

# Dallas Cinco de Mayo Parade Guidelines

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The Parade will be recorded and go live on Facebook.

All entries are required to dress Mexican / Hispanic / Latinx; and all props and vehicles as well.

WELCOME RECEPTION - 9:00 a.m. to 10 a.m., Oak Cliff Cultural Center, 223 W. Jefferson Blvd.

- VIP Parking on the 200 W. Jefferson Blvd. block, enter through 200 S. Madison Ave.
- You will be given a parking decal to place inside your car dashboard.
- Check-in at the OCCA tent as you enter the 200 W. Jefferson block
- If your float or vehicle float will be in the parade, then enter Jefferson Blvd through Zang Blvd.
- VIP Hospitality inside the Oak Cliff Cultural Center, 223 W. Jefferson Blvd.
- Transportation from the Parade finale is available. Let us know so we can add you to the list

PARADE STEP OFF – 9:45 a.m.

- Officials, Sponsors, and VIPs
- Step Off Confetti Shoot
- Intersection of W. Jefferson Blvd. and S. Madison Ave.

PARADE - 10:00 a.m. to 12:00 p.m.

- Route starts at 300 W. Jefferson Blvd.
- Route ends at 900 W. Jefferson Blvd.
- Parade Dispersal at 1000 W. Jefferson Blvd.
- Google Map – Dallas Cinco de Mayo Parade 2024

COMMAND STATION - Located at the corner of W. Jefferson Blvd. at 300 S. Madison Ave.

PARADE STAGING/LINEUP - 8:00 a.m. to 9:45 a.m.

- If you arrive after 9:45 a.m., you will lose your assigned line-up place and be lined up at the end.
- Check-in as you drive up to your line-up space – a number will be assigned as soon as you register, and the decal given to you when you check-in at the lineup. Place the decal visibly on the dashboard.
- Parade entries #1 to #10 lineup at 300 S. Madison Ave., facing north, right lane, enter W. Twelfth Street
- Parade entries #11 to #20 lineup at 400 S. Madison Ave., facing north, right lane, enter W. Twelfth Street
- Parade entries # 21 to #30 lineup at 200 Centre Street, facing west, right lane, enter at S. Zang Blvd.
- Parade entries #31 to #40 lineup at 300 Centre Street, facing east, right lane, enter at S. Bishop Ave.

PARADE REVIEW STAND & AWARDS

- 9:00 a.m. to 1:00 p.m. – Deejay music
- 10:00 a.m. to 12:00 p.m. – Bilingual Emcees will announce the parade entries
- 12:00 pm to 1:00 pm – Awards will be announced
- The entries can earn up to 100 points and will be judged on:
  - a) Presentation 20 points
  - b) Creativity 20 points
  - c) Theme 20 points - Cinco de Mayo / Battle of Puebla
  - d) Aesthetic 20 points
  - e) Spirit 20 points

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- Trophies – Best Of (Category): Certificates for all participants in the following categories:
- You must be present to claim the trophy if you are competing for the BEST Trophy in a category.

Best Float	Best Vehicle Float	Best Musical
Best Bicycle Float	Best ATV Float	Best Props
Best Marching Band	Best Drill Team	Best Banner
Best Flags	Best ROTC / Cadets	Best Pet
Best Dance Cultural	Best Dance Modern	Best Dressed
Best Sports	Best Walking	

## PARKING FOR PARADE

- Park at the overflow parking lot located at the corner of 200 Centre Street/ 400 S. Madison Ave.
- Place your Parade Parking decal on your dashboard.
- Buses can drop off at 400 block S. Madison Ave., enter parking lot, then exit onto W. Twelfth Street
- Buses pick up on 1000 W. Jefferson Blvd.
- Everyone else will need to walk back to the parking lot by walking on W. Jefferson Blvd.
- VIP Parking will be on the 200 W. Jefferson block, enter through 200 S. Madison Ave., turn onto 200 W. Jefferson Blvd., heading east.

