




Accommodation Sub-Group Notes

Working Group Meeting 22 May 2024

Explored having a categorisation for Accommodation providers that represents the facilities that they are able to provide – a Gold, Silver, Bronze type idea but using SUP language such as being represented by Paddleboard logos (1 board (Bronze equivalent) to 3 boards (Gold equivalent) as follows:

		
<ul style="list-style-type: none"> • No storage facilities • No on-site parking or drop off outside property • Shower/hose • Drying facilities (may be limited to bedrooms / bathrooms) • Basic level of understanding of SUP requirements • Willing and able to provide info on hire places, tide/wind conditions etc and SUP facilities and SUP-friendly cafes/bars etc 	<p>As per 1-SUP plus...</p> <ul style="list-style-type: none"> • Storage facilities for inflatable paddleboards • Drying facilities • On-site parking or drop-off facilities outside property 	<p>As per 1 and 2 SUP plus...</p> <ul style="list-style-type: none"> • Secure storage facilities including for rigid boards • Drying room / secure outdoor drying facilities • On-site parking

Other optional aspects:

- Open all year-round
- Twin rooms available
- Transport provided to beaches
- Children and/or dog friendly
- Accessibility needs catered for

Other considerations for future exploration

Branding / marketing

- Branding e.g. SUP friendly or SUP-welcome - Sticker for property door or badge for website
- Info on accommodation websites to target SUP guests

Responsibilities / assurance

- The need to visit / audit properties who fit into the 3-SUP category based on the survey – who will do this? (WN plus a SUP specialist?)
- Insurance requirements – assume this is covered by the equipment owners rather than property owners

Provision of information

- Availability of information and ease of understanding – would be great if wind conditions / tide conditions / best place to go each day could be found in one place (microsite?) and be easy to understand. Possibly a dashboard with info for different skill levels
- Safety information – responsibility of accommodation owners versus boarders'
- Provision of Training / awareness sessions for accommodation providers – what is SUP, where to get info, maps/facilities etc
- Links between accommodation providers and retail / restaurants etc for events and offers