# BENJAMIN D. WILSON, Ed.D

### **Executive Leader**

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Experienced professional in workforce development with a proven track record in curriculum design, strategic planning, and partnership building. Demonstrated success in enhancing productivity, driving engagement, and implementing inclusive policies. Skilled in grant management and organizational effectiveness. Able to influence a wide variety of stakeholders to meet organizational goals and objectives

# **Work Experience**

### **Adjunct Professor**

Jun 2023 - Present

Erie Community College | Erie, PA

Erie County Community College offers associate's degrees and technical certificates. The College provides education through increased access to vital workforce and academic education options.

- Designed and implemented comprehensive Curriculum Development strategies to meet evolving workforce needs
- · Created and presented engaging course content
- Implemented curriculum strategies to improve student involvement and comprehension.
- · Designed and graded assignments, exams, and projects
- Utilized various teaching methods to accommodate diverse learning styles

### **Senior Advisor, Workforce Solutions and Transformation**

May 2023 - Present

TPMA - Consulting Firm | Remote

TPMA, a national consulting firm, specializes in workforce and economic development, applied research, policy and evaluation strategies. TPMA creates customized strategies to expand economies and enhance workforce programs.

- Implemented effective Training programs that increased productivity, retention and accountibility
- · Effectively used long-range planning skills to enhance programs and grants to boost organizational operations
- Demonstrated skills in developing partnerships across various sectors for education and workforce development programs.
- Oversaw board governance, policy compliance, fundraising, and fiscal management as interim Chief Executive Officer for a community action organization. Provided expert guidance on Financial Objectives to help develop effective strategies and achieve their business goals
- Hired by the Community Action Network Statewide Association to evaluate and monitor underperforming agencies.
- Implemented innovative Resource Development programs, leading to improved workforce skillsets and performance metrics

#### **Director of Workforce Development and Evaluation**

Jul 2021 - May 2023

TPMA - Consulting Firm | Remote

- Displayed leadership through strategic partnership development and oversight of federal and state programs to meet organizational goals.
- Utilized strong problem-solving skills and ability to adapt to evolving market conditions to advise current and potential clients effectively

- Implemented a personalized coaching program, improving employee skills and reducing team turnover by 98%.
- Effectively built relationships with stakeholders, enhancing communication and strategic decision-making collaboration.

## **One-Stop Operator**

Oct 2019 - Jul 2021

Equus Workforce Solutions - PA CareerLink | Erie

As a One Stop Operator at Equus Workforce Solutions, a leading North American workforce development provider, I lead a team offering comprehensive services to regional job seekers, employers, local and State partners.

- Increased productivity by implementing strategies that improved Organizational Effectiveness
- Utilized communications skills to steer vital strategy meetings and achieve business objectives.
- Implemented new processes and strategies through effective collaboration with various stakeholders
- Managed a diverse and effective Management Team, implementing strategies leading to improved efficiency and productivity
- Demonstrated exceptional ability to build relationships with clients, leading to increased partner retention and revenue growth

## **Division Manager - Workforce Development**

Jun 2016 - Nov 2019

Greater Erie Community Action Committee | Erie

- Displayed leadership as the head of a department, managing 15 grant-funded programs and utilizing partnerships for sustainability. Supervised diverse program areas including Adult Basic Education and Workforce Innovation
- Demonstrated expertise in Grant Management, guiding the organization through complex grant application processes whilst ensuring compliance with rules and regulations
- Applied extensive knowledge of Grant Management to provide high-level strategic advice on funding opportunities and financial stewardship
- Applied advanced program management methodologies to streamline operations and enhance productivity
- Initiated Inclusive policies in the workforce to foster a culture of diversity and equal opportunities for all employees

#### **Director of Self-Sufficiency & Programs**

Nov 2015 - Jun 2016

Greater Erie Community Action Committee | Erie

Successfully used tools and techniques to Monitor Development progress for effective workforce planning

- Improved programming for at-risk youth resulting in a 98% participation rate and 87% rise in enrollment.
- Managed and coordinated complex projects effectively using program management skills
- Led initiatives targeting youth and adult homelessness, financial literacy, utility aid, and vulnerable group education.
- Utilized strong Leadership Team abilities to drive key initiatives and improve overall programmatic performance
- Implemented new policies to enhance Team Development, leading to improved team performance
- Adopted a sophisticated approach to effectively manage complex projects, ensuring on-time delivery and quality
- Leveraged expertise in Social Services to design and implement effective programmatic strategies.

# **Volunteer Experience**

Board Member Jul 2023 - Present

Pennsylvania State Board of Education

The Pennsylvania State Board of Education reviews and adopt regulations that govern educational policies and principles and establish standards governing the educational programs of the Commonwealth.

Board Member Nov 2019 - Present

The Erie City Mission

Erie City Mission exists to meet the physical, and emotional, needs of men, women, youth, and families in the city of Erie.

Board Member Sep 2018 - Present

Erie Metropolitan Transit Authority (EMTA)

The Erie Metropolitan Transit Authority oversees the regional mass transit system in Erie County. The authority's nine-member Board of Directors consists of members appointed by Erie County and the City of Erie.

## **Core Skills**

Organizational Leadership, Relationship Management, Thought Leadership, Strategic Leadership, Strategic Direction, Organizational Development, Demonstrated Ability, Commitment, Portfolio Management, Planning, Scheduling

## **Education**

University of Pittsburgh Apr 2018 - Dec 2021

**Doctor of Education** Social and Comparative Analisis

Edinboro University of Pennsylvania Sep 2013 - Jan 2015

Master's of Arts Communications

Edinboro University of Pennsylvania Sep 2007 - Dec 2012

**Bachelor of Arts** 

## **Certificates**

**Certificate of Advanced Graduate Study in Conflict Management** 

Jan 2015

Edinboro University of Pennsylvania