



MEDIA KIT

BETTER DIRTY THAN DONE

[RICKCZAPLEWSKI.COM](http://rickczaplewski.com)

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ALL MATERIALS AND IMAGES INCLUDED IN THIS KIT ARE APPROVED FOR EXTERNAL PUBLICATION.

ABOUT THE BOOK

Inspiring. Emotional. Profound.

A Cancer Diagnosis and a Relapse ...

Grim Medical Results ...

The Expiring Clock ...

The Unquenchable Thirst to Live and Thrive ...

Already facing a wretched cancer diagnosis, a young man's prospects for survival dim as he learns his treatments have not worked. Writing against the clock, he feverishly authors a story of profound joy and sadness exploring the life he could have lived. Desperately told, his story takes you through poignant memories, intimate relationships, and fantastical triumphs in a quest to make sense of it all and leave a legacy behind.

An addictive, inspiring memoir, *Better Dirty Than Done* will have you turning pages and questioning the value of your own time. What would you do if your life suddenly had an imminent expiration date? Grab a box of tissues and reflect on both the fragility of life and its limitless potential for joy.

Beautifully told through an authentic, intimate voice *Better Dirty Than Done* will inspire anyone seeking to make sense of life. It fits perfectly with the missions of hospital and cancer organizations and on resource lists of inspirational reads for cancer patients and survivors. This is the perfect book for college students or university “book talk” events.

BOOK SPECIFICATIONS

Title: Better Dirty Than Done

Category: Non-Fiction, Memoir, Autobiography

Author: Rick Czaplewski

Publisher: 3L Publishing

Phone: 916-300-8012

Email: info@3LPublishing.com

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PRESS RELEASE

FOR IMMEDIATE RELEASE

September 13, 2023

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NEW BOOK RELEASED DURING BLOOD CANCER AWARENESS MONTH

Hodgkin's lymphoma survivor Rick Czaplewski pens an inspirational memoir about his battle with the disease.

MILWAUKEE, WISCONSIN—September is Blood Cancer Awareness Month, and new author Rick Czaplewski pre-released early copies of his new book *Better Dirty Than Done* to share his battle with the deadly disease. In the book, Czaplewski chronicles his experience in his early 20s being diagnosed and then treated for Hodgkin's Disease, now commonly known as Hodgkin's lymphoma. Through his unique storytelling, he weaves a captivating tale about being diagnosed and going through the subsequent treatment. Told during one-week of his life where he questions his odds of survival, Czaplewski imagines an incredible new life full of unique adventures he wishes to take should he win this personal war.



Hodgkin's lymphoma, a cancer of the lymphatic system, limits the body's ability to fight infection. Lymph nodes in the neck, armpits, or groin may swell. Fatigue, fever, and chills are some symptoms. Treatments include chemotherapy, radiation, and in rare cases stem-cell transplant. The American Cancer Society estimates about 8,500 to 9,000 people in the U.S. are diagnosed with Hodgkin's lymphoma each year. Hodgkin's lymphoma is more prevalent in females than in males.

Czaplewski told us this about the book, "Hodgkin's Lymphoma nearly took my life twice as a college student. After chemotherapy and radiation treatments over three years, I recovered, graduated, and got a second chance at life. I wrote my book, *Better Dirty Than Done*, for my son as a personal history of my fight and love of life. I hope to inspire cancer warriors and survivors or anyone facing difficulties. The book intimately covers my fight against Hodgkin's Lymphoma and triumphant return to life. Come with me on the ride. Cry with me. Stand and cheer! Get inspired!"

"Stories by survivors of the trauma experienced during the treatment of a life-threatening illness are beyond most of our imaginations," said Julie Griffie, a 45-year oncology nurse and early reader of the book. "But if you want to cheer a young adult on as he navigates the emotional and physical challenges of horrific treatment, read this book. As an oncology nurse and cancer survivor times three, I have read several books written by survivors, but none written as well as this one. You will cheer for the strength of the writer, as you cheer for his recovery, a bit dirty, but not done."

