



**WIDE OPEN**  
— HAT COMPANY —

**WO**

PREMIUM  
— ON-SITE —  
HAT SHAPING  
*Experiences*

# THE WIDE OPEN *Experience*

More than a hat.  
A memory your  
guests take home.

Our on-site hat shaping  
experience brings people  
together for a fun,  
interactive and unforgettable  
moment they'll talk about  
long after the event.



# WHY EVENT PLANNERS CHOOSE WIDE OPEN



## LUXURY EXPERIENCE

Elevated, boutique service that reflects your brand or celebration.



## HIGH GUEST ENGAGEMENT

Fun, interactive and memorable for all ages.



## CUSTOM STYLING

Guests choose their hat and we shape it to perfection.



## SOCIAL MEDIA FRIENDLY

A share-worthy experience your guests will love to post.



## UNFORGETTABLE KEEPSAKE

A personalised souvenir that lasts a lifetime.





**WIDE OPEN**  
— HAT COMPANY —

**WO**

# CORPORATE ACTIVATIONS

Elevate your next corporate event  
with an experience your guests  
will love.

- ★ Conferences & Trade Shows
- ★ Employee Appreciation
- ★ Client Events
- ★ VIP & Hospitality Events
- ★ Brand Launches
- ★ Team Building



CORPORATE EVENTS • BRAND LAUNCHES • TEAM BUILDING  
CLIENT APPRECIATION • AND MORE

# WEDDINGS & CELEBRATIONS

Create unforgettable moments for life's most meaningful occasions.



## HAT SHAPING EXPERIENCE

Custom shaped to perfection for your special day.

- ✦ Welcome Parties
- ✦ Receptions
- ✦ Anniversaries
- ✦ Milestone Birthdays
- ✦ Engagement Parties
- ✦ Destination Events



# THE HAT EXPERIENCE



Premium hats. Expert shaping. Custom you.



## STRAW

Lightweight and breathable. Perfect for warm-weather events.



## WOOL

Timeless and versatile. The classic choice for any occasion.



## BEAVER

Luxury and durability. The ultimate in premium quality.



WIDE OPEN HAT COMPANY



## HOW IT WORKS (SIMPLE)



**CHOOSE ONE HAT STYLE FOR THE ACTIVATION:**  
all Straw or all Wool or all Beaver  
(no mixing)



**HOST PREPAYS**  
A SET NUMBER OF  
HATS INCLUDED



**WE DELIVER ON-SITE**  
SHAPING + STYLING  
FOR GUESTS



### SET UP & TEAR DOWN

**\$950**  
FOR 15-30 HATS

**\$1,850**  
FOR 31+ HATS



### GRATUITY

An 18% gratuity is automatically  
added to all packages on hats only.

## HAT STYLES

(SINGLE-STYLE PER ACTIVATION)



**STRAW**  
(PRE-SHAPED)

**\$150**  
/ HAT



**WOOL**  
(PRE-SHAPED)

**\$235**  
/ HAT



**BEAVER**

**\$435**  
/ HAT

## PACKAGES

(CHOOSE HAT STYLE + HAT COUNT)

WIDE OPEN  
**STARTER**

**15**  
HATS

WIDE OPEN  
**SIGNATURE**

**30**  
HATS

WIDE OPEN  
**HEADLINER**

**50**  
HATS

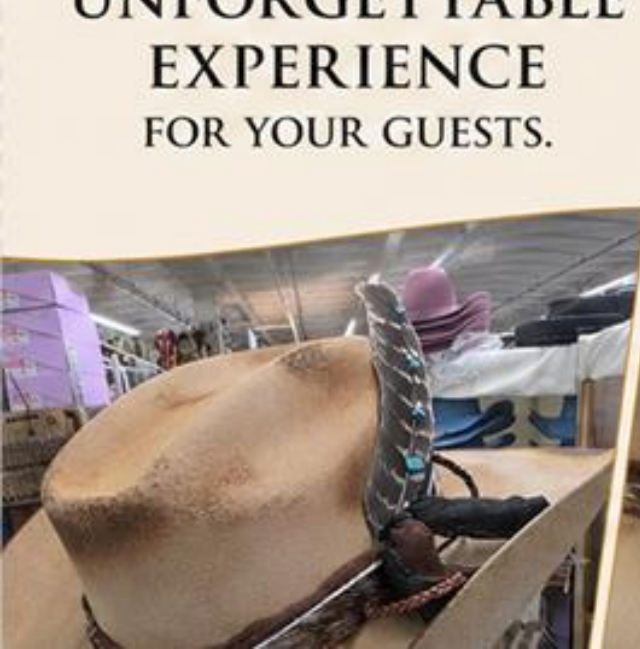




**WIDE OPEN**  
— HAT COMPANY —

**WO**

*Let's Create an*  
**UNFORGETTABLE**  
**EXPERIENCE**  
FOR YOUR GUESTS.



# FREQUENTLY ASKED QUESTIONS



## CAN GUESTS CHOOSE DIFFERENT HAT STYLES?

For consistency and inventory planning, we provide one hat style per activation.



