

Performatica
Presents



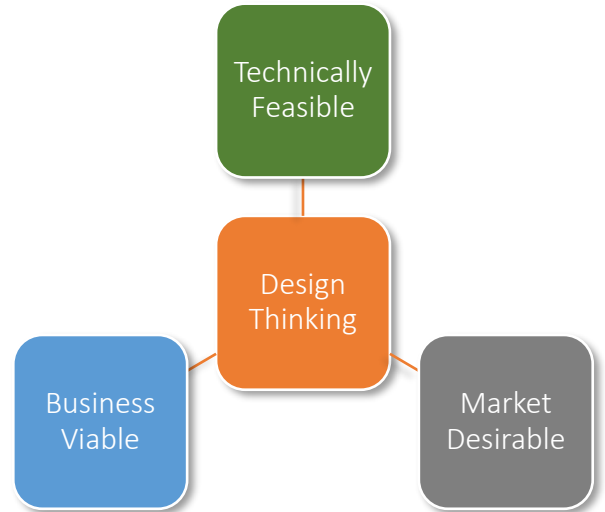
DESIGN THINKING

Creating Value Through Design Innovation

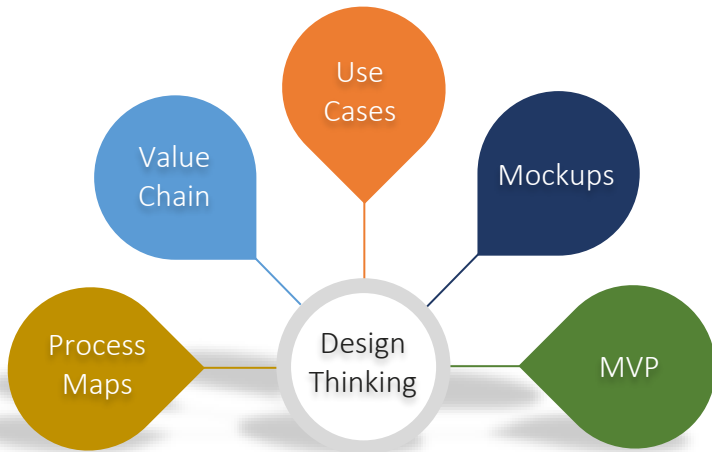
Overview

Design Thinking program covers the entire framework of the Design Innovation process. In this program participants will be able to build an understanding of the user's need by engaging in empathetic interactions, creating, and testing rapid prototypes, and structuring important building blocks of a business case.

We have customized design thinking playbook for strategic products and services innovation. Our design leaders will help the participants to identify and pursue an innovation opportunity, exploit, and explore the human-centered design framework to develop products and services that are feasible, viable and desirable. Participants will understand how to build an organizational structure that fosters innovation on a large enterprise scale.



