



Multi-family Residences

Go-To-Market Playbook

Revision 2.0

Introducing AC SIRIX: Your Remote Monitoring Command Centre

- **AC Sirix** is a fully remote command center designed to provide real-time monitoring and alarm verification services for your business.
- With **AC Sirix**, our expert team monitors your property 24/7, ensuring quick response to potential threats and instant alarm verification.
- Whether it's verifying alarms or providing continuous surveillance, **AC Sirix** offers a seamless, technology-driven solution to keep your business secure, anytime, anywhere.



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Market overview

Securing multi-family residences. With labor shortages impacting on-site security, Sirix provides efficient remote video monitoring, offering a modern solution to these challenges.

Enhancing resident experience. Sirix's 24/7 remote monitoring meets the growing demand for smart, secure living, delivering continuous coverage beyond traditional staff shifts.

Advanced ai for safety and maintenance. Our AI technology ensures a secure, well-maintained environment, with video recording for dispute resolution and potential insurance premium reductions.

Sirix: cost-effective, comprehensive security. Sirix brings affordable, around-the-clock security to Multi-family residences, focusing on safety and enhancing resident satisfaction with technology-driven services.

Enhancing entrance security in multi-family residences

A remote concierge. At your fingertips. Sirix redefines concierge service with remote assistance from our highly trained operators at our cutting-edge command center. Residents and visitors who press a help button, zero, or another key at the entrance are instantly connected to our skilled operators for a variety of services:



Visitor management:

Our operators ensure each visitor has a legitimate reason for entry, adhering to pre-established Standard Operating Procedures (SOPs) set by the building management.



Delivery/package management:

Delivery personnel are given precise instructions, monitored via cameras, and managed following the client's SOPs to ensure safe package handling.



Subcontractor management:

For service personnel like electricians and cleaners, we conduct thorough ID verifications before granting access, ensuring building security.



Other situations:

The remote concierge also addresses lost or forgotten keys, assists with malfunctioning doors, and handles various unexpected situations.

Loitering detection



AI-powered surveillance

Our AI-enabled cameras actively monitor the entrance for loitering, a key aspect of maintaining safety and order.