## PARADE GUIDELINES

- Every group or individual that intends to participate in the parade be registered.
- OCCA staff may be reached at Carina/Parade 214-779-3444; Maria/Logistics 469-463-5689; Sylvania Alonzo / VIP & Sponsors 469-407-4052.
- No stopping to perform on the parade route. You may perform after the parade but must sign up.
- The parade ends at the intersection of 1000 W. Jefferson at S. Polk Street for dispersal.
- EMS Medics will be on-site
- Port-o-potties will be located at the Parade line-up, 200, 400, & 500 & 600 blocks, and at the end of the route 1000 W. Jefferson.
- Transportation from the Parade finale to the start of the parade is available.
- You may not throw out candy, beads, or any other object into the crowd but you pass them out by hand – no back and forth from a vehicle float or float.
- No load music or megaphones – unless pre-approved by calling OCCA.

## WALKING / MARCHING GROUPS

- You must follow all directives given by the parade staff.
- All walking groups must present a banner no longer than eight feet max and no taller than 3 feet – it must be decorated.
- You must display your assigned number card on your banner.
- You may have 2 chaperones per group – chaperones must wear the same uniform or t-shirt
- The group must keep walking at all other times unless directed to stop.
- The group must keep **two car lengths** behind the preceding group/vehicle.
- Dignitaries and all participants must refrain from shaking hands with spectators.
- **Strollers are not allowed in the parade.**
- **Ice Chests are not allowed in the parade.**
- Walking groups will board their bus or walk back on W. Jefferson Blvd., using the sidewalk only.

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## VEHICLE FLOATS & APPROVED VEHICLES

- Your driver must have a valid Texas Driver's License, show it to staff (will take a photo of it).
- All vehicles must have proof of Auto Liability Insurance, show it to staff (will take a photo of it).
- You must follow all directives given by the parade staff.
- Vehicle Floats - must be fully decorated and pre-approved (cars, trucks, bicycles, motorcycles, golf cars, carriages, ONLY APPROVED SPONSOR COMPANY VEHICLES, no 18-wheeler or commercial buses) unless pre-approved by OCCA.
- The vehicle may not drive faster than 5 mph.
- Vehicles must have one guide walking alongside the vehicle throughout the parade route and must wear the same uniform or t-shirt.
- Communicate with your driver:
  - One thump on your vehicle means GO. Two thumps on your vehicle mean STOP.
- **The driver cannot play loud music, use the phone to text or take photos while driving**
- You must display your assigned number card on your dashboard.
- You must keep two car lengths behind the preceding group/vehicle.
- No one can ride on the vehicle's hood or hang out from the windows, or hitch trailer

## FLOATS AND FLAT BED HITCH TRAILER FLOATS

1. Your driver must have a valid Texas Driver's License, show it to staff (will take a photo of it).
2. All vehicles must show proof of Auto Liability Insurance
3. Drivers and riders must follow all directives given by the parade staff
4. The float may not drive faster than 5 mph.
5. The float is only allowed two (2) guides walking alongside the vehicle throughout the parade, wear their group tee shirt and a safety vest. May not be using phone for calling, texting, or taking pics.
6. Communicate with your driver: One thump on your vehicle means GO. Two thumps on your vehicle mean STOP. The driver may not play loud music or use the telephone to text or take pics.
7. You must display your assigned number card on your dashboard.
8. Must keep two car lengths behind the preceding group/vehicle.
9. Must follow City of Dallas float policy – see attached file.

## CHILD SAFETY

It is the goal of the Dallas Cinco de Mayo Fiesta Committee to promote a safe and enjoyable event. Please adhere to the following guidelines:

- All youth groups are required to have a one chaperone
- The chaperone will be required to walk along the sides of the group to keep them in line and away from a parade vehicle or group.
- We suggest all children wear a name badge with the child's: 1) name, 2) group name, 3) contact name, 4) phone number
- If the child gets lost, instruct the child/children to look for a police officer. They will be taken to the Police Command Station located at 532 W. Jefferson Blvd.
- Make sure the children use the port-o-potty before the parade starts. A port-o-potty will be available at the parade line-up, parade route 600 W. Jefferson at S. Llewelyn Ave., and at the end of the parade, 1000 W. Jefferson Blvd.
- Make sure the children wear hats and/or sunblock.
- Make sure the children use good walking shoes / sandals and heels are not recommended.
- If any child should feel hot or dizzy, it is best that they desist from walking and with a chaperone seek care from a police officer for assistance.
- An EMS and paramedics on-site at the Command Station at 532 W. Jefferson at S. Llewelyn
- Please call 911 if you have an emergency.