

TENNIS

LOVE

**RETURNS TO
PHILADELPHIA**

USTA/ATP CHALLENGER TOUR 80
June 5-11, 2023



RICH TENNIS HISTORY OF PHILADELPHIA

Germantown Cricket Club

- Founded in 1854, received National Historic Landmark status in 1987.
- The founding member of what is now the USTA.

Philadelphia Cricket Club

- The Philadelphia Cricket Club was the site of the first U.S. Women's Lawn Tennis Championship in 1887.

US Pro Indoor (1968-1998)

- The United States Professional Indoor tennis championships were first created in Philadelphia, United States, in 1968, as part of the newly created World Championship Tennis (WCT) circuit.

Advanta Championships (1971-2005)

- Advanta Championships of Philadelphia (also long known as the Virginia Slims of Philadelphia) was a WTA Tour professional tennis tournament for women played from 1971 through 2005 in Philadelphia.

BRINGING BACK TENNIS LOVE

USTA/ATP CHALLENGER TOUR 80

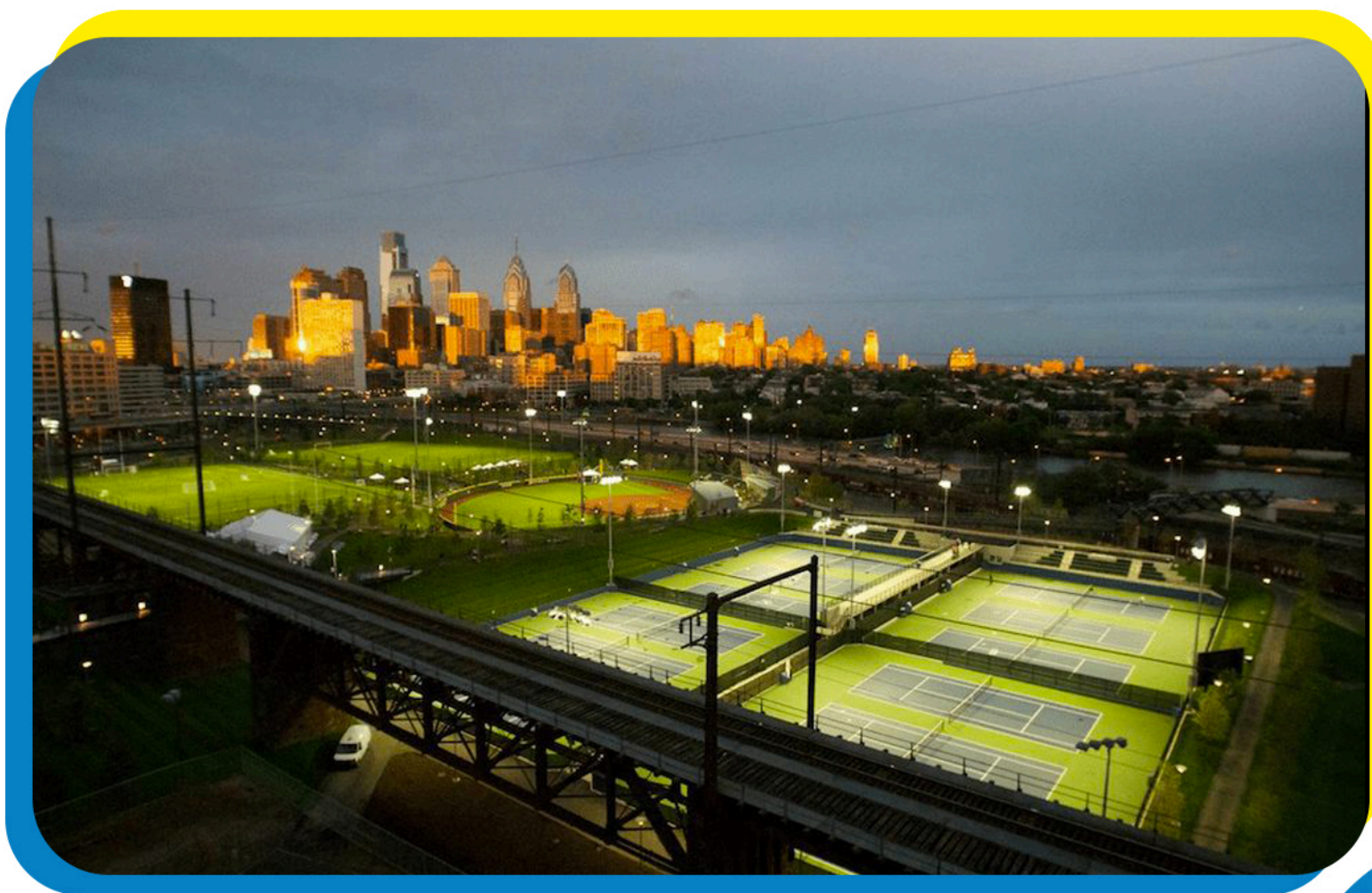
32 Singles Players and **16 Doubles Teams**
from around the world will compete.