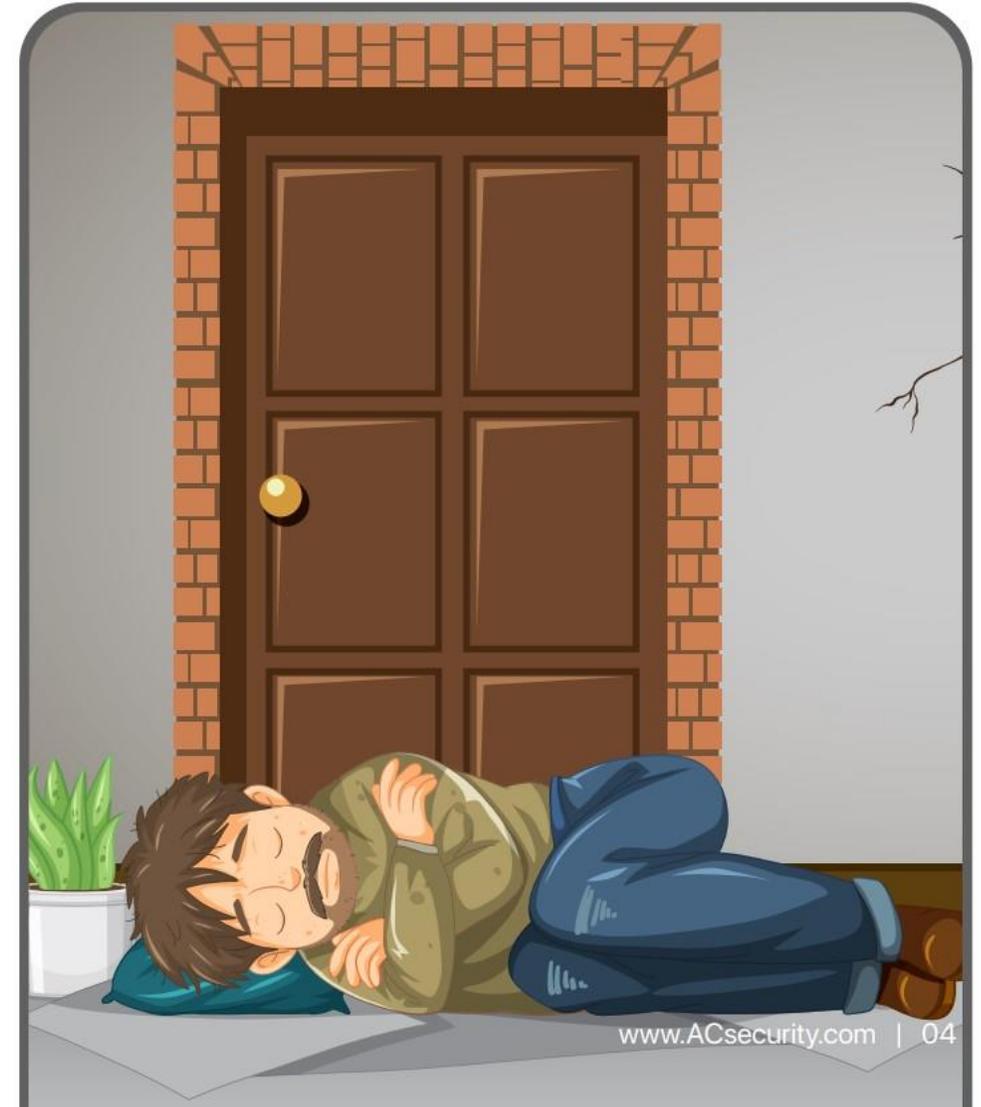
Prompt response

When loitering is detected, our operators assess the situation via live footage. If loitering is confirmed, we respond according to client-specific SOPs, which may include voice interventions through on-site speakers or dispatching security teams.



Effective deterrence

This technology is particularly effective in preventing unwanted overnight stays by homeless individuals at the complex's entrance, ensuring a safe and secure environment for residents.



Remote gate or door control

Overcoming access challenges. Personal keys/cards make parking easy for residents. Sirix's command center quickly assists with lost or broken keys or unique vehicles requiring access. For fast problem resolution and security, they use two-way audio and one-way video per client SOP.

Time alert for vehicles

Track, alert, act. Sirix sets client-specific time alerts with our advanced security cameras. If a vehicle stays longer than expected, our command center alerts operators, who follow SOPs.

Bike protection

Cycle safe. Access easy. Increased private property bike thefts. On client schedules, Sirix locks bike storage. Residents' keys/access cards disarm the area. If cards/keys are forgotten, our operators can disarm the area for resident access after thorough verification, then rearm it.

Car theft detection

Prevent, detect, respond. Sirix's behavioural AI detects car thefts, alarming our command center. In real time, operators verify theft and implement SOPs to deter the intruder and prevent damage.

Pedestrians: Open parking garage doors

Guarding every entrance. Our AI cameras detect pedestrians entering garage doors. When an alarm sounds, our command center operators review live footage and follow SOPs to ensure security.

New elevator safety mandates



Accessible intercom systems. Every elevator must now be equipped with an intercom that features a touch screen, enabling communication with passengers who are hearing or speech-impaired.



Emergency-activated video access. Upon pressing the emergency CALL BUTTON, a bi-directional audio/video call must be initiated between the elevator and an authorized operator. A camera inside the elevator cabin is mandatory for this purpose.



24/7 operator availability. Emergency calls must be answered by a live operator around the clock—365 days a year. Automated answering systems are no longer permitted.

What you need to know



Seamless emergency communication. We provide the expertise to handle touch-screen-based emergency communication, making it accessible for passengers of all abilities.



On-demand video access in emergencies. Our security operators are trained to access live video feeds from the elevator cabin in case of emergencies, adhering to the new mandate requirements.



24/7 live operator support. We offer around-the-clock live operator services to answer emergency calls, fulfilling the mandate for 365-day live operator availability.

Elevator monitoring

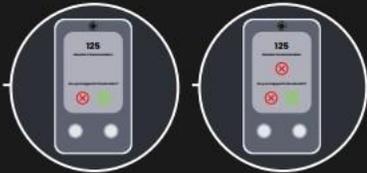
Elevator Emergency Call: A person in need of assistance presses the emergency call button.



Sirix's operator receives the call request on their workstation, including the elevator's location and number. To verify the legitimacy of the emergency call, they access the live video feed from the elevator cabin's camera.



Sirix's operator communicates with the elevator's passenger through text messages appearing on the touch screen. Only when the passenger has answered a question by pressing "YES" or "NO", can another question follow.



Text prompts sent during emergencies are client-defined and follow a pre-set workflow, ensuring our operators deliver a customized and accurate response every time.



Based on the passenger's answers, Sirix's operator dispatches the appropriate assistance. A message then appears on the touch screen, informing the passenger that help is on the way.



Did You Know?

Enable buildings to meet ASME's revised safety code for elevators with Sirix's fully compliant emergency response solutions.

Our solution benefits



Full compliance

Meets ASME A17.1-2019 (CSA B44) standards.



Customizable

Tailored text prompts ensure precision in emergencies.



Expert operators

Skilled in touch-screen communication and live video assessments.



