## IN THEIR OWN WORDS

This wasn't just a basketball clinic. It was a shift in identity, empathy, and expectation. Through their reflections, campers revealed how real inclusion made them feel—and how it changed their view of themselves, others, and what's possible.

### Disability Reframed as Power

**39% of campers shifted their understanding of disability from limitation to strength.**

In just one day, many campers rewrote what they believed about disability. They began to see it not as something that holds you back—but as a different kind of strength. One that takes creativity, endurance, and heart. This wasn't about sympathy—it was about earned respect.



### Respect Through Embodied Experience

**42% gained a new appreciation for the athleticism and difficulty of wheelchair basketball.**

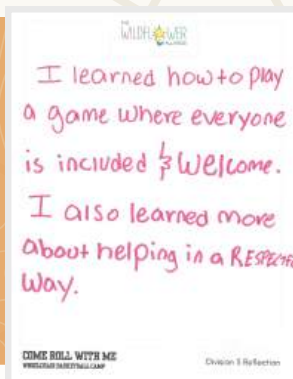
Once campers sat in the chair, everything changed. They felt the burn in their arms, the challenge of turning, the coordination it takes to move and play. It moved disability from something abstract to something real—and deeply human. What looked “easy” became impressive. What was “different” became admirable.



### Allyship in Formation

**28% expressed a mindset of inclusion, empathy, or shared humanity.**

Without being told what to say, campers began using the language of belonging. They talked about helping others, not judging people, and stepping up when someone's left out. These weren't coached responses—they were real-time signals that something clicked. That inclusion isn't just a word—it's a decision they now know how to make.





# COMMUNITY IN ACTION

## Mount Laurel Elementary School Resource Classroom Adoption

In December 2024, Harper's classroom, one of the resource classrooms at Mt. Laurel Elementary, dreamed up something big: a school-wide cocoa and baked goods stand to raise money for classroom essentials like sensory equipment and field trip access. With startup support from The Wildflower Alliance and in-kind donations from Publix, Scooter's Coffee, and O'Henry's Coffee, the students became baristas for a day, serving their peers, counting change, and greeting customers with communication buttons and big smiles.

Each student had a role, and the classroom found ways to support every ability. For non-verbal students, recorded messages said "thank you" to each customer. One student was so quick with math that he became the go-to cashier. Others simply lit up at the joy of being included.

Some customers returned later in the day, specifically hoping to be served by the student they knew from class. Two parents told us they'd never expected to see their child participate in something like this. There were quiet tears, lots of hugs, and a deep sense of pride.

**"You give up a lot of the moments you imagined when you get a diagnosis. This gave some of that joy back."  
- Parent of a participating student**

The cocoa stand wasn't just a fundraiser—it was a vision for what school inclusion can look like: empowered, joyful, community-rooted.



# OUR PROGRAMS & PRESENCE

## Coffee & Convos

### Creating space for connection, conversation, and community

Coffee & Convos was more than our first program—it was our beginning. Before there were grants or formal initiatives, there was simply a circle of caregivers, educators, and community members coming together over coffee, drawn by a shared need for connection.

What began as an open invitation to sit and share has become one of our most grounding traditions. No agendas. No speakers. Just honest presence. Stories unfold, nods of recognition ripple around the room, and quiet healing happens.

This is advocacy in its most human form—rooted in solidarity and the belief that showing up matters. While we may explore light structure or themed conversations in the future, the heart of Coffee & Convos will always be presence over performance.

To reflect the richness of our community, we've introduced special editions:

- **Cocoa & Convos** – a warm, winter version for caregivers and children
- **Grandparents Convos** – celebrating intergenerational advocacy and wisdom
- **Brews & Brotherhood** – creating space for fathers and male caregivers to feel heard and held

Coffee & Convos is not just a program. It is a practice. A reminder that community is not something we build once. It is something we return to, again and again, in quiet rooms and crowded cafés, where presence is enough.



# OUR PROGRAMS & PRESENCE

## TWA Talks

### **Accessible conversations for the families we serve**

TWA Talks is a digital video series created to meet families where they are—with clear, compassionate content about the systems, questions, and challenges they encounter every day. Whether it's understanding how to access Medicaid, navigating education rights, or finding support after a diagnosis, TWA Talks provides meaningful information in a format that's approachable and inclusive.

The series was built for accessibility and flexibility. We recognize that not every caregiver can attend in-person events, speak publicly, or easily find trustworthy guidance. Or they may not be comfortable in doing so, yet. TWA Talks creates space for learning on your own terms—quietly, privately, and without judgment.



