



## **Sponsorship Program**

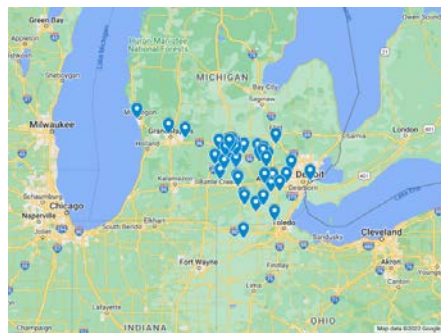
### **Benefits of Sponsorship**

**Extend your brand**

**Introduce new products and offerings**

**Share expertise and make a lasting impression**

**As a Sponsor, your company will have prominence and recognition at chapter events and social media**



### **ASIS Mid-Michigan community presence**

#### **Members**

- Professionals located in all major Michigan metropolitan areas.
- ASIS Mid-Michigan chapter members serve in a wide range of industries including health care, education, public utility, manufacturing, consulting, law enforcement, security services, and more

#### **Annual Events**

- Chapter meetings and networking events throughout the year

#### **Web Presence**

- Chapter page with over 2,000 unique monthly website visits

**Subject Matter Expertise**

- Certified security professionals
- Subject matter communities' nation wide

ASIS Mid-Michigan is a non-profit 501(c) (6) organization. The chapter does charge annual dues for its members and does not receive any portion of member dues paid to ASIS International. Chapter leadership serve on a voluntary basis who dedicate their time over and above their regular day to day jobs. Financial support for the chapter comes solely from sponsorships and donations from members. All funds received by ASIS Mid-Michigan are used to support chapter operations to provide valuable educational sessions and networking opportunities to our members.

**Sponsorship Levels****Gold- \$2,500/annual**

- Prominent company logo will be displayed as gold level sponsor on ASIS Mid-Michigan Chapter website
- Recognized as Gold sponsor at the beginning of all chapter events and logo displayed on a special gold sponsor slide for all event PowerPoint presentations
- Recognized as Gold sponsor on ASIS Chapter LinkedIn page
- Exclusive 15 minute presentation during two (2) events (virtual or in-person)
- Opportunity to provide a tabletop display with branded materials at all in-person events
- Opportunity to introduce a speaker at future event/presentation at one (1) event
- Eight (8) complimentary passes to any paid in-person ASIS Chapter events (max 2 per event- note at this time no fees are collected for regular chapter meetings)

**Silver-\$1,500/annual**

- Company logo will be displayed as silver level sponsor on ASIS Mid-Michigan Chapter website
- Recognized as Silver sponsor prior to all chapter events and logo displayed on a special silver sponsor slide for all event PowerPoint presentations
- Exclusive 15 minute presentation during one (1) chapter event (virtual or in person)

- Recognized as Silver sponsor on ASIS Chapter LinkedIn page
- Four (4) complimentary passes to paid ASIS Chapter events (note at this time no fees are collected for regular chapter meetings)



## Bronze-\$500/annual

- Company logo will be displayed on ASIS Mid-Michigan Chapter website sponsor page
- Recognized as Bronze sponsor prior to all chapter events
- Recognized as Bronze sponsor on ASIS Chapter LinkedIn page
- Two (2) complimentary passes to paid ASIS Chapter events (note at this time no fees are collected for regular chapter meetings)



## Event Sponsorship (virtual or in-person)

- \$300/per event
- Includes company recognition on chapter event invitation and opportunity to present a short company overview at beginning of the presentation
- Opportunity to provide company branded materials to attendees

### Sponsorship Levels at a Glance

\$2,500.00 ASIS Gold Sponsorship (Annual)

\$1,500.00 ASIS Silver Sponsorship (Annual)

\$500.00 ASIS Bronze Sponsorship (Annual)

\$300.00 Event Sponsorship

**Interested?**

Please contact the chapter at [asismidmichigan@gmail.com](mailto:asismidmichigan@gmail.com). The chapter treasurer will contact you to discuss your interest. Please note that board approval is required for all sponsorships.