

Performatica  
Presents



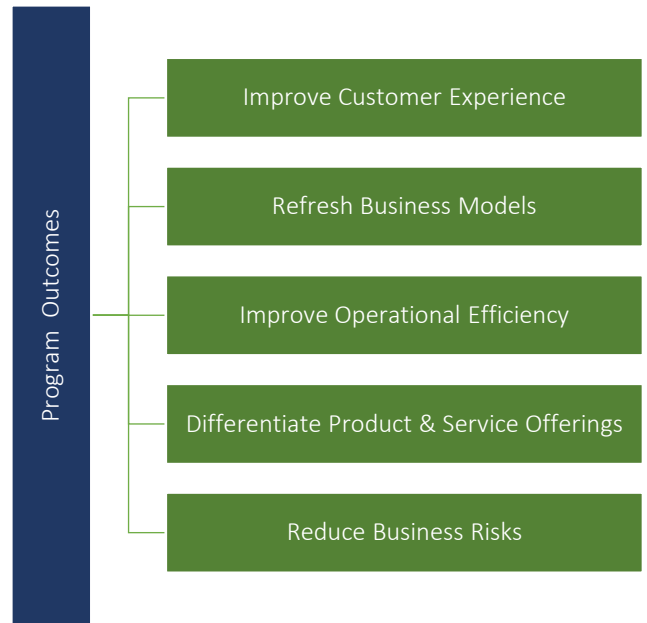
# DIGITAL LENS

Building Sustainable Business Strategies

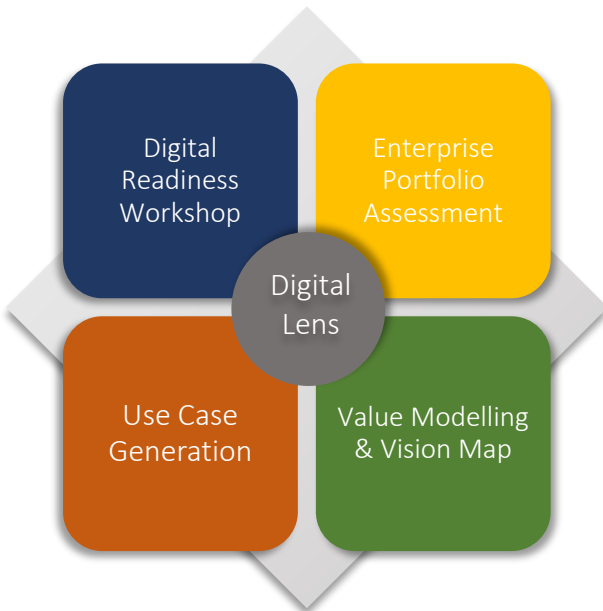
## Overview

**Digital Lens** program is designed to engage senior leaders in this changing world of Business and Technology transformations to define and accelerate their digital agenda. This will enhance the leadership vision by providing a focused set of transformational products and services. This program will also provide a broad view of Digitalization possibilities with sufficient depth of understanding for our clients to get started in a short timeframe.

We will leverage Strategic concepts and Design Thinking Frameworks customized to client needs and requirements.



## Program Deliverables



- Assessment Report
  - Organization Readiness
    - Plant Leadership
    - Commercial
    - Change Management
  - Technology Readiness
    - Resource Skills
    - Data Management
    - IT-OT Services
- Digital Readiness Scorecard
- Projects Portfolio Risk Analysis

Digital Lens program will help in:

