

KJ Hawk (They/Them)

Sexual Health Educator, LGBTQIA+ Advocate & Reproductive Rights Activist
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Professional summary

Sexual Health Educator, LGBTQIA+ Advocate & Reproductive Rights Activist with over twenty years of dedicated experience fostering inclusive and supportive environments for learning and growth. Proficient in leadership, project management, communication, community building and advanced digital tools. Passionate about advancing sexual education as a field and championing the LGBTQIA+ community while advocating for disability justice and reproductive rights.

Employment history

Administrative Assistant, 2023 - Present

Sexual Liberation Collective, Remote

- Coordinates meetings, manages agendas, and facilitates communication between members while supporting grant research and application processes and orchestrating successful conference and workshop logistics

Owner & Lead Instructor, 2012 - Present

Swim Gently Swim School, Asheville, NC

- Developed consent-based teaching methods adapted for individual swimmers, groups of summer campers, and groups of parents with children helping students become confident in their swimming abilities and consistently maintain high student retention and satisfaction rates
- Built strategic business partnerships and streamlined business operations by implementing efficient systems for registration, scheduling, and program management while ensuring compliance with safety standards
- Cultivates a nurturing learning environment, helping students build confidence with the water through personalized instruction and supportive, playful, gentle, but firm instruction

Educator & Activist, Oct 2020 - Present

Shame Free & Safer, Remote

- Shares tools, content and resources to a growing audience via digital platforms while navigating content censorship challenges to deliver vital education on gender, consent, and sexuality
Developed and delivered impactful workshops on a variety of topics including sexual health and how to parent in a shame-free, body-positive manner & understanding the intersection of neurodivergence and sexual health
- Provide personalized coaching to families, equipping them with knowledge to navigate complex situations and empower youth
- Cultivating partnerships with local organizations, schools and people to help expand the impact of sexual health and LGBTQIA+ rights education programs

Infant Care Specialist, 2002 - Present

- Provides comprehensive infant care, leveraging expertise in child development to ensure optimal health for newborns and smooth transitions for parents

Assistant Aquatics Director, Sep 2022 - Sep 2025

Asheville Racquet Club, Asheville, NC

- Collaborated on marketing strategies and crafted engaging newsletters and digital content that resonated with members
- Oversaw the water aerobics programs and meticulously managed schedules, ensuring seamless coordination of aquatic activities, enhancing guest satisfaction and boosting team moral and guest attendance
- Optimized swim lesson processes, enhancing customer satisfaction and operational efficiency
- Trained other teams, scaling successful strategies across departments

Substitute Teacher, PE Teacher & Afterschool Club Teacher, 2018 - 2021

Odyssey School

- Developed engaging physical education curriculum for a diverse group of students that fostered physical fitness, dismantled ableism, included a consent framework and celebrated our unique bodies
- Implemented creative teaching methods in afterschool clubs, enhancing student participation, creativity, resourcefulness and entrepreneurship skills

Owner & Painter, 2009 - Present

Face Painting Asheville IG @FacePaintingAsheville, Southeast US

- Manages end-to-end operations consistently delivering high-quality artistic services with style

Owner & Chef, 2018

KJ's Kitchen

- Launched and scaled a meal delivery service providing allergy-friendly and plant based food, developing unique recipes, sourcing high quality ingredients and growing my client base

Professional Organizer, 2012 - 2018

- Transformed chaotic environments into functional spaces, boosting client productivity and reducing stress. Efficiently purged unnecessary items, enhancing the overall quality of life.

Local Marketing Specialist, Jul 2012 - Jun 2013

Happy Family Brands, Atlanta, GA

Marketing Specialist, Sep 2012 - Aug 2013

Le Jardin Francais, Atlanta, GA

Event Manager, 2010 - 2012

Bellies to Babies Foundation, Atlanta, GA

- Co-Director of Events, fostering relationships with vendors, optimizing event logistics and elevating attendee experiences

Consultant, Jun 2008 - Jan 2009

Quiblok [Online Real Estate Start-up], Detroit, MI/Nashville, TN

Marketing Director and Manager of Projects, Mar 2007 - Jun 2008

ZOI Interactive Technologies, Inc. [Online Gaming and Advertising Start-up], Nashville, TN

- Drove company expansion from 3 to 45 employees and managed a team of six people
- Designed and oversaw processes to create digital marketing material working with front-end graphic design and computer programming teams to accomplish our goals

Executive Team: Nanny, Mar 2006 - Mar 2007

Wynonna, Inc, Nashville, TN

Marketing Coordinator, May 2005

Abundant Life Media, Newport Beach, California

Marketing Analyst Intern

Technology Venture Alliance, Newport Beach, California

Director of Equestrian Program, May 2004 - Aug 2004

The JH Ranch, Etna, California

Legislative Aide and Campaign Intern, Jan 2001 - May 2004

State Senator and Representative, Atlanta, Georgia

- Conducted in-depth policy research, attended committee meetings, developed and implemented comprehensive office management protocols and communicated with my Legislator on time-sensitive policy matters

Education

Bachelor of Science in Management, Aug 2000 - May 2004

Georgia Institute of Technology, Atlanta, GA

Finance & Marketing

Other Skills and Interests

- Computer skills: database management, google suite, typing speed of 70WPM, basic graphic design skills, social media & windows
- Interests: LGBTQIA+ organizing, mutual aid, social justice, community building, dance & movement
- Volunteerism: Chairperson of the Diversity Equity & Inclusion Committee @ Odyssey School (August 2019-December 2021)