



# EVERRA

art of gifting to create impact

## product catalog



**Published: 1 March 2026**

**Prices and availability are subject to change.**

**Availability of certain featured products may vary.**

**Bulk order rates depend on quantity and delivery location.**

**Follow us on Social Media to explore our curated seasonal gifting hampers.**

**For the most up-to-date pricing for personal and bulk orders, please get in touch.**



about us



## EVARA

**ART. PURPOSE. LEGACY.**  
**ART OF GIFTING TO CREATE IMPACT.**

*A New Language of Gifting.  
Elegant Gifting. Enduring Impact.  
In a world of abundance, true luxury lies in intention.*

EVARA the gifting vertical of SMAARTR, was conceived as a refined expression of conscious living, where art becomes more than an object, and gifting becomes an act of meaning. Each creation is born at the intersection of creativity, craftsmanship, and compassion. This is gifting that speaks softly, yet leaves a lasting imprint.

## THE SOUL OF EVARA

### SHILPKAR

At the heart of EVARA is our community of visual artists whose lives EVARA wishes to impact through this humble venture. Rooted in heritage yet alive in contemporary expression, it honors artisans, sculptors, craftists, painters, and photographers whose work carries memory, culture, and quiet resilience.

Each creation is not merely art, but a legacy crafted with grit, intention, dignity, soul, and curated to be seen, celebrated, and sustained.

Our SHILPKARs exude and inclusive creative energy through their amazing works of art. They are Artists from varying backgrounds and talents including Extraordinary individuals living with rare diseases and neurodiverse conditions whose art reflects resilience, depth, and an unfiltered view of the world.

Their original artworks are thoughtfully curated and transformed into elegant, design-led products that honor, both artistic integrity and contemporary aesthetics.

*Every piece carries a story.  
Every story carries purpose.  
From Canvas to Creation.*

Each EVARA product begins with original art created patiently, passionately, and authentically. Through a meticulous design process, these artworks are translated into premium lifestyle and gifting products, preserving the soul of the art, without adulterating them graphically, elevating it into timeless objects of beauty.

*Nothing is mass-produced.  
Everything is intentional.  
Luxury with a Conscience.  
True elegance uplifts.*



why us



## WHY EVARA

Because gifting should:

*Reflect values, not just taste.  
Celebrate individuality, not uniformity.  
Create impact beyond the moment.*

EVARA is chosen by individuals and organisations who believe that refinement is incomplete without responsibility and social impact.

*For Thoughtful Individuals. For Conscious Brands.*

EVARA collaborates with:

*Purpose-led corporates,  
CSR & ESG-aligned organisations,  
Visionary leaders,  
Conscious consumers.*

Whether it is a boardroom gesture, a milestone celebration, or a meaningful keepsake, EVARA elevates every moment with intention and social impact.

## OUR PHILOSOPHY

We believe:

*Every individual has an ability worth celebrating.  
Art is a powerful medium for inclusion.  
Kindness, when designed thoughtfully, can scale.*

EVARA is not merely a brand. It is a quiet movement toward a more inclusive, empathetic world.

A Legacy in the Making. Each SMAARTR creation is more than a product; it is a testament.

*A testament to courage.  
To creativity.  
To the belief that beauty, when shared consciously, can change lives.*

## SOCIAL IMPACT

All profits from EVARA flow directly back to the artists and their families, creating sustainable livelihoods, financial independence, and dignity through self-reliance. EVARA exists to prove that purpose and profitability can coexist, gracefully.

*This is equity.  
This is not charity.  
Creativity optimized through opportunity.*

**my story**  
*personal accessories*

**paper trails**  
*paper & stationery*

**fabric fables**  
*apparels & more*

**den tales**  
*home & office decor*

**darpan**  
*art reflections*

# MY STORY

personal accessories



## index

-  coffee mugs
-  tote bags
-  laptop bags
-  key chains
-  magnets
-  phone covers
-  art frames