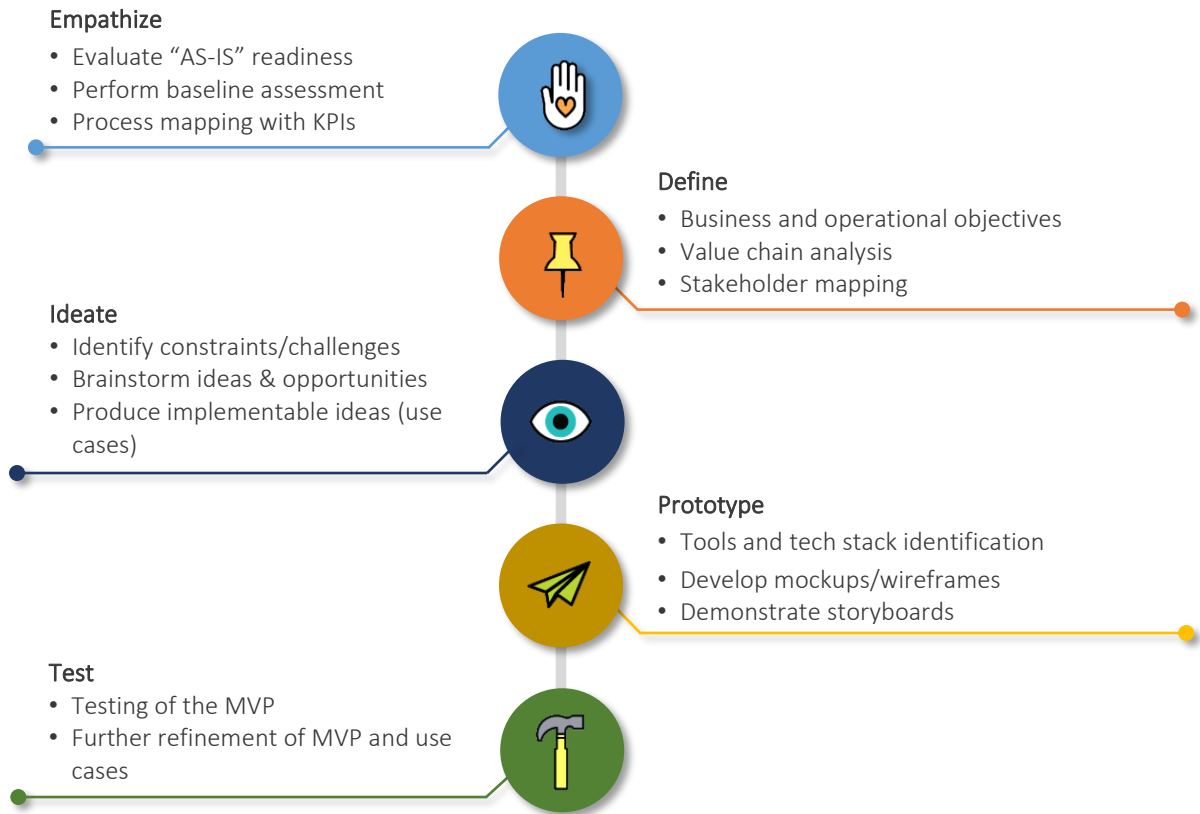
Program Deliverables



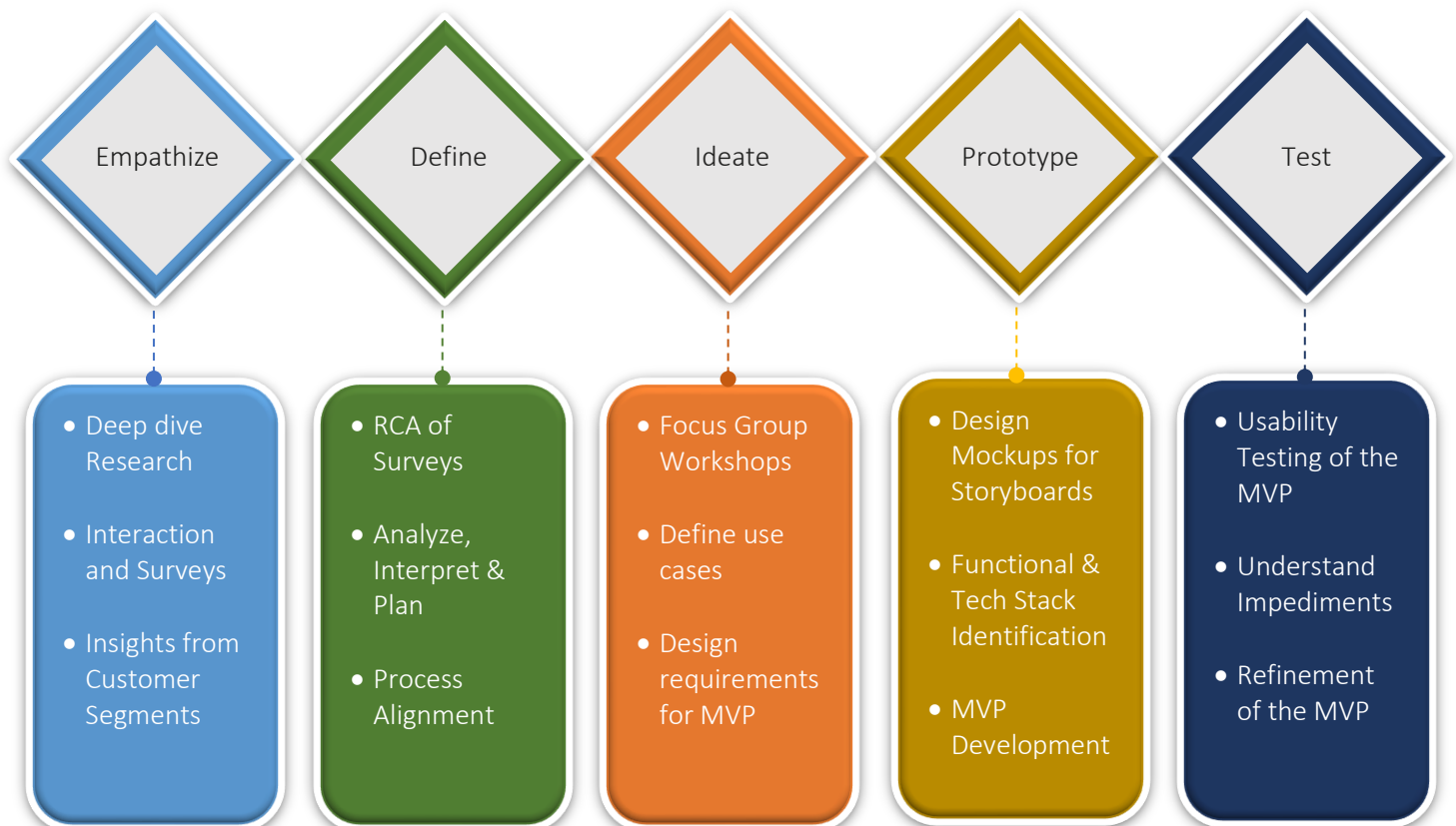
- As-Is and To-Be Process Maps
 - Current and Target KPIs
- Value Chain Analysis
 - Stakeholder Mapping (RACI)
 - Surveys (internal and external)
- Use Cases
 - Business Scenarios
- Mockups/Wireframes
 - Storyboards
- MVP (Minimum Viable Product)
 - POC/Prototype



