

This Privacy Policy was last amended on 1/14/2025

MyParent Cafe Privacy Policy

Our privacy policy

This document sets forth the privacy practices of MyParent Cafe Inc. and other affiliates and trademarks operated by MyParent Cafe Inc. ("MyParent Cafe Inc." or "we" or "us"), the MyParent Cafe Apps and subsites [*.myparentcafe.com] (the "Site"), and the terms which govern the collection and use of information you provide to us whether via the Site or otherwise. By accessing or using the Site and/or providing any personal information to us, you are accepting the practices described in this Privacy Policy. If you do not accept these practices, you must not access or use the Site or provide us with your personal information.

What Information Do We Collect?

Personal Information.

We collect different kinds of information. Some of it is personally identifiable and some is non-identifying or aggregated. Here are the types of information we collect or receive:

Personal information.

When you create an account on MyParent Cafe, we collect your email address (as the owner), your organization name (as applicable), MyParent Cafe domain (as applicable ex: your-org.myparentcafe.com).

Account and profile information.

You may optionally enter profile information either manually or through importing from third party identity system (Google, Apple, etc).

Billing information.

If you purchase a premium version of MyParent Cafe Inc. our third party payment processors will collect and store your billing address and credit card information.

Log data.

When you use MyParent Cafe Inc., our servers automatically record information, including information that your browser sends whenever you visit a website or your mobile app sends when you're using it. This log data may include your Internet Protocol address, the address of the web page you visited before coming to MyParent Cafe Inc., your browser type and settings, the date and time of your request, information about your browser configuration and plug-ins, language preferences, and cookie data. Log data is not routinely deleted.

Device information.

In addition to log data, we may also collect information about the device you're using MyParent Cafe on, including what type of device it is, what operating system you're using, device settings, unique device identifiers, and crash data. Whether we collect some or all of this information often depends on what type of device you're using and its settings.

Geo-location information.

Precise GPS from mobile devices is collected only with your permission. WiFi and IP addresses received from your browser or device may be used to determine approximate location.

MyParent Cafe usage information.

This is information about which features, content, and links you interact with within MyParent Cafe and what integrations with related services you use.

Service integrations.

If you integrate with a service on MyParent Cafe we will connect that service to ours. Those integrations are viewable and maybe removable by the administrators, owners, or designated users. We do not receive or store your passwords for any of these services.

If you add an integration, the third party provider of the integration may share certain information about your account with MyParent Cafe Inc. MyParent Cafe Inc. is not responsible for how teams may use and collect data through integrations. An integration can be removed at any time. Removing an integration unbinds that integration on a go-forward basis. That does not, however, delete the content that was received from the integration and indexed within MyParent Cafe.

Communication content that you send and receive within MyParent Cafe. This includes: The message content itself. This content can include messages, pictures, files and video among other types of files.

Cookies

Certain types of information relating to you or arising from your use of the Site are automatically collected whenever you interact with the Site. A "cookie" is a small set of data that a website server may transmit to the internet browser of a person upon their initial visit to the website, which is updated with each return visit. Websites may use cookies for a number of different purposes, such as the storing of your personal information and browsing preferences so you do not have to reset or retype them at future visits. Most internet browsers automatically accept

cookies, but you can usually change your browser to disable acceptance of any cookies, or give you the option of accepting or rejecting any particular cookie. Please consult the "help" function in your browser if you want to find out how to accept, disable or selectively enable cookies. However, certain features of the Site may not work as intended if you decline to accept cookies.

Like many websites, we use cookies, 0-byte GIF files, and log files, and we also obtain certain types of information whenever your internet browser accesses the Site. If you are not registered user of the Site, our cookies do not contain any personal information about you. Today, we only use the information that we gather from the use of cookies to:

- Keep track of preferences you specify while you are using our Site.
- Monitor and understand aggregate visitor usage patterns at the Site, as well as estimate and report our total visitor size and traffic at the Site.
- Identify problems experienced by visitors as they use our Site and to conduct research and analysis to debug the content and services available at the Site.
- Help us develop and improve our products, services and the design, layout and functionality of the Site.

Except as described in the foregoing, we do not currently use cookies for any other purposes. However, we reserve our rights to use cookies for additional purposes in the future. In the event we do change our policies regarding cookies in the future, we will post these changes in accordance with "Notification of Changes" section of this Policy.

Information from Third Parties

From time to time, we may also receive personal information about you from our business partners and affiliates and add it to our account information about you.

How Do We Use The Information We Collect?

Providing the MyParent Cafe service. We use information you provide to authenticate you and deliver the MyParent Cafe tools and service for you

Understanding and improving our products. To make the product better we have to understand how users are using it. We have a fair bit of data about usage and we intend to use it many different ways to improve our products, including research. This policy is not intended to place any limits on what we do with usage data that is aggregated or de-identified so it is no longer tied to a MyParent Cafe User.