# PRODUCTS

*personal accessories*



ceramic coffee mug



# PRODUCTS

personal accessories



coffee mugs



tote bags



phone back covers



acrylic art frames

# PAPER TRAILS

paper & stationery



## index



calendars



bookmarks



diaries



notebooks



greeting cards



custom envelopes

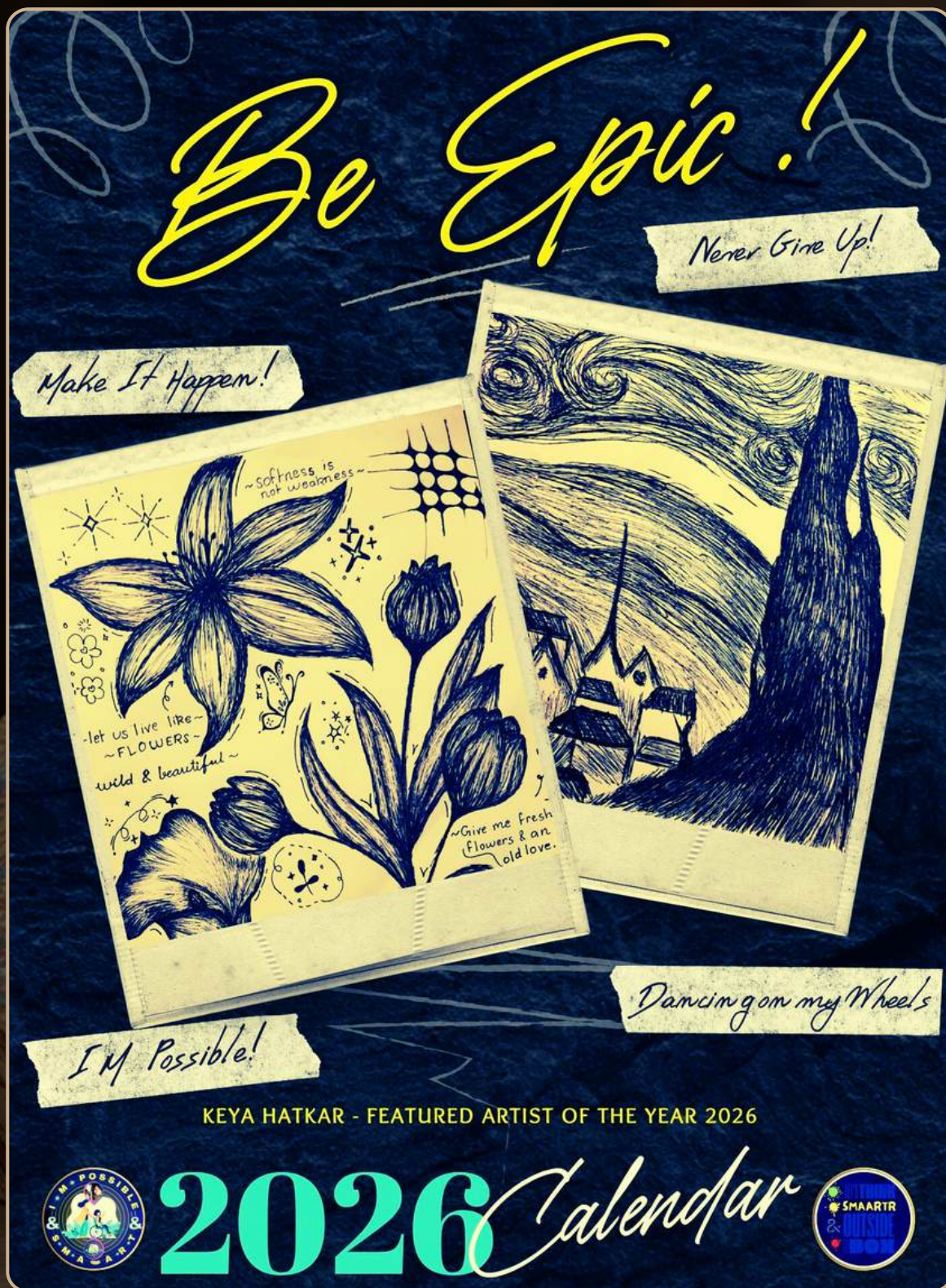


gift hampers



# PRODUCTS

paper & stationery



calendar by keyart studios

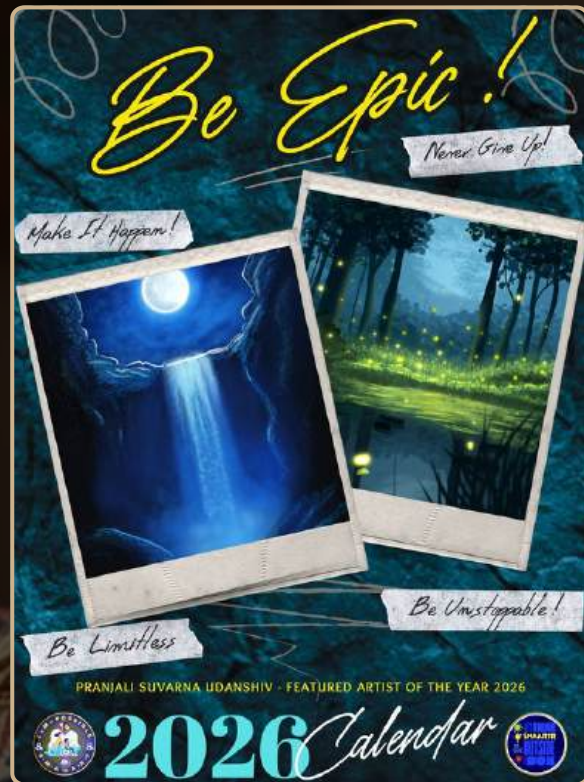


# PRODUCTS

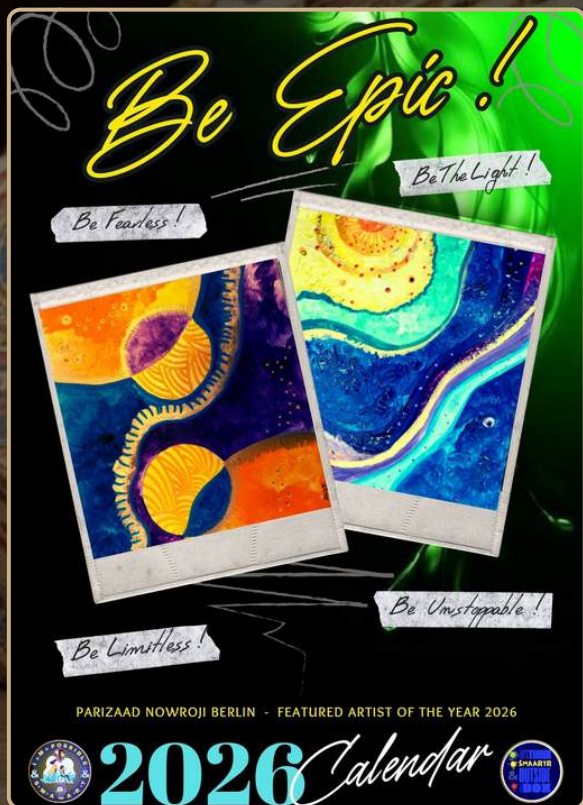
paper & stationery



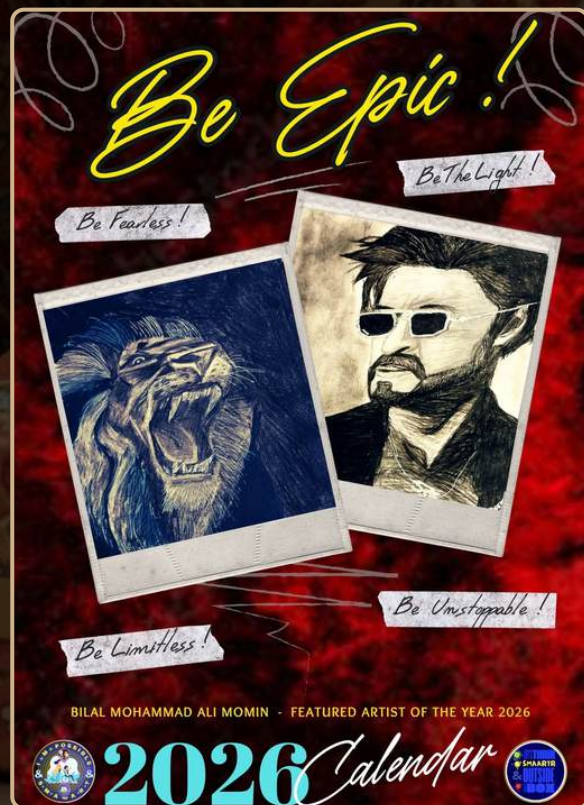
calendar by swarnava bera



calendar by pranjali udanshiv



calendar by parizaad berlin



calendar by bilal momin



# PRODUCTS

paper & stationery



bookmarks handmade



bookmarks printed



diaries



notebooks



# PRODUCTS

paper & stationery



mini notepads



greeting cards



gift wrappers



seasonal / corporate hampers

# FABRIC FABLES

apparels & more



## index



women's tee



men's tee



women's crop top



