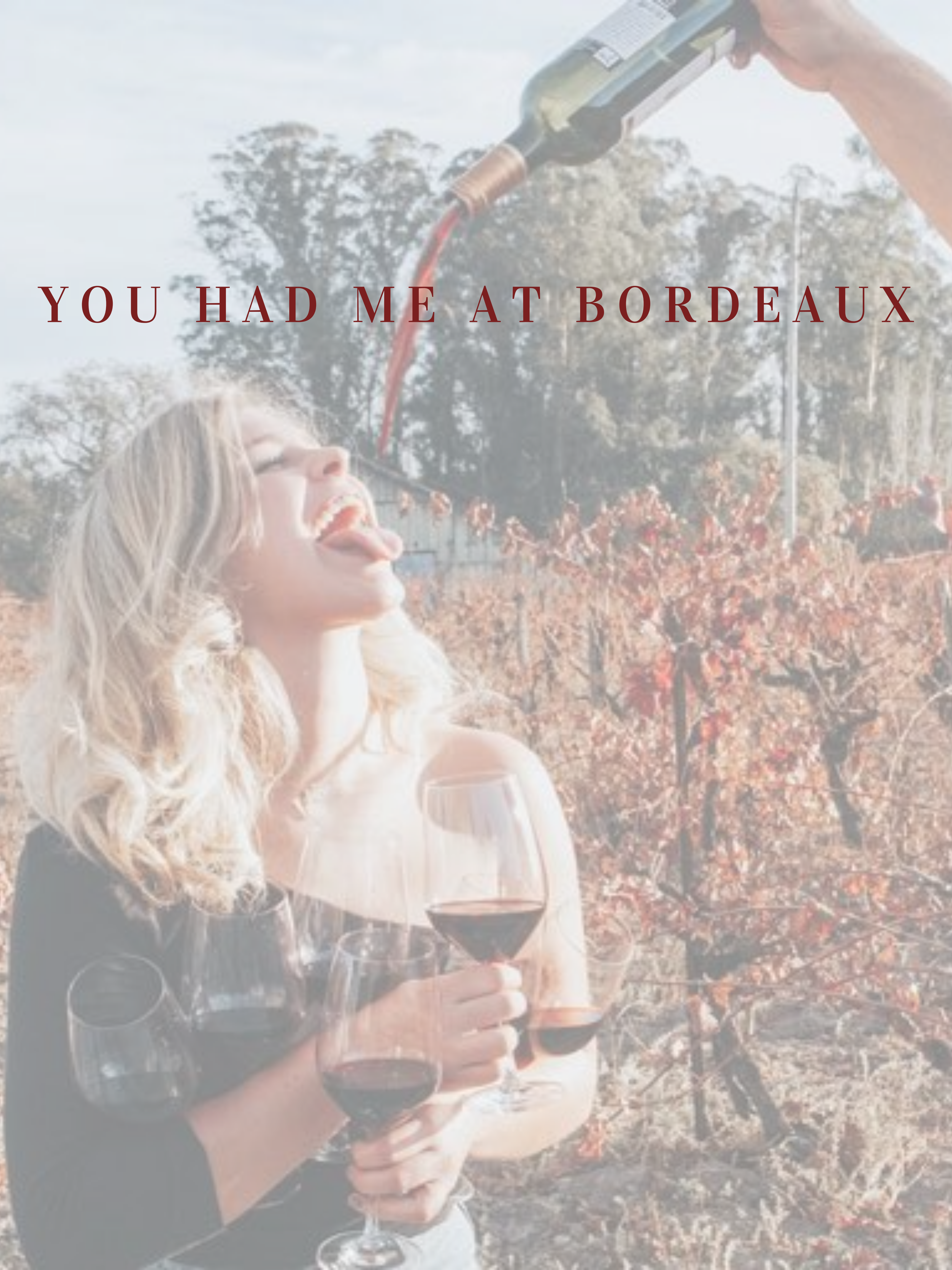


YOU HAD ME AT BORDEAUX

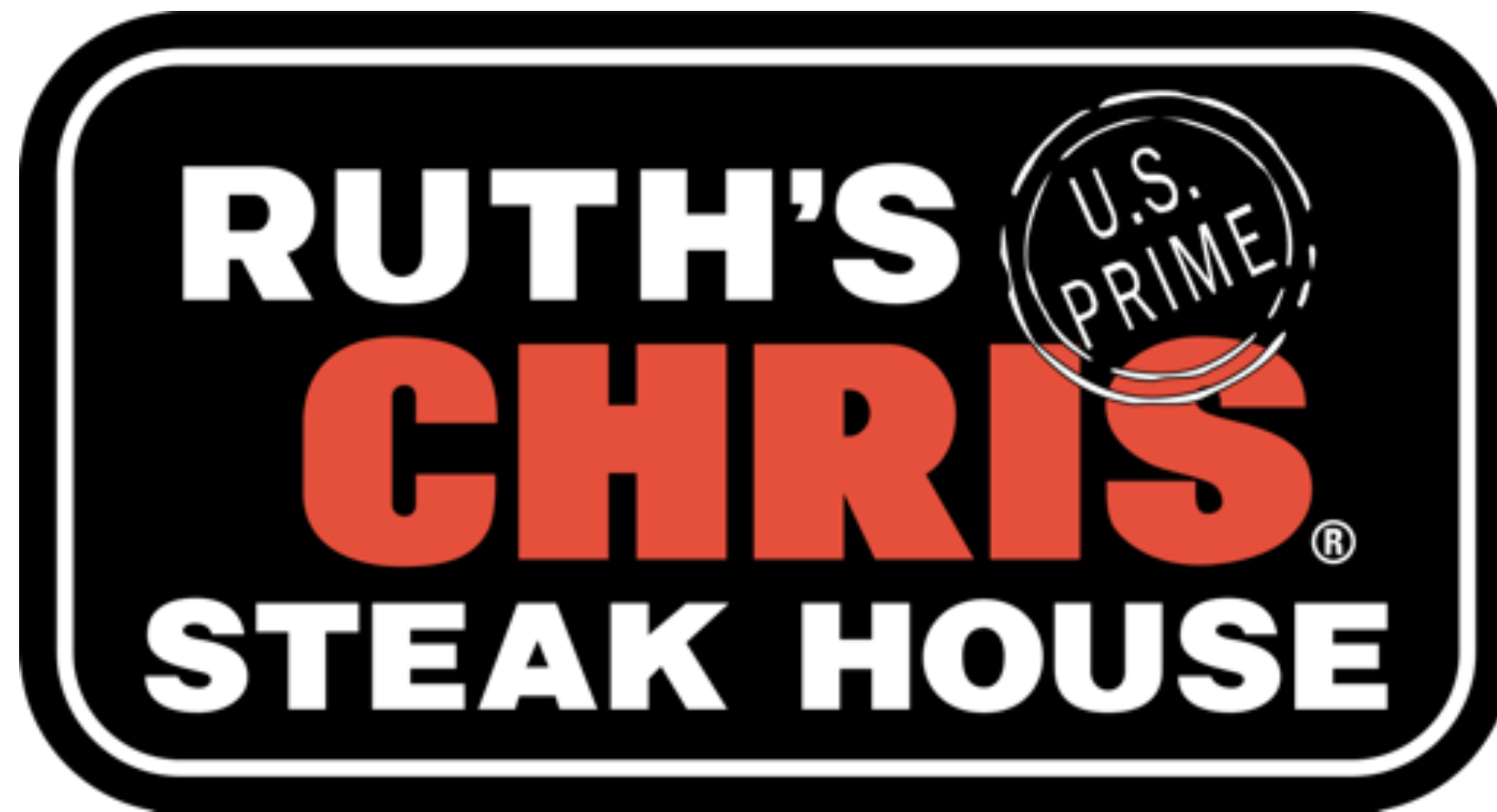


MEET CECILY:

CECILY IS A WINE INFLUENCER BASED OUT OF SONOMA COUNTY. LIVING IN THE WINE CAPITAL OF THE WORLD, CEC IS ON A MISSION TO MAKE WINE LESS INTIMIDATING. FROM EDUCATION ON WINE TRAVEL, TASTINGS, AND PAIRINGS... SHE HOPES TO MAKE WINE MORE FUN AND ACCESSIBLE TO A YOUNGER AUDIENCE. HAVING GROWN UP IN THE WINE INDUSTRY, AND MERGING HER LOVE FOR TRAVEL, PHOTOGRAPHY, AND WINE... CECILY TRULY HAS A LOVE FOR WHAT SHE DOES EVERY DAY.



PARTNERSHIPS



CLIF FAMILY



VISTA COLLINA



BOTTLE BARN
Wine & liquors

Winc



INSIGHTS:

19K+ INSTAGRAM
FOLLOWERS

650 AVG. LIKES
PER POST

36k+ WEEKLY
IMPRESSIONS

10K POST
IMPRESSIONS

4% ENGAGEMENT
RATE

AUDIENCE:

47% F

53% M

34% 25-34

26% 35-44

LOCATIONS:

1. NEW YORK

2. LOS ANGELES

3. NAPA

4. SANTA ROSA

5. SÃO PAULO

WORK WITH CECILY:

+ LICENSED PHOTOGRAPHY

+ SPONSORED INSTAGRAM POSTS + STORIES

+ CONTENT CREATION

+ WINERY RECAP AND REVIEWS

+ GIVEAWAYS + CONTESTS

+ PRESS TRIPS

+ INSTAGRAM TAKEOVERS

+ BRAND AMBASSADORSHIP



"I WANT TO BE KNOWN FOR SHARING MY PASSION AND ENCOURAGING A NEW AUDIENCE OF WINE DRINKERS TO BECOME CAPTIVATED BY THE ART, HISTORY, AND BEAUTY OF WINE."

- CECILY, @YOUHADMEATBORDEAUX

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M
@YOUHADMEATBORDEAUX