Communicating with you

Solving your problems and responding to your requests. If you contact us with a problem or question, we will use your information to respond to that request and address your problems or concerns.

In-product communications. We may use the information you provide to contact you through MyParent Cafe using in-product messaging/notification tools.

Email messages. We may send you service and administrative emails. We may also contact you to inform you about changes in our services, our service offerings and important service related notices, such as changes to this policy or security and fraud notices. These messages are considered part of the service and you may not opt-out of them.

Disclosure to Third Parties

The information that we collect from you via the Site and otherwise is an integral part of our business, and MyParent Cafe Inc. is not in the business of selling or renting your personal information to third parties. MyParent Cafe Inc. shares your personal information only with (i) its subsidiaries and affiliates around the world; and (ii) specified third parties under the conditions described below:

International Disclosures

— Our products and services may be provided using affiliates and other resources located in various countries around the world, including those outside of the European Economic Area (EEA), that may not have laws providing specific protection for personal data or that do not have an adequate level of data protection. Personal information collected through this Site or otherwise by us may be transferred across national boundaries and stored and processed in any of the countries around the world in which MyParent Cafe Inc., its affiliates or partners maintain offices, including the United States. By providing any personal information to us, you acknowledge that you are giving your consent to transfer your personal information to any MyParent Cafe Inc. affiliate or partner worldwide.

Partners and Third Parties

— MyParent Cafe Inc. may submit personal information to third parties as required or necessary to fulfill its services and/or performance of obligations. For example, MyParent Cafe Inc. may share personal information with its partners to enable a partner to provide support to a customer or where required to make a sale in a particular country. From time to time MyParent Cafe Inc. may employ or engage other companies and individuals to perform services on our behalf. Examples include provision of accounting, legal and financial services, fulfilling orders, shipping packages, sending postal mail and e-mail, processing credit card payments, and providing customer service. Such third parties may have access to your personal information if such is required in order to perform their service functions and may not use such information for any other purposes. MyParent Cafe Inc. maintains ownership and control of the information so used.

Sale of Business

— As we develop, expand and improve our lines of business, we might sell or purchase the assets of one or more of our own lines of business or those of third parties. In such transactions, customer information is generally one of the transferred business assets, and accordingly we

reserve our rights to sell or purchase customer information (including your personal information) in any such sale or business transaction.

Disclosure Required by Law— MyParent Cafe Inc. may release your personal information if it believes such release is necessary to comply with law.

Disclosure With Your Consent

— Other than as described in the foregoing, you will receive prior notice from us in the event we propose to share your personal

information with third parties, and you will have a reasonable opportunity to elect not to share the information.

"Opt Out" and Complaint Procedures

In addition to the options made available to you when we collect information (if any), you may elect to "opt out" of having your personal information shared with third parties (except for uses specifically requested by you and necessary business uses). You must submit a request (by mail, email, or telephone) to us in one of the following ways:

By Email Email address: info@myparentcafe.com

We will update the specific records related to your request as promptly as practical. Note, however, that you may receive additional communications after you submit your request while we process the request. Additionally, your information may exist in multiple lists within MyParent Cafe Inc., and our technology limits the processing of opt-out requests to the specific list source.

Correcting Your Information, Inquiries and Complaints

We want any information you provide to be correct so you have the ability to change the information we have about you. You may object to the collection, transfer, storage and processing of your information at any time. In such a case, you may not be able to engage in an activity on the Site or MyParent Cafe Inc. may not be able to provide its products and services to you. You also may object to the use of your personal information for marketing purposes at any time without giving reasons via email at info@myparentcafe.com. If you wish to correct your information, or have any related questions or complaints, please contact us at info@myparentcafe.com. We reserve the right to reject or remove any information or content posted on our Site at our sole discretion.

Security

Our Site has commercially reasonable security measures in place to protect against the loss, misuse and alteration of the information under our control. However, you should keep in mind that this Site is run on software, hardware, and networks, any component of which may, from time to time, require maintenance, experience problems or breaches of security.

What About Links to Other Websites?

This Site contains links to other websites that are not under our control. These websites have their own policies regarding privacy. For your own protection, you should review the policies upon visiting these other sites to make sure they meet your expectations of privacy.

About Children's Privacy

Our website is intended for a general audience and is not directed to children under the age of 13. We do not knowingly collect personal information from children under the age of 13.

Notification of Changes

If we decide to change our privacy policy, we will post those changes on this page, and/or provide you with notice by other methods, so that you are always aware of what information we collect, how we use it, and under what circumstances it may be disclosed. It is your responsibility to check back to this page occasionally to see these changes.

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