unisex hoodies



hats & caps



leggings



men's track pants



# PRODUCTS

apparels & more



women's tees



# PRODUCTS

apparels & more



men's tees



women's tees



women's tees



men's tees



# PRODUCTS

apparels & more



women's crop tops



women's crop tops



unisex hoodies



unisex hoodies



# PRODUCTS

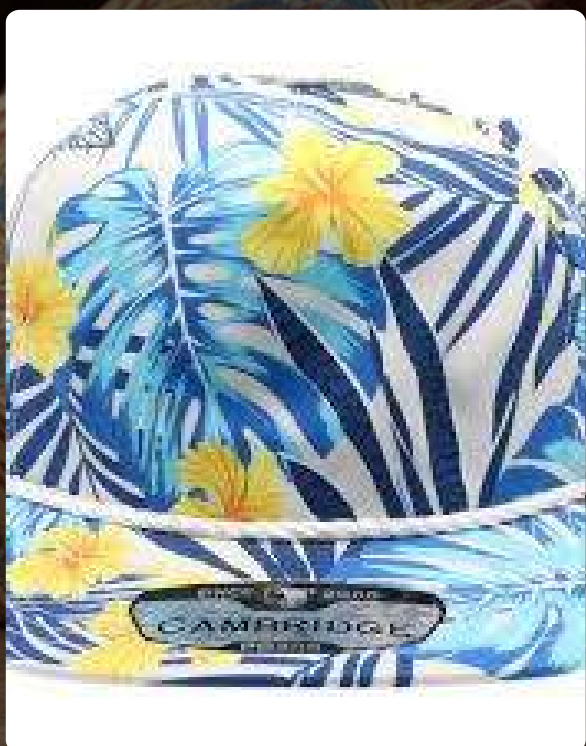
apparels & more



hats & caps



hats & caps



hats & caps



hats & caps



# PRODUCTS

apparels & more



printed leggings- full



printed leggings- full



printed leggings- half



printed leggings- half

# DEN TALES

home & office decor



## index

-  dinner plates
-  tea cups
-  leather coasters
-  cushion covers
-  bedsheets
-  pillow covers
-  towels
-  rugs
-  wall clocks
-  table clocks
-  wall tiles



# PRODUCTS

home & office decor



ceramic dinner plates



# PRODUCTS

home & office decor



leather coasters



ceramic trays



ceramic trays



wooden trays



# PRODUCTS

home & office decor



cushion covers



# PRODUCTS

home & office decor



bedsheet double



bedsheet single



pillow covers



pillow covers



# PRODUCTS

home & office decor



cushion covers



cushion covers



table clocks



wall clocks



# PRODUCTS

home & office decor



tea cup



tea cup



dinning plates



wall plates



# PRODUCTS

home & office decor



wall tiles



# PRODUCTS

home & office decor



hand towels



hand towels



wall tiles



wall tiles

## index



commissioned art



wall mural



art for exhibitions



art for auctions



art installation



# PRODUCTS

art reflections



wall mural



# PRODUCTS

art reflections



commissioned art



wall art / mural



art auction



art for exhibitions



## how to order



At EVARA, the luxury home décor and gifting vertical of SMAARTR, original art by SHILPKAR artists is transformed into thoughtfully curated creations. Each gift carries a story of creativity, dignity, and social impact, crafted for those who believe intention is the true measure of beauty.