Transparent reporting

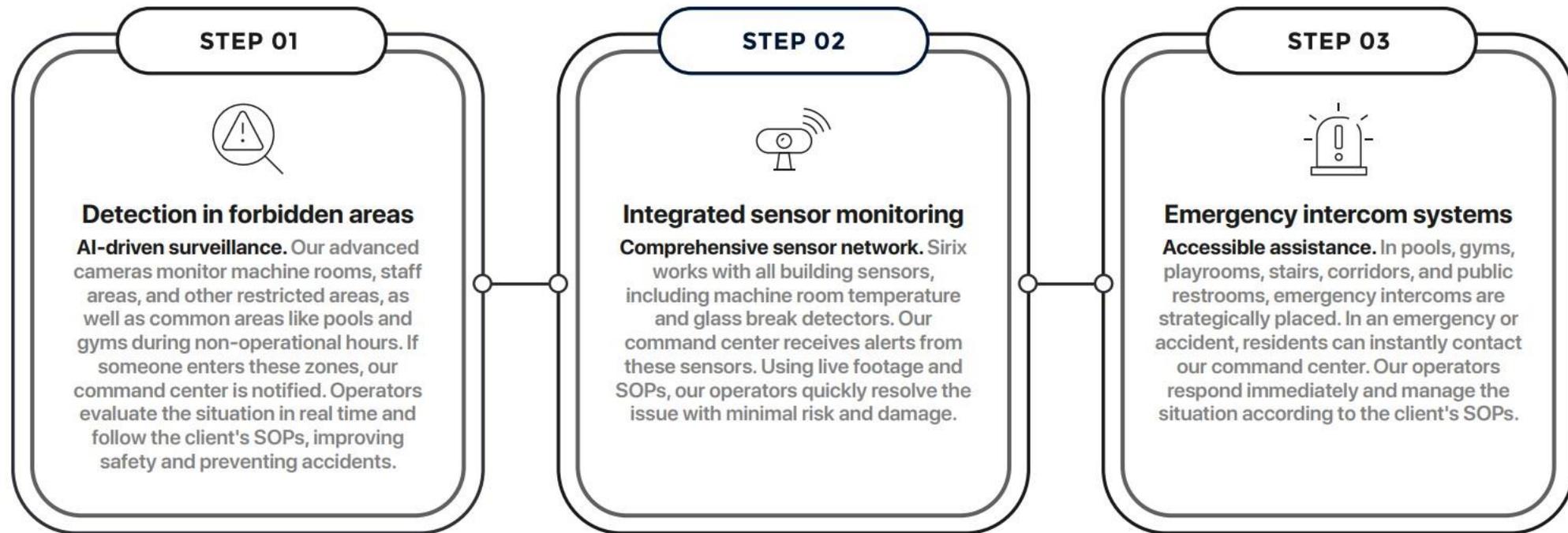
Clear event reports archived in the client's account.



24/7 support

Guaranteed live operator response every day of the year.

Securing common & restricted areas in multi-family residences



Sirix streamlines your access control management

Sirix specializes in managing access control for Multi-family residences, relieving building management of the intricate and demanding task of programming credentials. We tailor both physical cards and virtual credentials on smartphones to each individual's access needs, while ensuring the overall security of the complex.

Key Services:

- › **Customized access programming.** Our programming includes critical areas like the building entrance, gym, pool, storage rooms, and parking garage, balancing individual resident requirements with complex security needs.
- › **Efficient distribution.** Programmed credentials are sent directly to building management for distribution, simplifying the process and upholding security standards.



Our service combines resident convenience with stringent security measures, offering a complete access control solution for Multi-family residences.



Sirix Virtual Guard Tour

The Sirix Virtual Guard Tour, a digital alternative to foot patrols, is a cutting-edge security measure. Our operators methodically review camera feeds at predetermined times day and night for this innovative service.

Key benefits of virtual guard tour:

- › **Proactive monitoring.** Like a guard, the virtual tour checks for suspicious activity. This includes detecting water leaks, distress, smoke or fire, unsecured doors, and off-hours overcrowding.
- › **Early incident detection.** Our operators can prevent issues from escalating by catching loitering and security breaches early. Preventing serious incidents and minimizing damage requires early detection.
- › **Comprehensive surveillance.** The Virtual Guard Tour covers all critical areas of the complex, leaving no corner out. It's an effective way to monitor the entire property.
- › **Cost-effective and reliable.** This service provides cost-effective, reliable security without on-site security.

Sirix abnormal behavior AI

Sirix's Abnormal Behavior AI stands at the forefront of security technology, offering unparalleled protection for multi-family residences. This sophisticated system is designed to detect any unusual or potentially harmful behavior captured by security cameras, ensuring comprehensive coverage of the premises.

Key features and benefits:

01 Versatile detection capabilities

Our AI technology can detect many abnormalities. It can detect parking lot theft, stairwell slips, and resident fights. This wide detection range monitors all risks.

03 Comprehensive security solution

Abnormal Behavior AI from Sirix is essential to a complete security strategy. It enhances other security measures to provide a strong, responsive, complex security system.

02 Proactive safety measures

Sirix's AI detects these incidents in real time, enabling immediate response and reducing the risk of harm. Residents' safety depends on this proactive approach.

04 Enhanced resident satisfaction

This AI technology improves resident safety and satisfaction. The community feels safe knowing their living environment is monitored.



AI-powered solutions

Collaboration fuels daily creativity. Together, we overcome major challenges.

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