## CAN WE ADD MORE HATS?

Yes! Additional hats can be added to any package at an additional cost.



## DO YOU TRAVEL?

Yes, we travel throughout Colorado, Las Vegas and surrounding areas. Travel fees may vary depending on location.



## WHAT DO YOU NEED FOR SETUP?

- **Indoor Space:** We require a 10' x 30' area with 110V electric.
- **Outdoor Space:** We can provide our own tent setup unless one is provided. We require a 10' x 30' area with 110V electric.



## HOW LONG DOES SETUP TAKE?

Setup typically takes 60–90 minutes. We arrive early so you're event-ready on time!



# EVENT WORKSHEET

## & PRELIMINARY ESTIMATE REQUEST

### 1. CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### 2. EVENT DETAILS

Event Name: \_\_\_\_\_

Event Date: \_\_\_\_\_

Event Time: \_\_\_\_\_

Venue Name: \_\_\_\_\_

Venue Address: \_\_\_\_\_

Estimated Number of Guests: \_\_\_\_\_

### 3. EVENT LOCATION TYPE



Indoor



Outdoor



Combination  
Indoor / Outdoor

### 4. HAT EXPERIENCE DETAILS

#### HOW MANY HATS WOULD YOU LIKE INCLUDED?

15 Hats (Wide Open Starter)

30 Hats (Wide Open Signature)

50 Hats (Wide Open Headliner)

Custom Quantity: \_\_\_\_\_ Hats

#### SELECT ONE HAT STYLE FOR THE ACTIVATION

(One hat style per activation to ensure inventory consistency and a smooth guest experience.)



Straw Hat  
\$150 per hat



Wool Hat  
\$235 per hat



Beaver Hat  
\$435 per hat

### 5. EVENT VISION

What best describes your event?

- |  |   |
|--|---|
| <input type="checkbox"/> Corporate Event         | <input type="checkbox"/> Engagement Party     |
| <input type="checkbox"/> Brand Activation        | <input type="checkbox"/> Birthday Celebration |
| <input type="checkbox"/> Conference / Trade Show | <input type="checkbox"/> Anniversary          |
| <input type="checkbox"/> Client Appreciation     | <input type="checkbox"/> Fundraiser           |
| <input type="checkbox"/> Team Building           | <input type="checkbox"/> Other: _____         |
| <input type="checkbox"/> Wedding                 |   |

### 6. WHAT IS YOUR VISION FOR THE HAT EXPERIENCE?

- Guests create whatever style they want
- Brand-specific hats
- Wedding-themed hats
- Birthday-themed hats
- Corporate-branded hats
- Western luxury experience
- Influencer / Social Media activation
- Custom theme

Please describe your vision:

\_\_\_\_\_

### 7. BRANDING & CUSTOMIZATION

Will guests be creating hats that reflect a specific brand, theme, or event?

Yes  No

If yes, please provide details:

\_\_\_\_\_

### 8. VENUE REQUIREMENTS

#### INDOOR EVENTS

- Minimum 10' x 30' space required
- Access to one standard 110V electrical outlet

#### OUTDOOR EVENTS

- Minimum 10' x 30' space required
- Access to one standard 110V electrical outlet
- Wide Open Hat Company can provide tent setup if needed

Will power be available?

Yes  
 No

Will a tent be provided?

Venue Providing Tent  
 Wide Open Hat Company Providing Tent  
 Indoor Event

### 9. PRELIMINARY INVESTMENT ESTIMATE

#### HAT PACKAGE

Number of Hats: \_\_\_\_\_

Hat Style: \_\_\_\_\_

Cost Per Hat: \$ \_\_\_\_\_

Hat Subtotal: \$ \_\_\_\_\_

#### SETUP & TEAR DOWN

15-30 Hats: \$950

31+ Hats: \$1,850

Setup Fee: \$ \_\_\_\_\_

#### GRATUITY

18% gratuity is automatically added to all hat packages (on hats only).

Gratuity: \$ \_\_\_\_\_

#### ESTIMATED TOTAL

Hat Package: \$ \_\_\_\_\_

Setup & Tear Down: \$ \_\_\_\_\_

Gratuity: \$ \_\_\_\_\_

Travel Fee (if applicable): \$ \_\_\_\_\_

ESTIMATED TOTAL: \$ \_\_\_\_\_

### 10. ADDITIONAL NOTES

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**WIDE OPEN HAT COMPANY**

Premium On-Site Hat Shaping Experiences • Colorado • Las Vegas

*This worksheet is intended for planning purposes only. Final pricing will be confirmed in a formal proposal.*



**WIDE OPEN**

— HAT COMPANY —

**WO**

*Let's Create an*  
**UNFORGETTABLE**  
**EXPERIENCE**  
FOR YOUR GUESTS.

SCAN TO FOLLOW US



WIDEOPENHATCOMPANY



[www.wideopenhatcompany.com](http://www.wideopenhatcompany.com)



303-641-7937



@wideopenhatcompany



[wideopenhatcompany@gmail.com](mailto:wideopenhatcompany@gmail.com)

**INQUIRE TODAY**

LET'S MAKE YOUR EVENT ONE TO REMEMBER.