Each session features voices from across the community, including parents, professionals, and advocates. Together, they unpack complex topics in a way that centers families and empowers them with tools to advocate confidently and care with intention.



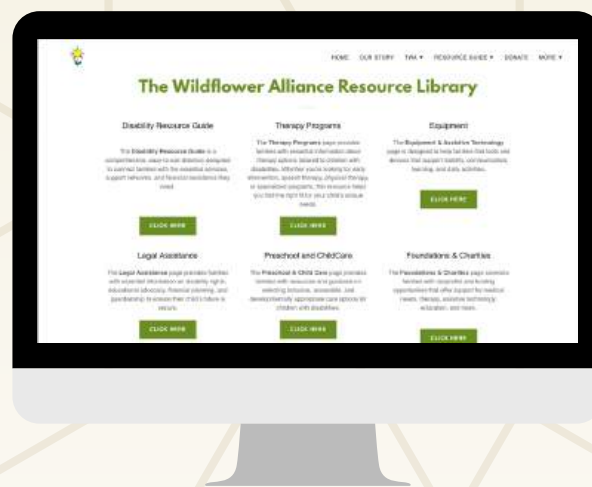
# OUR PROGRAMS & PRESENCE

## Disability Resource Guide

**A tool for families, built by experience and care**

The Wildflower Alliance Disability Resource Guide was created to answer the most common—and most overwhelming—question families ask:

**Where do I even start?**



This comprehensive, easy-to-navigate tool connects families raising children with disabilities to the services, programs, and organizations that can support them. From education and healthcare to legal advocacy, early intervention, and financial support, the guide gathers trusted information in one accessible place.

Built from the lived experience of caregivers and shaped by feedback from the community, the guide was intentionally designed to be clear, culturally responsive, and empowering—not overwhelming.

We know that finding support shouldn't require endless searching or insider knowledge. This guide is a starting point for families to feel less alone and more equipped.

# OUR PROGRAMS & PRESENCE

## AWEAR

### Disability Awareness Apparel

**Clothing that amplifies inclusion, sparks conversation, and funds the mission**

AWEAR is our disability awareness apparel line—where mission meets message. This collection is more than clothing. It's a conversation starter, a visual declaration, and a bold stand for inclusion.

Each design centers messages that uplift, educate, and challenge how disability is seen and understood in everyday life. Our first release, "Focus on the Disability," highlights the strength, creativity, and perspective that exists across the disability community—and encourages people to see beyond assumptions.



Created in partnership with local designers and informed by lived experience, AWEAR items are worn by advocates, educators, caregivers, and community members who believe in visibility and equity.

Every purchase helps sustain The Wildflower Alliance's work, while spreading our message wherever it's worn.

**Need a shirt now? Scan the QR code to shop AWEAR!**



# ADVOCACY & LEADERSHIP

## **Elevating voices. Expanding impact. Building power.**

From city council chambers to national conversations, The Wildflower Alliance has stepped forward as a vital voice for disability justice, inclusive policy, and family-centered advocacy. We're not just showing up—we're shaping the table.

## **BIRMINGHAM CITY COUNCIL**

In 2025, we presented before the Birmingham City Council to introduce our work.

We outlined actionable ways the city could better support inclusive infrastructure, accessible programming, and community-based resources. It was a pivotal step in putting our mission on the city's radar—and expanding visibility where it matters most.

## **CFGB GRANT**

We were honored to be a grant recipient of \$11,000 from the Community Foundation of Greater Birmingham, specifically the Beeson Fund, enabling us to expand programming, deepen community support, and operate from a place of strengthened sustainability. This funding represents not just a financial milestone—but trust in our vision.

## **CONGRESSWOMAN HEALTHCARE ROUNDTABLE**

Founder LaToya Mims participated in a community roundtable convened by Congresswoman Terri Sewell, bringing lived experience from the disability community, advocacy insight, and a focus on equitable policy. TWA's presence in this space marked a powerful step toward state and federal collaboration.



# ADVOCACY & LEADERSHIP

Grounded advocacy requires grounded leaders. In 2024–2025, Founder LaToya Mims completed three rigorous leadership development programs designed to equip emerging voices in disability advocacy with the skills, knowledge, and networks to lead systemic change.

