

## St Pete 146 units

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## Exclusively Marketed by:

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## Executive Summary

Investment Summary
Unit Mix Summary

| OFFERING SUMMARY |  |  |  |
| :---: | :---: | :---: | :---: |
| ADDRESS | 770 4th ave NSt. Petersburg FL 33701 |  |  |
| COUNTY | Pinellas |  |  |
| BUILDING SF | 22,343 SF |  |  |
| LAND SF | 30,889 SF |  |  |
| LAND ACRES | . 709 |  |  |
| NUMBER OF UNITS | 146 |  |  |
| FINANCIAL SUMMARY |  |  |  |
| OFFERING PRICE38000000 | \$44,530,000 |  |  |
| PRICE PSF | \$1,993.02 |  |  |
| PRICE PER UNIT | \$305,000 |  |  |
| OCCUPANCY | 100.00 \% |  |  |
| NOI (CURRENT) | \$3,204,720 |  |  |
| NOI (Pro Forma) | \$3,204,720 |  |  |
| CAP RATE (CURRENT) | 7.20 \% |  |  |
| CAP RATE (Pro Forma) | 7.20 \% |  |  |
| GRM (CURRENT) | 10.46 |  |  |
| GRM (Pro Forma) | 10.46 |  |  |
| DEMOGRAPHICS | 1 MILE | 3 MILE | 5 MILE |
| 2021 Population | 22,421 | 108,119 | 243,807 |
| 2021 Median HH Income | \$45,988 | \$53,358 | \$55,661 |
| 2021 Average HH Income | \$82,674 | \$80,380 | \$79,683 |


|  |  |  | Actual |  |  | Market |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unit Mix | \# Units | Square Feet | Current Rent | Rent PSF | Monthly Income | Market Rent | Market Rent PSF | Market Income |
| Studio + 1 ba | 117 | 447 | \$2,200 | \$4.92 | \$257,400 | \$2,200 | \$4.92 | \$257,400 |
| $1 \mathrm{bd}+1$ ba | 10 | 697 | \$2,900 | \$4.16 | \$29,000 | \$2,900 | \$4.16 | \$29,000 |
| $2 \mathrm{bd}+2$ ba | 19 | 884 | \$3,600 | \$4.07 | \$68,400 | \$3,600 | \$4.07 | \$68,400 |
| Totals/Averages | 146 | 521 | \$2,430 | \$4.38 | \$354,800 | \$2,430 | \$4.38 | \$354,800 |



## Unit Mix Revenue




## Actual vs. Market Revenue



Property Features

| PROPERTY FEATURES |  |
| :--- | :--- |
| NUMBER OF UNITS | 146 |
| BUILDING SF | 22,343 |
| LAND SF | 30,889 |
| LAND ACRES | .709 |
| ZONING TYPE | DC-2 |
| NUMBER OF STORIES | 6 |
| NUMBER OF BUILDINGS | $\mathbf{1}$ |

Income \& Expense Analysis
Multi-Year Cash Flow Assumptions Cash Flow Analysis
Financial Metrics

| INCOME | CURRENT |  | PRO FORMA |  |
| :--- | :--- | :--- | :--- | :--- |
| Gross Potential Rent | $\$ 4,257,600$ | $\$ 4,257,600$ |  |  |
| Effective Gross Income | $\$ 4,257,600$ | $\$ 4,257,600$ |  |  |
| Less Expenses | $\$ 1,052,880$ | $24.72 \%$ | $\$ 1,052,880$ | $24.72 \%$ |
| Net Operating Income | $\$ 3,204,720$ |  | $\$ 3,204,720$ |  |