### CORPORATE / BULK GIFTING :

#### 🎁 Ideal for

- Boardroom & leadership gifting
- Festive & annual corporate gifts
- Employee & stakeholder appreciation
- Milestones, launches & recognitions

#### 🖨️ Customise for Your Brand

Select from curated products in this catalog or feel free to suggest any of your own via email. Alongside, select the artworks to personalise your bulk orders crafted to reflect your values and identity. Most EVARA creations allow you to choose the artwork that resonates with you.

### PERSONAL / FESTIVAL / CELEBRATION GIFTING :

#### 🎁 Perfect for

- Birthdays & anniversaries
- Festive gifting
- Thank-you & appreciation gifts
- Personal milestones & keepsakes

- STEP 1 🖱️ SELECT ARTWORK FROM EVARA'S [ART CATALOG](#)  
 STEP 2 🖱️ SELECT PRODUCT FROM EVARA'S PRODUCT CATALOG  
 STEP 3 🖱️ SUBMIT THIS [ORDER FORM](#)  
 STEP 4 🖱️ FINALIZE THE PRODUCT MOCK UPS SHARED BY OUR TEAM  
 STEP 5 🖱️ MAKE THE PAYMENT TO CONFIRM YOUR ORDER  
 STEP 6 🖱️ PROVIDE YOUR FEEDBACK FOR OUR ARTISTS AND SERVICE

Feel free to write or WhatsApp us for more info

📞 WA / Call: [+91 85198 99332](tel:+918519899332)

✉️ Email : [contact.smaartr@gmail.com](mailto:contact.smaartr@gmail.com)

🌐 Follow Us SMAARTR : <https://linktr.ee/smaartr>

(Please include quantities, timelines, and customization needs.)

#### ☰ Payment & Fulfilment

- Payment options and delivery timelines will be shared upon confirmation.
- We do not have Cash On Delivery options available at this point.
- Hence all payments are to be made in advance.
- Refunds will be processed in case of poor quality of products being delivered (within 3 days of delivery).
- Returns will be collected of untampered products, prior to processing the refunds.
- Dedicated support is available for bulk and corporate orders.

#### 👉 Feedback & Social Impact

If an EVARA piece created meaning or impact for you or your organization, we would be grateful if you shared your experience. Your voice helps sustain our artists, strengthen our purpose, and extend the impact far beyond the gift itself.

Every EVARA gift directly supports SHILPKAR artists and their families, creating sustainable livelihoods with dignity. Many of our talented artists in our INCLUSIVE SHILPKAR COMMUNITY are thriving with rare genetic disorders and neurodiversity.

*This is not charity.  
This is not just a gift.  
It is a gesture of purpose.  
This is equity through opportunity.*

Heartfelt Gratitude for supporting this humble initiative.



# EVERARA

art of gifting to create impact

corporate gifting  
personal gifting  
festival gifting  
bulk gifting  
events kits

#### | EVARA |

✦ Art of Gifting to Create Impact ✦

#### | SMAARTR |

✦ Beyond Impact, Creating Livelihoods. Let's think SMAARTR & Outside the Box ✦

#### | IMPS |

✦ Inclusion in Action. Building the World's Largest Inclusive Community of Diverse Change-Makers ✦

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🌐 Website: <https://i-m-possible-and-smart.com/>

✉ IMPS Email: [i.m.possibleandsmart@gmail.com](mailto:i.m.possibleandsmart@gmail.com)

✉ SMAARTR Email: [contact.smaartr@gmail.com](mailto:contact.smaartr@gmail.com)

🔗 Follow Us IMPS: <https://linktr.ee/impossibleandsmart>

🔗 Follow Us SMAARTR: <https://linktr.ee/smaartr>

📧 Community Updates: <https://bit.ly/4kg07Fr>

"When treatments for Rare Diseases are so astronomically expensive in India, Prevention has to be the Key! A simple gene-mapping test with your partner can help you check against possible rare diseases in your offspring. Plan to take one before planning a family. Stay healthy always."