## UAB's LEND PROGRAM

The Leadership Education in Neurodevelopmental and Related Disabilities (LEND) program at the University of Alabama at Birmingham offers interdisciplinary training for professionals and family leaders working to improve systems of care for children with disabilities. Through this program, LaToya gained advanced skills in policy, research, and family-centered care—directly informing how TWA engages with medical, educational, and policy institutions.

## PARTNERS IN POLICY ALABAMA

PIPA is a nationally recognized family advocacy and disability rights program. It trains individuals with disabilities and their family members to become effective agents of change in their communities and in state and federal systems. As a PIPA graduate, LaToya now brings a sharper lens to every system she navigates on behalf of TWA families—especially in public education, healthcare, and state services.

## EARLY CHILDHOOD INTERVENTION LEND SCHOLARS PROGRAM

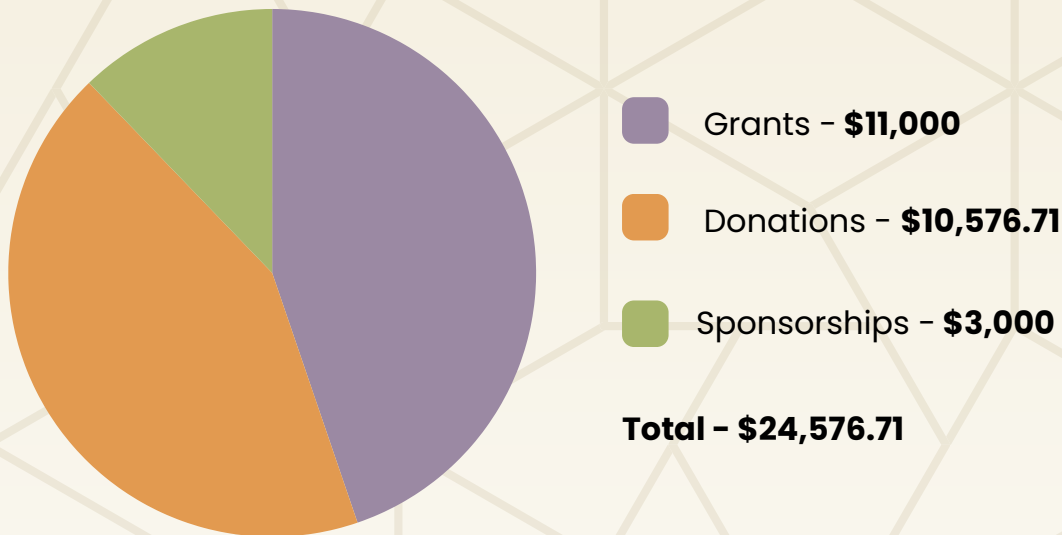
This program, part of the Early Childhood Personnel Center, focuses on strengthening family engagement and advocacy in early intervention systems.

Participation gave LaToya tools to influence how early childhood services consider disability, equity, and culturally responsive care—insights that now shape how TWA builds out resource guides and caregiver support.

