

The Lee Playhouse and The Theater Company at Fort Lee 2019–2020 Season Advertising Contract



An advertisement in the program of the 2019–2020 Lee Playhouse season is an excellent means of informing theater patrons about your business, service, or organization.

Advertisers typically reach nearly 6,000 audience members from Fort Lee, Hopewell, Colonial Heights, Petersburg, Chester, Richmond, and Chesterfield, Prince George and Dinwiddie counties.

Neil Simon's February 7—23, 2020 May 15-31, 2020 Sept 6-22, 2019 November 1—17, 2019 Please check the size ad you wish to purchase: □ Outside Back Cover* (full page, only one available) 5 ½" x 8 ½"* \$375 □ Inside Back Cover* (full page, only one available) 5 ½" x 8 ½"* \$340 *Pending availability □ Full Page: \$300 □ ½ Page: \$150 □ ¼ Page: \$75 □ 1/8 Page: \$40 AUTHORIZED PURCHASER: ______PHONE: ______PHONE: ______ E-MAIL: PAID IN FULL: \$ ______ RECEIVED BY: ______ Please mail season tickets to (name/address): _____ With the purchase of a half-page ad or larger, you will receive two FREE 2019–2020 season tickets — a \$104 value! Your ad will appear in the program for all four Main Stage productions in the 2018–2019 season. Ad layouts must be electronic and e-mailed to: info@leeplayhouse.com

> Payment is due at time of purchase. Make checks payable to: The Theater Company at Fort Lee and mail by August 16, 2019 to P.O. Box 5353, Fort Lee, VA 23801.

Thank you for your support of the Lee Playhouse and The Theater Company at Fort Lee. www.leeplayhouse.com info@leeplayhouse.com

THE 2019–2020 SEASON