| EXPENSES | CURRENT | Per Unit | PRO FORMA | Per Unit |
| :--- | :--- | :--- | :--- | :--- |
| Real Estate Taxes | $\$ 440,000$ | $\$ 3,014$ | $\$ 440,000$ | $\$ 3,014$ |
| Insurance | $\$ 140,000$ | $\$ 959$ | $\$ 140,000$ | $\$ 959$ |
| Management Fee | $\$ 212,880$ | $\$ 1,458$ | $\$ 212,880$ | $\$ 1,458$ |
| Marketing | $\$ 25,000$ | $\$ 171$ | $\$ 25,000$ | $\$ 171$ |
| Repairs \& Maintenance | $\$ 75,000$ | $\$ 514$ | $\$ 75,000$ | $\$ 514$ |
| Water / Sewer | $\$ 25,000$ | $\$ 171$ | $\$ 25,000$ | $\$ 171$ |
| Landscaping | $\$ 30,000$ | $\$ 205$ | $\$ 30,000$ | $\$ 205$ |
| Administration | $\$ 20,000$ | $\$ 137$ | $\$ 20,000$ | $\$ 137$ |
| Utilities | $\$ 35,000$ | $\$ 240$ | $\$ 35,000$ | $\$ 240$ |
| Other Expenses | $\$ 50,000$ | $\$ 342$ | $\$ 50,000$ | $\$ 342$ |
| Total Operating Expense | $\$ 1,052,880$ | $\$ 7,212$ | $\$ 1,052,880$ | $\$ 7,212$ |
| Expense / SF | $\$ 47.12$ |  | $\$ 47.12$ |  |
| $\%$ of EGI | $24.72 \%$ |  | $24.72 \%$ |  |

DISTRIBUTION OF EXPENSES
CURRENT

Real Estate Taxes
Insurance
Repairs \& Maintenance
Other Expenses
Utilities
Landscaping
Other

| Calendar Year | CURRENT | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | Year 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Potential Revenue |  |  |  |  |  |  |  |  |  |  |  |
| Gross Rental Income | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 |
| Effective Gross Income | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 | \$4,257,600 |
| Operating Expenses |  |  |  |  |  |  |  |  |  |  |  |
| Real Estate Taxes | \$440,000 | \$440,000 | \$440,000 | \$440,000 | \$440,000 | \$440,000 | \$440,000 | \$440,000 | \$440,000 | \$440,000 | \$440,000 |
| Insurance | \$140,000 | \$140,000 | \$140,000 | \$140,000 | \$140,000 | \$140,000 | \$140,000 | \$140,000 | \$140,000 | \$140,000 | \$140,000 |
| Management Fee | \$212,880 | \$212,880 | \$212,880 | \$212,880 | \$212,880 | \$212,880 | \$212,880 | \$212,880 | \$212,880 | \$212,880 | \$212,880 |
| Marketing | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 |
| Repairs \& Maintenance | \$75,000 | \$75,000 | \$75,000 | \$75,000 | \$75,000 | \$75,000 | \$75,000 | \$75,000 | \$75,000 | \$75,000 | \$75,000 |
| Water / Sewer | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 | \$25,000 |
| Landscaping | \$30,000 | \$30,000 | \$30,000 | \$30,000 | \$30,000 | \$30,000 | \$30,000 | \$30,000 | \$30,000 | \$30,000 | \$30,000 |
| Administration | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$20,000 |
| Utilities | \$35,000 | \$35,000 | \$35,000 | \$35,000 | \$35,000 | \$35,000 | \$35,000 | \$35,000 | \$35,000 | \$35,000 | \$35,000 |
| Other Expenses | \$50,000 | \$50,000 | \$50,000 | \$50,000 | \$50,000 | \$50,000 | \$50,000 | \$50,000 | \$50,000 | \$50,000 | \$50,000 |
| Total Operating Expense | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 | \$1,052,880 |
| Net Operating Income | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 | \$3,204,720 |



| Calendar Year | CURRENT | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| CAP Rate | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ | $7.20 \%$ |
| Operating Expense Ratio | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ | $24.72 \%$ |
| Gross Multiplier (GRM) | 10.46 | 10.46 | 10.46 | 10.46 | 10.46 | 10.46 | 10.46 | 10.46 | 10.46 | 10.46 |
| Breakeven Ratio | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ | $24.73 \%$ |
| Price / SF | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ | $\$ 1,993.02$ |
| Price / Unit | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ | $\$ 305,000$ |
| Income / SF | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ | $\$ 190.55$ |
| Expense / SF | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ | $\$ 47.12$ |