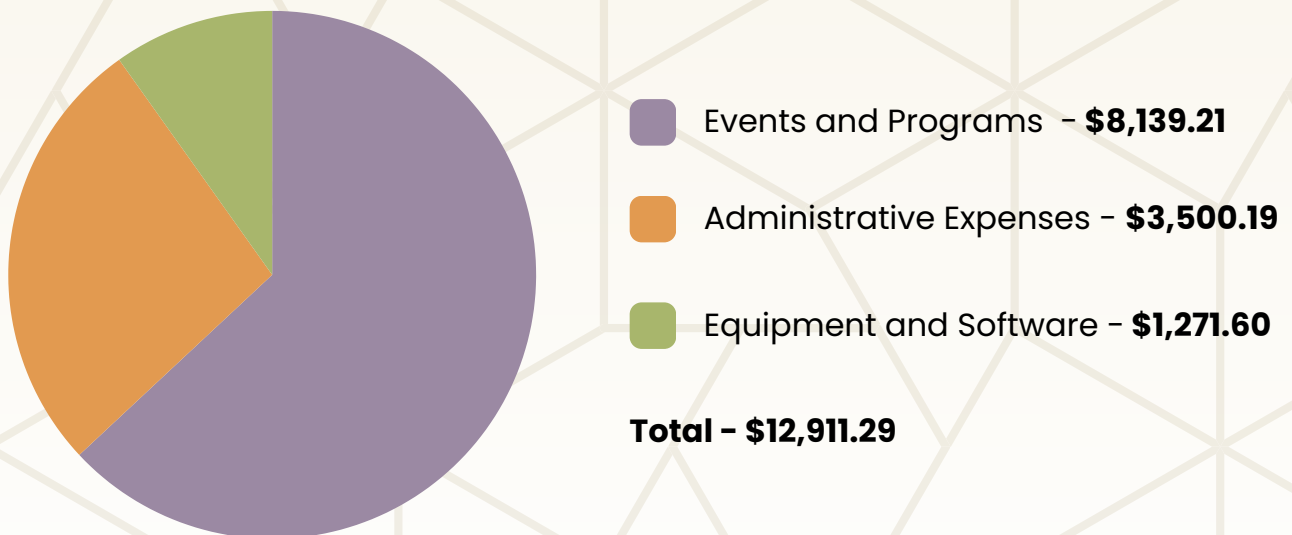
# FINANCIAL SUMMARY

The Wildflower Alliance operating funds come from three main funding sources: donations, grants, and sponsorships. The Wildflower Alliance operating revenues and gains for May 2024- July 2025 were \$24,576.71. The Wildflower Alliance total operating expenses were \$12,911.29. Net assets at the time of publication are \$11,665.42.

## Total Operating Revenue



## Total Operating Expenses



Internally tracked, board-reviewed. Full audit not yet required.

# OUR TEAM & BOARD

## Governing Board

### **Coreata' Houser**

Senior Deputy Director, City of  
Birmingham Mayor's Office

### **Shannon Crenshaw**

Licensed Professional Counselor, MEd,  
LPC-S, Active Transitions LLC

### **Demitriah M. Houston, M. Ed.**

Special Education Teacher, Hoover High  
School

### **Clinton Mason Reeves, Sr.**

Ordained Minister, More Than Conquerors  
Faith Church  
Specialist, Norfolk Southern

### **Brittani Brown, DPT**

Doctor of Physical Therapy, Avenna Home  
Health

### **Catrice Pruitt**

Director of Programs, Childcare  
Resources

### **Henry Mims**

Customer Service Manager, Blue Cross  
and Blue Shield of Alabama

## Staff

### **LaToya Mims**

Founder and Executive Director

### **Henry Mims**

Vice President

### **Brittany Williams**

Chief Operating Officer

### **Ashleigh Reeves**

Secretary

### **Rhonda Mims**

Treasurer

### **Jordan Reeves**

Marketing and Social Media Specialist

### **Christina Reeves**

Marketing and Social Media Specialist



# WAYS TO SUPPORT TWA

Since our founding, The Wildflower Alliance has grown through the generosity of those who believe in a more inclusive, informed, and connected world for families of children with disabilities. Every gift, whether financial, in-kind, or a shared conversation, helps us expand our reach and deepen our impact. As a grassroots organization, your support fuels everything we do. Together, we're planting seeds of change.



## Give a Gift

Your tax-deductible donation helps power our programs—from disability-inclusive community events to caregiver support spaces, classroom adoptions, and free educational resources. Every gift brings us one step closer to a world where all children and families are seen, supported, and celebrated.



## Become a Partner

Are you a business, faith community, or local leader looking to make an impact? Partner with us to co-host inclusive events, sponsor classroom initiatives, or contribute to direct community support efforts. Collaboration fuels change.



## Volunteer Your Time

Our work is powered by people who care. Whether showing up at events, offering behind-the-scenes support, or lending professional expertise, volunteers play a vital role in everything we do. If you're passionate about inclusion and want to make a meaningful contribution, we'd love to explore how your time and talents can support our mission.



## Shop with Purpose

Support our mission by purchasing AWEAR Disability Awareness Apparel or other TWA-branded items. Every purchase directly funds our programs and helps spread the message of inclusion in your community, your classroom, or wherever you show up. Wear it loud. Wear it proud. Wear it for the movement.



## Donate In-Kind

Whether it's sensory tools, school supplies, gift cards, or snacks for families—we gratefully accept in-kind donations that fuel our classroom adoptions, caregiver outreach, and inclusive events. If you have items or ideas to offer, we're ready to receive them with purpose and gratitude.



## Spread the Word

Awareness is action. Share our story with your friends, invite us to speak at your event, or tag us in your posts. Your voice expands our reach, deepens our impact, and reminds the world that inclusion is everyone's responsibility. One share can spark connection—and connection builds community.

**Ready to give, partner, or learn more? Scan the QR code!**





BACK FORTY BEER COMPANY



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THE  
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