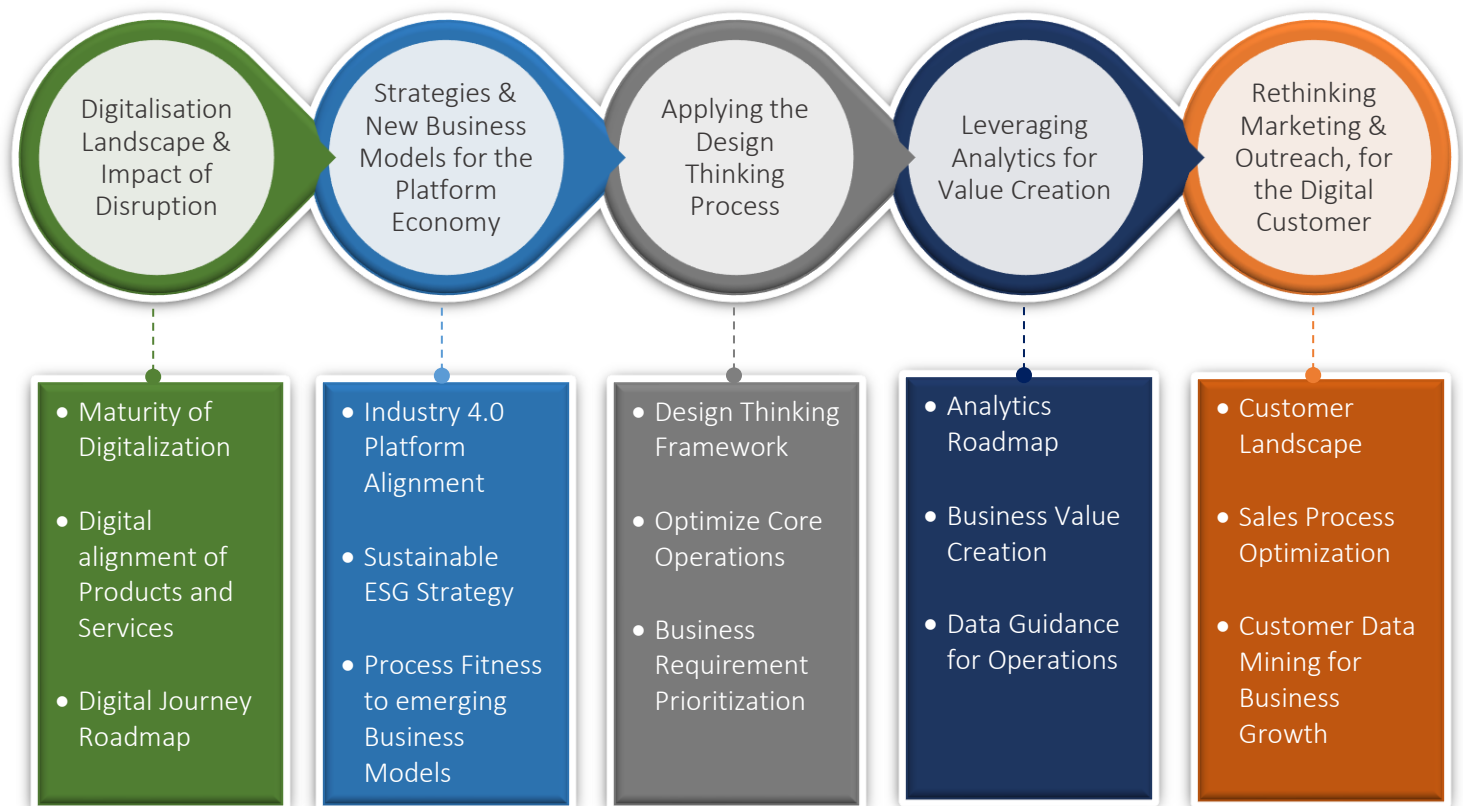
- ★ Improving organization's core business operations
- ★ Enabling, optimizing, and extending the business portfolio
- ★ Developing new customer segments leveraging vision maps & digital journeys

