

INFLUENTIAL WOMEN OF DESIGN | COLORADO



LKW LUXURY INTERIOR DESIGN

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Ask anyone who has made a career out of something creative where they find inspiration, and they're likely to say that they have a reliable muse to call on. For Jamie Critchlow and Kayce Newell, founding principals of LKW Luxury Interior Design, that consistent source of influence is their clients. "They are from all over the world, are well-traveled and many of them have amazing art collections," Critchlow shares. "They want new and fresh perspectives from our design team, and we push ourselves every day to do something we haven't done before. Meeting unique requests and finding solutions to the challenges that come up invigorates and excites us." Newell adds, "The majority of our clients are repeats and referrals, and we love the personal relationships we've built with them and with our professional peers as we turn ideas and inspiration into reality."



Top This kitchen embodies the phrase, "it's all in the details." The LKW team constantly played with the big picture and minute details to create harmony. **Right** For Critchlow and Newell, creating unique installations with clean transitions between elements, like this painted wood from the dining room ceiling featured also on the stair wall, is a favorite project challenge. **Far right** Mixing materials and layering textures made this bedroom nook stylish and inviting.

Photography Kimberly Gavin



GET TO KNOW THE DUO

Critchlow and Newell share about their interesting pasts and alternate futures.

• **Did you always want to work in the design industry?**

Critchlow: I knew I wanted to be an interior designer from the time I was old enough to move around the furniture in my childhood home.

Newell: Initially, I was on a different career path, but I have never regretted my decision to change majors in college.

• **If you weren't in this profession, what would you be doing?**

Critchlow: I'd be a travel blogger with a specialty in planning once-in-a-lifetime vacations for clients.

Newell: I would be living on a rural family homestead with my husband and two children, surrounded by lots of open space and a herd of rambunctious and entertaining animals.

ON THE HORIZON

"We are currently growing our team and, **after celebrating our recent 10th anniversary,** are thinking up ideas for the decade to come ... stay tuned!"



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