## Cap Rate



## Operating Expense Ratio



## Breakeven Ratio



Demographics
Demographic Charts

| POPULATION | 1 MILE | 3 MILE | 5 MILE |
| :---: | :---: | :---: | :---: |
| 2000 Population | 17,810 | 100,725 | 235,747 |
| 2010 Population | 17,559 | 97,106 | 228,205 |
| 2021 Population | 22,421 | 108,119 | 243,807 |
| 2026 Population | 24,855 | 113,540 | 253,386 |
| 2021 African American | 3,991 | 34,742 | 64,490 |
| 2021 American Indian | 100 | 364 | 816 |
| 2021 Asian | 514 | 4,023 | 9,984 |
| 2021 Hispanic | 1,896 | 8,540 | 21,473 |
| 2021 Other Race | 389 | 1,604 | 4,491 |
| 2021 White | 16,692 | 63,813 | 155,935 |
| 2021 Multiracial | 723 | 3,512 | 7,938 |
| 2021-2026: Population: Growth Rate | 10.40 \% | 4.90 \% | 3.85 \% |
| 2021 HOUSEHOLD INCOME | 1 MILE | 3 MILE | 5 MILE |
| less than \$15,000 | 2,195 | 6,934 | 12,768 |
| \$15,000-\$24,999 | 1,684 | 5,193 | 10,410 |
| \$25,000-\$34,999 | 1,402 | 4,826 | 10,593 |
| \$35,000-\$49,999 | 1,342 | 5,860 | 14,053 |
| \$50,000-\$74,999 | 1,441 | 7,590 | 18,714 |
| \$75,000-\$99,999 | 1,401 | 6,007 | 14,408 |
| \$100,000-\$149,999 | 1,402 | 6,377 | 14,382 |
| \$150,000-\$199,999 | 650 | 2,257 | 5,098 |
| \$200,000 or greater | 1,147 | 3,388 | 6,545 |
| Median HH Income | \$45,988 | \$53,358 | \$55,661 |
| Average HH Income | \$82,674 | \$80,380 | \$79,683 |


| HOUSEHOLDS | 1 MILE | 3 MILE | 5 MILE |
| :--- | ---: | ---: | ---: |
| $\mathbf{2 0 0 0}$ Total Housing | 11,779 | 52,251 | 117,657 |
| $\mathbf{2 0 1 0}$ Total Households | 9,698 | 43,338 | 100,408 |
| $\mathbf{2 0 2 1}$ Total Households | 12,665 | 48,431 | 106,970 |
| $\mathbf{2 0 2 6}$ Total Households | 14,126 | 50,980 | 111,238 |
| $\mathbf{2 0 2 1}$ Average Household Size | 1.65 | 2.17 | 2.23 |
| $\mathbf{2 0 0 0}$ Owner Occupied Housing | 2,653 | 26,080 | 67,951 |
| $\mathbf{2 0 0 0}$ Renter Occupied Housing | 7,040 | 18,513 | 35,597 |
| $\mathbf{2 0 2 1}$ Owner Occupied Housing | 3,464 | 26,437 | 66,806 |
| $\mathbf{2 0 2 1}$ Renter Occupied Housing | 9,200 | 21,993 | 40,164 |
| $\mathbf{2 0 2 1}$ Vacant Housing | 3,559 | 9,824 | 18,421 |
| $\mathbf{2 0 2 1}$ Total Housing | 16,224 | 58,255 | 125,391 |
| $\mathbf{2 0 2 6}$ Owner Occupied Housing | 3,689 | 27,675 | 69,406 |
| $\mathbf{2 0 2 6}$ Renter Occupied Housing | 10,437 | 23,304 | 41,832 |
| $\mathbf{2 0 2 6}$ Vacant Housing | 3,474 | 9,629 | 18,071 |
| $\mathbf{2 0 2 6}$ Total Housing | 17,600 | 60,609 | 129,309 |
| $\mathbf{2 0 2 1 - 2 0 2 6}:$ Households: Growth Rate | $11.05 \%$ | $5.15 \%$ | $3.95 \%$ |