7 days of world class tennis

At a world class venue in the heart of Philadelphia

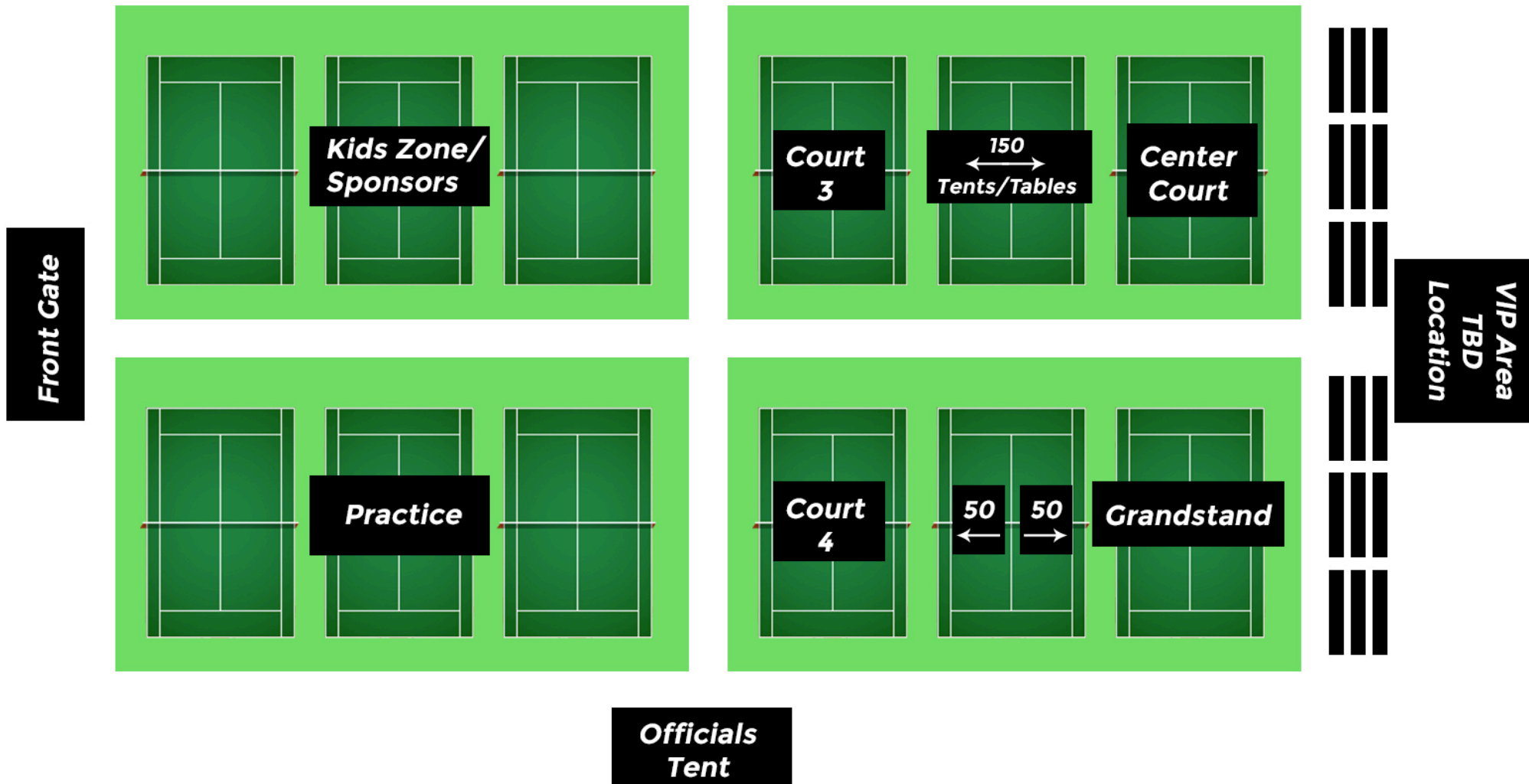


HAMLIN TENNIS CENTER AT UNIVERSITY OF PENNSYLVANIA



HAMLIN TENNIS CENTER

PROPOSED VENUE LAYOUT



SPONSORSHIP INVITATION

**We invite you to be part of this exciting tennis event.
Our goal is to put back the city of Philadelphia in the tennis map.**

All sponsorships are tax deductible.

The 501(c)(3) non-profit application has been filed for the Philadelphia Youth Tennis Foundation and net proceeds will be donated to USTA Middle States NJTL chapters and other children's groups to promote tennis and education.



WHAT IS AN NJTL?

In 1969, the National Junior Tennis League was created as a way to gain and hold the attention of young people, with the hope of teaching them the importance of character, getting an education and becoming productive citizens.

The now named National Junior Tennis & Learning creates opportunities for success by enriching the lives of under-resourced youth through innovative tennis, education, and mentoring programs designed to prepare student athletes for the ultimate goal of lifelong success.

Today, the National Junior Tennis and Learning network features more than 250 nonprofit youth development organizations that offer free or low-cost tennis and education programming to over 160,000 under-resourced youth each year.

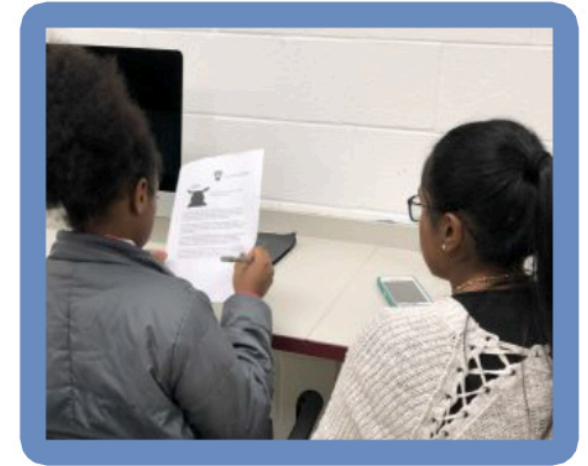
NJTL is supported by the USTA Foundation, the national charitable organization of the USTA (United States Tennis Association). The work done by its member chapters includes after-school tutoring that focuses on academic enrichment, a life-skills curriculum and, of course, tennis.

https://www.ustafoundation.com/what_is_an_njtl/



LEGACY YOUTH TENNIS AND EDUCATION - EAST FALLS

