# **Premier Tennis PLUS**



# Premier Tennis Consulting- Getting Results

#### Our WHY... Our PURPOSE

Our PURPOSE for Premier Tennis Consulting is simple, to help sport facilities, programs and professional tournaments thrive! We have been involved in some of the largest and most prestigious facilities in the U.S. and many of the worlds' leading Professional Tennis events. Each facility and tournament has its own DNA and we thrive on working with each to capitalize on their amazing facilities, members and communities. We're prepared to help you at any level by implementing much needed systems and structure that make the most of every opportunity.

## **Tournament Operations**

With experience in professional tournament operations (ATP Challengers, Pro Circuit and ITF), facility operations and our 13 key elements to success, we thrive on sharing our experience and knowledge to help you turn your tournament into an event. Our track record proves that our systems, structures, and building relationships not only with the facilities we partner with but with the communities that they reside.

#### **Facility Operations**

Whether you're just starting out or looking to restructure we've got you covered. We have 30 years of experience in the tennis industry and we will work with you and your team to implement systems and structures that have proven to be successful. Our mission is to create relationships, not transactions. Our promise is that we'll be there, as questions or issues arise, every step of the way.

#### Information on:

#### Welcome

Our PURPOSE!

#### What's New

- It's My Game Conference
- Grow Customers Quickly
- Tournament Update
- Corvuss American Academy
- •Website

**Premier Tennis Consulting** 

Premiertennisconsulting.com

989-205-9443

Gainesville, FL



## It's My Game Kids Tennis Conference



If you have a passion for coaching kids tennis, improve your programs and be part of a network of the top coaches in the world, then register now! It's My Game Virtual Kids Tennis Conference, August 14-23 is the largest, global kids tennis conference ever! We have specifically designed the conference to meet your busy schedules. WWW.conference.evolveq.com



#### THE IT'S MY GAME CONFERENCE GOES ONLINE!

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## 9 DAYS







## **38 SESSIONS**

#### WORLD CLASS SPEAKERS

- JUDY MURRAY
  FERNANDO SEGAL
  MARGIE ZESINGER
  MICHAEL EBERT
  CRAIG JONES
  MARTIN ROCCA COCO
- ROSEMARY OWING DEJAN VUKOJICIC

#### Feature Of The Conference:

It's My Game is a Virtual Conference like never before. Hosted over 9 days starting on Friday 14th August **2020**. Each two day section focuses on a key theme, and includes 4 key note presentations, 3 bonus events, a regionally based online locker room plus innovation sessions presented by our partners.

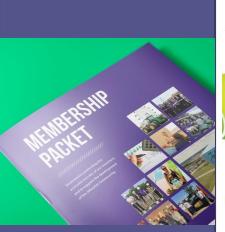
The conference includes networking through the locker rooms, live chat events, and discussion boards. You will also receive summaries and key-takeaways for each presentation post-event. This is your chance to connect, learn, and develop with a truly international set of presenters and coaches from all across the globe.





## We have a solution to help you GROW!!

PTC now has the platform to give GROWTH support for any size club. If you are a tennis facility, swim & tennis or a larger club, we will get you results. If you are looking to grow and retain your membership, constant communication to your customers, fill programs, or help with past dues, we have the solution. We can provide the support ever club is in need of for a fraction of the cost and time it takes employees to do the same tasks. This partnership is truly a game changer for facilities.



# get into tennis

#### How we help you GROW!!!

PTC goal is to provide support to the facility with a team that can focus on getting 20-30% growth, 50% attrition, and fill 95% of their programs. We do this with our partnership with TrekCCM that will work to quickly give you the support in all these areas, including additional 1-1 communication touch points. We know that growing and retaining membership is a daunting task for any facility or Director of Tennis. That's why we offer the support needed so that the facility and Director can focus on the items that matter most to them. Designing and implementing outstanding programs, social, leagues and events.



#### **Tournament Update**

U.S. Pro Women's Clay Court Champs

Central Coast Tennis Classic 2020- Canceled, returning in 2021



**Partnerships** 



U.S. Pro Women's Clay Court Championships April 12-18, 2021

We are excited to announce that the U.S. Pro Women's Clay Court Championships will be held April 12-18, 2021 at beautiful Innisbrook Resort in Palm Harbor, Florida. PTC will again be providing tournament operations for this world class event. Exciting new fan engagement formats, entertainment, first class dining and more. Contact us for more information.

Scott@premiertennisconsulting.com or 989-205-9443







#### **Tournament Opportunities:**

Our PURPOSE for Premier Tennis Consulting when it comes to professional tournaments is simple, to help professional tournaments thrive! We have been involved in many of the worlds' leading Professional Tennis events. Each facility and tournament has its own DNA and we thrive on working with each to capitalize on their amazing facilities, members and communities. We're prepared to help you at any level by implementing much needed systems and structure that make the most of every opportunity. Visit our website for additional information and then reach out to us to schedule a time to discuss your professional tournaments!





#### Corvuss American Academy- India

We are now providing services around the world! We are thrilled to be the tennis partner for Corvuss American Academy in India. We will be providing the curriculum, staff and overall operations of the tennis program at the only all academic and sport academy in India!



PTA Academy and Junior Development Program

PTA is committed to providing the most complete, comprehensive Junior Development program for young athletes around the world.

The PTA Academy & Junior Development Program is a complete development pathway including 12- and- under and our Premier Tennis Academy Program. The PTA Junior Development Program will give your child the most comprehensive tennis experience possible.







## **Getting Results**

Our website is extremely

informative with videos, our services, Academy, tips and all the amazing things we are doing in the tennis industry.

HOME PAGE



**BLOG** 

This is where you need to

check for our industry insights on programming, events,

tournaments, management

and a whole lot more!

#### **PTC Website**

**HOME PAGE** 

**BLOG** 

**CONTACT** 

**SERVICES** 

**ABOUT** 

PREMIER TENNIS **ACADEMY** 

**SHOP** 

PREMIERTENNISCONSULTING.COM



#### **SERVICES**

The three areas we are focused on is facility operations, professional tournament operations and career development!





#### **SHOP**

Professional development videos, presentations and 1-1 time with Scott.

#### **ACADEMY**

Offering our junior development program in the U.S. and India!!