| 2021 POPULATION BY AGE | 1 MILE | 3 MILE | 5 MILE | 2026 POPULATION BY AGE | 1 MILE | 3 MILE | 5 MILE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2021 Population Age 30-34 | 1,751 | 6,762 | 14,700 | 2026 Population Age 30-34 | 1,876 | 7,651 | 16,383 |
| 2021 Population Age 35-39 | 1,619 | 6,907 | 14,567 | 2026 Population Age 35-39 | 1,662 | 6,829 | 14,995 |
| 2021 Population Age 40-44 | 1,404 | 6,654 | 14,287 | 2026 Population Age 40-44 | 1,636 | 7,031 | 14,941 |
| 2021 Population Age 45-49 | 1,397 | 6,935 | 15,194 | 2026 Population Age 45-49 | 1,523 | 7,082 | 15,204 |
| 2021 Population Age 50-54 | 1,445 | 7,443 | 16,824 | 2026 Population Age 50-54 | 1,488 | 7,073 | 15,533 |
| 2021 Population Age 55-59 | 1,673 | 8,197 | 18,955 | 2026 Population Age 55-59 | 1,554 | 7,593 | 17,186 |
| 2021 Population Age 60-64 | 1,864 | 8,294 | 19,221 | 2026 Population Age 60-64 | 1,928 | 8,298 | 19,092 |
| 2021 Population Age 65-69 | 1,673 | 6,981 | 16,393 | 2026 Population Age 65-69 | 1,998 | 8,028 | 18,571 |
| 2021 Population Age 70-74 | 1,395 | 5,540 | 13,600 | 2026 Population Age 70-74 | 1,603 | 6,377 | 15,254 |
| 2021 Population Age 75-79 | 978 | 3,664 | 9,078 | 2026 Population Age 75-79 | 1,328 | 4,947 | 12,156 |
| 2021 Population Age 80-84 | 575 | 2,269 | 5,973 | 2026 Population Age 80-84 | 861 | 3,027 | 7,650 |
| 2021 Population Age 85+ | 658 | 2,474 | 6,623 | 2026 Population Age 85+ | 731 | 2,647 | 7,056 |
| 2021 Population Age 18+ | 20,025 | 88,334 | 199,972 | 2026 Population Age 18+ | 22,128 | 93,056 | 208,242 |
| 2021 Median Age | 47 | 43 | 45 | 2026 Median Age | 47 | 44 | 45 |
| 2021 INCOME BY AGE | 1 MILE | 3 MILE | 5 MILE | 2026 INCOME BY AGE | 1 MILE | 3 MILE | 5 MILE |
| Median Household Income 25-34 | \$51,420 | \$57,225 | \$59,672 | Median Household Income 25-34 | \$59,540 | \$65,134 | \$67,351 |
| Average Household Income 25-34 | \$79,605 | \$74,897 | \$74,804 | Average Household Income 25-34 | \$92,394 | \$86,102 | \$84,921 |
| Median Household Income 35-44 | \$63,320 | \$67,596 | \$69,700 | Median Household Income 35-44 | \$75,197 | \$77,325 | \$78,308 |
| Average Household Income 35-44 | \$98,399 | \$92,261 | \$91,049 | Average Household Income 35-44 | \$111,474 | \$104,625 | \$102,659 |
| Median Household Income 45-54 | \$69,020 | \$69,308 | \$70,831 | Median Household Income 45-54 | \$80,764 | \$79,372 | \$79,288 |
| Average Household Income 45-54 | \$107,351 | \$98,099 | \$96,230 | Average Household Income 45-54 | \$121,417 | \$111,492 | \$108,818 |
| Median Household Income 55-64 | \$51,282 | \$57,717 | \$60,304 | Median Household Income 55-64 | \$62,608 | \$67,472 | \$69,900 |
| Average Household Income 55-64 | \$93,383 | \$89,464 | \$87,734 | Average Household Income 55-64 | \$105,745 | \$102,101 | \$100,416 |
| Median Household Income 65-74 | \$37,098 | \$44,976 | \$48,811 | Median Household Income 65-74 | \$45,164 | \$51,489 | \$55,357 |
| Average Household Income 65-74 | \$74,720 | \$72,780 | \$72,873 | Average Household Income 65-74 | \$84,688 | \$83,510 | \$84,267 |
| Average Household Income 75+ | \$57,406 | \$54,044 | \$56,296 | Average Household Income 75+ | \$66,068 | \$63,605 | \$66,590 |

## 2021 Household Income



2021 Population by Race

1 Mile Radius
3 Mile Radius
5 Mile Radius



Owner Occupied Housing

Renter Occupied Housing

Vacant Housing

2021 Household Income Average and Median


## St Pete 146 units

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