## Program Approach

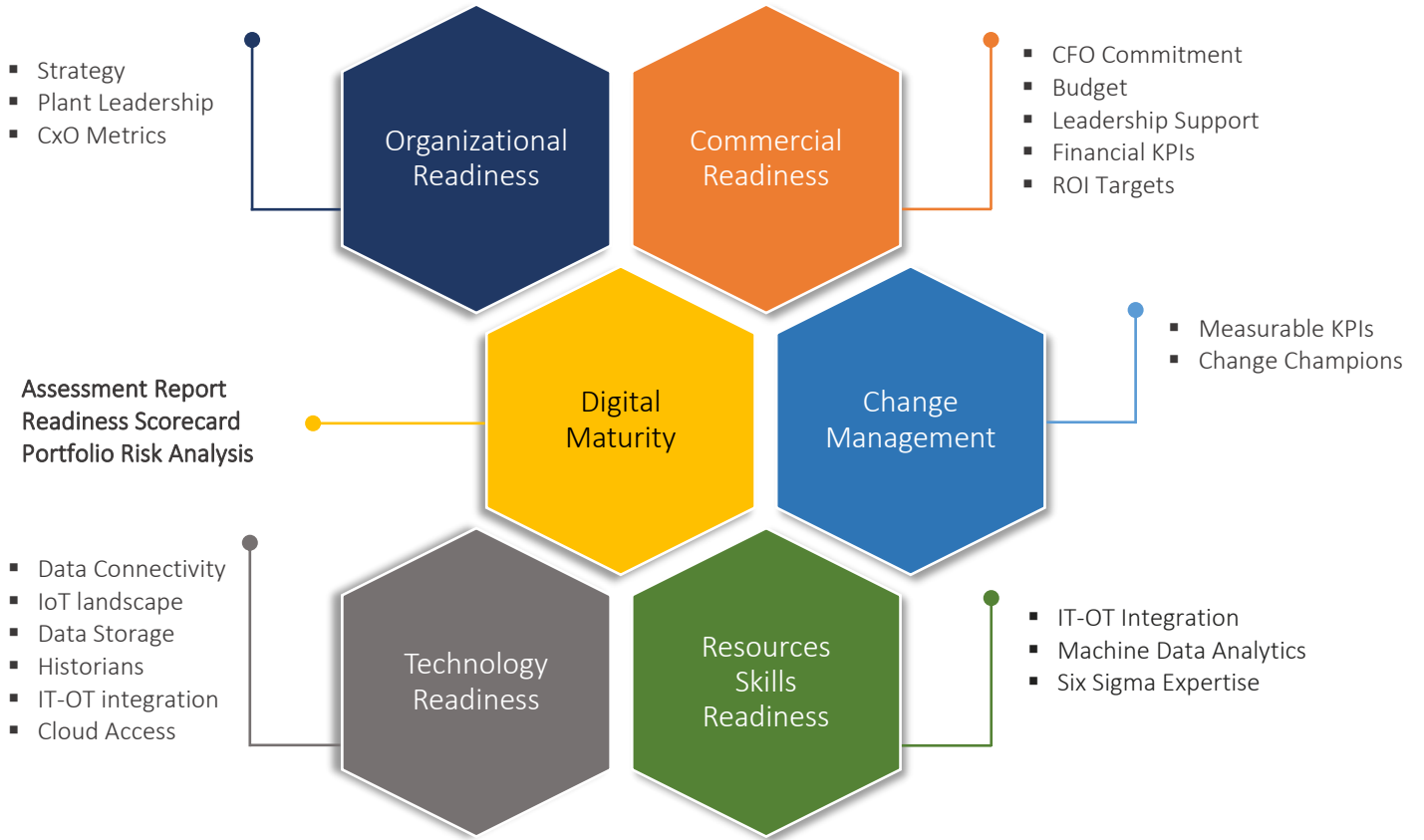
- **Framing** - Identify the experts and leaders who we deem are fit for digital challenges
- **Planning** - Work together to identify venue and ensure right resources and participants are available
- **Workshop** - Key stakeholders meet for two days to imagine possible futures for business to co-create a digital vision that is doable and achievable in a time frame to stay competitive
- **Vision Map** - While we co-create the vision map, we identify opportunities for quick win and document the path to achieve or digital vision
- **L&D Approach** - We will help clients to develop detail plans to implement their agreed vision



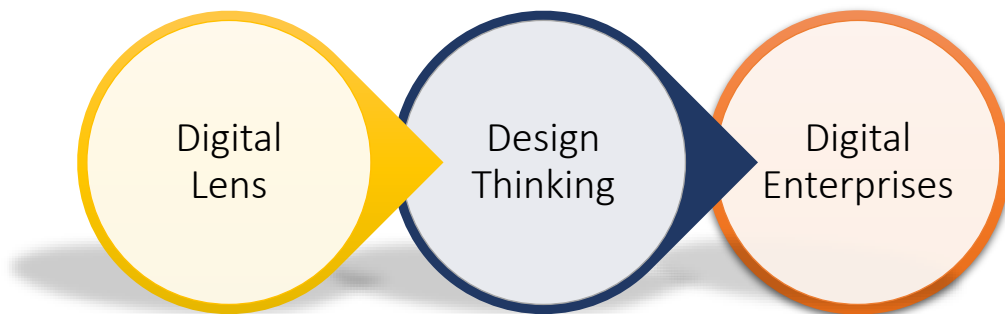
## Program Focus Areas



# Assessment Framework



# Designing Digital Journeys





## About Performatica LLC

Performatica LLC is a team of experienced leaders from Fortune 100/500 firms. Our objectives include bringing industry leaders for transformation and demonstration through strategic ventures in industry verticals such as Energy, Sustainability, Power Utilities, Renewables, Manufacturing, and Healthcare.

Key focus areas:

- Develop ventures that transform key industries through design thinking, domain expert networks, & digital innovation.
- Provide methods and frameworks for business performance, transformation, & program management in a distributed virtual environment.
- Develop & demonstrate domain solutions by prototyping using digital transformation tools & process automation.

Know more about Performatica's Digital Solutions:

Energy & Sustainability

Manufacturing & Industrials

Power & Renewables

Connected Healthcare

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