

Colonial Life<sup>®</sup>

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Attract and  
retain the  
best talent...



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# ...benefits make all the difference.

Keeping your best employees engaged. Attracting new talent. Both are key to the long-term success of your business. So how can you differentiate your business in a competitive job market?

## **Voluntary benefits can help.**

Employees want to feel confident they have the financial protection they need for life's unexpected moments. A robust benefits offering, enhanced with voluntary benefits, can keep, and bring in, the best.

72% of employees whose financial stress increased due to the pandemic said they would be attracted to another company that cares more about financial wellbeing than their current company.\*

*\*PwC's 10th annual Employee Financial Wellness Survey, PwC US, 2021.*

## TYPES OF POLICIES



ACCIDENT  
INSURANCE



CANCER  
INSURANCE



CRITICAL ILLNESS  
INSURANCE



DENTAL  
INSURANCE



DISABILITY  
INSURANCE



HOSPITAL CONFINEMENT  
INDEMNITY INSURANCE



LIFE  
INSURANCE

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# What are voluntary benefits?

Sometimes called supplemental insurance, these benefits enhance your employees' medical insurance to help prepare them for life's unexpected challenges, like a sudden illness, injury or accident. Payable to the employee, they can be used for things other insurance may not cover.



CO-INSURANCE  
OR CO-PAYS



REPLACING WAGES  
OR SAVINGS



HOUSEHOLD  
BILLS



75%

**of employees said that access to benefits through their employer is more important today than ever before.\*\***

*\*\*Prudential Financial, 2020 Insights on Open Enrollment, August 2020.*



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Contact your Colonial Life benefits representative to learn more.



Injury | Illness | Dental | Vision | Life

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