- LEGACY uses tennis as a vehicle in preparing young people to be successful not only on court, but in their communities, and the greater world.
- The USTA player development program delivers confidence, determination, engagement, professionalism, resilience, respect, teamwork, and toughness, and continuing the vision of Arthur Ashe, LEGACY students gain the leadership and life skills necessary to open doors to bright futures.
- Program Features:
 - Nutrition education based on the USDA “Choose My Plate” guidelines.
 - Character education from Character Integrity Trust Relationships Success (CITRS)
 - STEM Thru Sport and USTA STEAM curriculum
 - Read and Rise in Partnership with the Free Library of Philadelphia
 - Homework help



STORIES FROM NJTL MEMBERS - A LOCAL SUCCESS

Tauheed Browning – A former Legacy Youth Tennis and Education player and current touring tennis pro from West Philadelphia.

- The Arthur Ashe Tennis Center in East Falls, now called Legacy Youth Tennis and Education, is a familiar stomping ground for the Browning family. Tauheed R. Browning played tennis there when he was 11 years old and stayed with the program up until he received a tennis scholarship at Hampton University.
- He saw the sport as an opportunity to get a paid education, so when Tauheed R. Browning had a family of his own, he tried to ensure they would have success in tennis. He then became a full-time coach at Legacy Youth Tennis, which provided his children with further exposure to the sport.
- As Tauheed Browning Jr. got older, his size and strength developed as workouts with his father and Legacy Youth Tennis and Education coach Charles “Cha” Goods became more intense.
- Browning tested his game on a new level as a part of the USTA Foundation Excellence Team. At age 16, he won the Wild Card Shootout in Orlando at the USTA All-American College Combine in 2019, earning a USTA Pro Circuit wild card.