An addictive, inspiring memoir, *Better Dirty Than Done* will have you turning pages and questioning the value of your own time. What would you do if your life suddenly had an imminent expiration date? Grab a box of tissues and reflect on both the fragility of life and its limitless potential for joy.

Better Dirty Than Done is available for purchase at <https://3l-publishing.myshopify.com/products/better-dirty-than-done-an-inspirational-true-story>. It releases to Amazon just in time for the holidays in November 2023. For more information about the book and author, Rick Czaplewski, please visit <https://rickczaplewski.com>.

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TESTIMONIALS

“Stories by survivors of the trauma experienced during the treatment of a life-threatening illness are beyond most of our imaginations. But if you want to cheer a young adult on as he navigates the emotional and physical challenges of horrific treatment, read this. As an oncology nurse and cancer survivor times three, I have read several books written by survivors, but none written as well as this one. You will cheer for the strength of the writer, as you cheer for his recovery, a bit dirty, but not done.”

- Julie Griffie, 45-year Oncology Nurse, 3x Cancer Survivor

“This is a moving and excellent book. The voice is 100% authentic. The writer is incredibly brave to expose such depth and emotion. His love of life and embracing new experiences will have you turning pages.”

- Tim Sullivan, Principal Environment Attorney

FREQUENTLY ASKED QUESTIONS

Q: What is Better Dirty Than Done about?

Author Rick Czaplewski thought cancer was going to end his life when he read and misinterpreted medical images. The book relives the week between this discovery and the eventual doctor's appointment when he learns the real results. Sprinkled with powerful memories, extraordinary athletic feats, and wild adventures, the author desperately imagines the life he could live ... if only. The breathless final twist lets the reader know; he did live it.

Q: Who is the target audience?

- Anyone questioning the meaning of life.
- Memoir lovers.
- Those affected by cancer or serious illness.
- Cancer organization, hospital, or health care group's library of resources.
- College / high school students.
- "All-university" book read events.
- Anyone who needs to "go deep" or have an emotional experience.

Q: What is different about Better Dirty Than Done than other books about cancer?

Early readers have expressed admiration for its depth of emotion and reported crying and cheering alike throughout its reading. The simple, profound language and storytelling ability of the author has received high praise from multiple readers.

Told from the perspective of a college-aged student and in a poetic, beautiful prose, this book does not provide blow-by-blow look at fighting cancer; rather the inspirational message encourages readers to think about time and how to best use it. The book is not a cathartic release of pain, but a call to action, a call to live. This immensely emotional and inspirational book will make you question, "Am I living my life the right way?"

Q: Why did he write this book?

He wrote the book for his college-aged son to inspire him in his freshman year of college. He did not intend to publish it, so the language and story are intimate and personal. After sharing this idea with some close friends, Rick was encouraged to get this message out to help and inspire people, especially those going through difficult times. This poignant and emotional book will have you in tears and make you want to "get living."

Q: Where can I get a copy of the book?

A: It is available at 3L Publishing (www.3LPublishing.com), and soon on Amazon and in select bookstores. For more information, please contact 3L Publishing at 916-300-8012.

ABOUT THE AUTHOR

Rick Czaplewski first met Hodgkin's Disease as a freshman in college and reacquainted with cancer only 18 months later when it relapsed. Determined to graduate, Rick dropped out of college, underwent chemotherapy, and returned to earn his degree.

Having cancer taught him the value of life and time. As a survivor Rick has fundraised thousands of dollars for the LLS and helped several other cancer fighters find hope in their fights against cancer. To Rick, survivorship means squeezing out every drop of experience life offers with the precious, finite time we have.

Rick has gone on to climb mountains, swim oceans, and run marathons. These exploits are part of his memoir, *Better Dirty Than Done*. Professionally, Rick has worked as a CPA, project manager, and director across the financial, high tech, and water treatment industries. You can find him on his bike or in the front row of a concert.