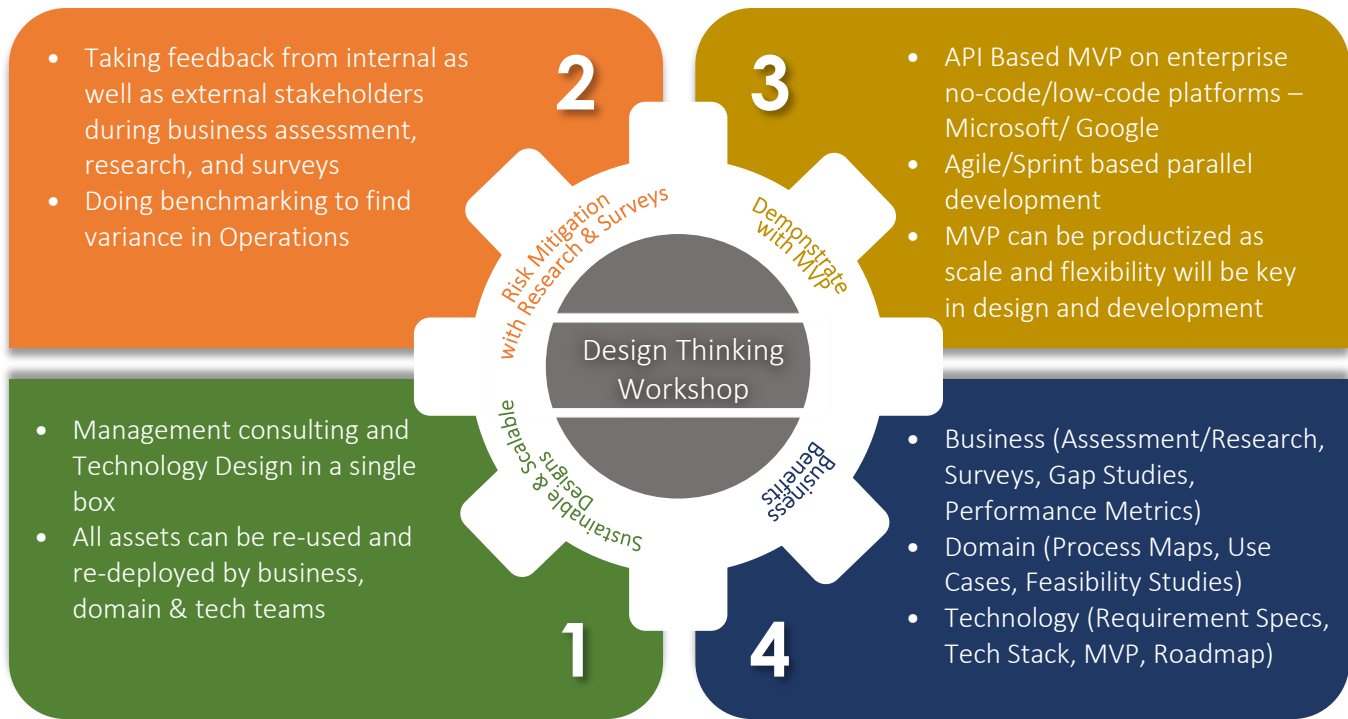
Program Approach



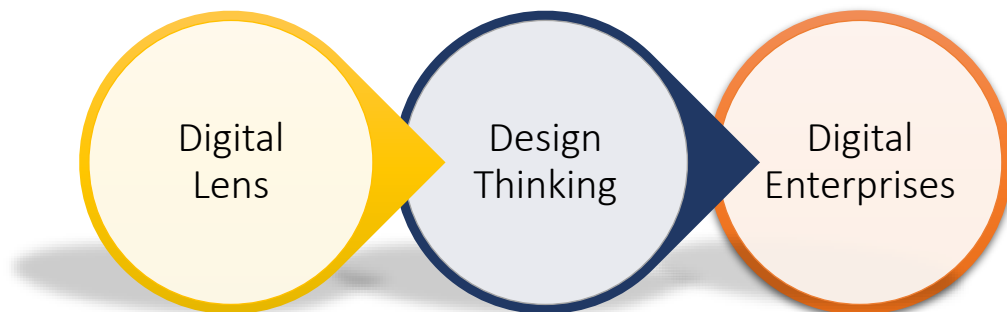
Tinkering with Design Thinking



Program Benefits



Designing Digital Journeys





About Performatica LLC

Performatica LLC is a team of experienced leaders from Fortune 100/500 firms. Our objectives include bringing industry leaders for transformation and demonstration through strategic ventures in industry verticals such as Energy, Sustainability, Power Utilities, Renewables, Manufacturing, and Healthcare.

Key focus areas:

- Develop ventures that transform key industries through design thinking, domain expert networks, & digital innovation.
- Provide methods and frameworks for business performance, transformation, & program management in a distributed virtual environment.
- Develop & demonstrate domain solutions by prototyping using digital transformation tools & process automation.

Know more about Performatica's Digital Solutions:

Energy & Sustainability

Manufacturing & Industrials

Power & Renewables

Connected Healthcare

Follow us on:  | www.performatica.net | marketing@performatica.net

All content / information present here is the exclusive property of Performatica LLC. The content / information contained here is correct at the time of publishing. No material from here may be copied, modified, reproduced, republished, uploaded, transmitted, posted or distributed in any form without prior written permission from Performatica. Unauthorized use of the content / information appearing here may violate copyright, trademark and other applicable laws, and could result in criminal or civil penalties.

Copyright © 2021 Performatica LLC