SPONSORSHIP TIERS - CENTER COURT

TITLE

- \$80,000
- Front Cover of Program
- Stadium Court Backdrop
- Name on all Publicity
- Tournament Banner
- (6) Box Seats
- (6) Player Party Invites
- Program Advertisements
- Awards Ceremony
- Website Link

SPONSORSHIP TIERS - CENTER COURT

PRESENTING

- \$40,000
- Front Cover of Program
- Stadium Court Backdrop
- Name on all Publicity
- Tournament Banner
- (4) Box Seats
- (4) Player Party Invites
- Program Advertisements
- Website Link

SPONSORSHIP TIERS - CENTER COURT

SINGLES DRAW	\$10,000	Name on Draw Board	Tournament Banner	(4)Box Seats	(4) Player Party Invites	Program Advertisements	Awards Ceremony	Website Link
DOUBLES DRAW	\$8,000	Name on Draw Board	Tournament Banner	(4)Box Seats	(4) Player Party Invites	Program Advertisements	Awards Ceremony	Website Link
STADIUM BOX SEATS	\$5,000	Name on Box Seats	Tournament Banner	(4)Box Seats	(4) Player Party Invites	Program Advertisements	Website Link	
AUTOMOBILE	\$5,000	(3) Cars on Property	Tournament Banner	(4)Box Seats	(4) Player Party Invites	Program Advertisements	Website Link	
BALL KIDS	\$3,000	Logo on Ball Kids Shirts	Tournament Banner	(4)Box Seats	(4) Player Party Invites	Program Advertisements	Website Link	
STADIUM UMPIRE CHAIR	\$2,500	Logo on Stadium Chair	Tournament Banner	(4)Box Seats	(4) Player Party Invites	Program Advertisements	Website Link	
STADIUM SCOREBOARD	\$2,500	Logo on Scoreboard	Tournament Banner	(4)Box Seats	(4) Player Party Invites	Program Advertisements	Website Link	

SPONSORSHIP TIERS - CIRCUIT SPONSORS

HOSPITALITY TENT	\$5,000	Hospitality Tent Banner	Name on Stadium Court	(2) Box Seats	(2) Player Party Invites	Program Advertisement	Website Link
TOURNAMENT BAR	\$5,000	Tournament Bar	Name on Glasses	(2) Box Seats	(2) Player Party Invites	Program Advertisement	Website Link
ADAPTIVE DAY	\$5,000	Name on Windscreen	(2) Box Seats	(2) Player Party Invites	Program Advertisement	Website Link	
UPENN ALUMNI NIGHT	\$3,000	Name on Banner	(2) Box Seats	(2) Player Party Invites	Program Advertisement	Website Link	
COOLING TENT	\$2,000	Name on Cooling Tent	(2) Box Seats	(2) Player Party Invites	Program Advertisement	Website Link	
FRIDAY CONCERT	\$2,000	Name on Flyer/ Banner	(2) Box Seats	(2) Player Party Invites	Program Advertisement	Website Link	
UMPIRE CHAIRS	\$1,000	Name on (3) Outer Chairs	(2) Box Seats	(2) Player Party Invites	Program Advertisement	Website Link	

SPONSORSHIP TIERS - OTHER

INDIVIDUAL SPONSORS

PLATINUM (5)	GOLD (10)	SILVER (15)	BRONZE (20)
\$5,000	\$3,000	\$1,500	\$500
Name on Banner	Name on Banner	Name on Banner	Name on Banner
Program Listing	Program Listing	Program Listing	Program Listing
(4) Box Seats	(4) Box Seats	(2) Box Seats	(2) Player Party Invites
(4) Player Party Invites	(4) Player Party Invites	(2) Player Party Invites	(1) Tournament T-Shirt
(2) Tournament T-Shirts	(2) Tournament T-Shirts	(1) Tournament T-Shirt	
(2) Lunch Tickets (Tues)	(2) Lunch Tickets (Tues)		

PRO/AM TOURNAMENT

\$1,000
Doubles with Pro
Tournament T-Shirt
(2) Player Party Invites
(2) Thursday Night Tickets
Friend for Life



CONTACT INFORMATION

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