



Oak Cliff Coalition for the Arts proudly presents the Dallas Cinco de Mayo Parade & Fiesta. Commemorating the historic Battle of Puebla and celebrating Dallas' Mexican American, Hispanic, & Latinx heritage. The Cinco de Mayo Parade & Fiesta has been a tradition in Dallas for 40 years as we celebrate in the spirit of Cinco de Mayo.

Be sure to LIKE, FOLLOW, and SHARE OCCA's FB & IG pages and posts. Thank you

#### SCHEDULE.

7:30 a.m. Vendors/Exhibitors Load In

9:00 a.m. to 1 pm Fiesta Vendors Open at Blocks 200, 400, & 500 W. Jefferson Blvd.

1:15 pm. Fiesta vendors Load Out

2:00 p.m. Closes

#### CONTACTS:

Sylvana Avila, Director, DPD, Sponsors/Partners/469-407-4052

Fatima, Vendor Coordinator, 214-603-5136

Maria Xiomara, Parade Coordinator, Volunteers 469-463-5689

Nico, Logistics/Staging, Trash Maintenance

- Vendors/Exhibitors must apply by 04/22/2024, 5 PM. (umbrella permits extensions 4/26/2024)
- Vendors will be notified via email if they meet OCCA's requirements and must pay fees by April 19, 2024.
- Vendor space limited to 10'x10' size of booth, plus 5' storage / canopy / 20' food truck / 10'x10' vendor cart, plus 5' for storage.
- Food vendors must have City of Dallas Permit and email [oakcliffarts@gmail.com](mailto:oakcliffarts@gmail.com) a copy.
- Submit application with all information requested by OCCA.
- Booth placement: pick choice 1 and choice 2; final is at the discretion of the event management.
- Vendors are responsible for draping their tables and decorating their booths.
- All vendors must be 18 years or older.
- Vendors are responsible for the cleanup of the trash in and around their booth. Take all trash bags or boxes to the designated Dumpster – or let OCCA know if you need help.
- Portable restrooms will be available in the designated blocks: 200, 400, 500, 600, 1000 W. Jefferson Blvd.
- Vendors must adhere to all statutes, ordinances, rules, regulations, and directions issued by any authorized authority of the federal, state or city governments.
- Event management reserves the right to remove any vendor displaying behavior or products not on the application. NO REFUNDS. This includes but is not limited to displays of iconography considered objectionable, alcohol, tobacco, or firearms.
- Use of any political sign, social or political material.
- Event management reserves the right to decline a vendor's application if they deem the product or service not suitable.
- Property brought onto the event premises by any vendor is at the vendor's sole risk. Security is provided during setup and throughout event.
- Vendor retains liability and assumes all risks of loss and/or damage on site or in connection with transportation, display, storage, and sale of merchandise.
- Painting, mixing of chemicals or possession of explosive materials is not allowed at any time.



#### Agreement of Liability Waiver.

I hereby release, waive, discharge, covenant not to sue and agree to hold harmless for all purposes Oak Cliff Coalition for the Arts and The City of Dallas, Texas, its officers, employees, successors, assigns, sponsors, and volunteers from all liabilities, claims, demands, personal injury including death, or property damage that may be sustained by me while participating in the event.

#### Contract Agreement.

I have read the Rules and Regulations. By paying the vendor fee, I agree to adhere to the conditions and terms of this contract. It is understood and agreed by applicant that this entire document constitutes a contract between Vendor and the Oak Cliff Coalition for the Arts upon confirmation of this contract. Confirmations may be mailed, faxed, or emailed.

I have read the Rules and Regulations and agree to the terms and conditions as they are written. I further agree to scan and email [oakcliffarts@gmail.com](mailto:oakcliffarts@gmail.com)

Organization Name \_\_\_\_\_ Printed Name \_\_\_\_\_  
Date \_\_\_\_\_ Signature \_\_\_\_\_

#### Food Guidelines

I agree to the following:

A **Temporary Food Service Establishment** means a food product establishment that operates at a fixed location for a limited period of time (up to 14 consecutive days) in conjunction with a single event or celebration. **For additional information, contact the Consumer Health Division between 8 a.m. - 4:30 p.m. at (214) 670-8083.**

Please provide a food vendor list in the file upload box below. The food vendor list must include the following:

- Food vendor name
- Food vendors contact name
- Food vendors contact phone and email address
- Type of food products setting
- Food products description

The applicant must ensure each food and beverage vendor on the submitted vendor list has **current food permits issued by the Department of Code Compliance – Consumer Health**. Consumer Health Permits are now available through a contactless permitting system. **Applicants must apply no later than 5 business days before the event or they will be locked out**, and require the following documentation:

- Invite letter, email, or memo from the event stating vendor is invited to be at event.
- Supporting documents for where the food is prepared
- Menu (limited to 6 time/temperature-controlled foods)
- Fee (credit/debit cards online only)
- To apply for Temporary Food Service Establishment Permit online, please visit [consumerhealthrfsmandtemp.dallascityhall.com](http://consumerhealthrfsmandtemp.dallascityhall.com).

Ensure all food and beverages are served in recyclable containers – **glass is prohibited**.

Ensure vendors that will be using liquid propane gas obtain the correct **LP-Gas Portable Cooking Permit** from Dallas Fire Rescue 214-670-4319.

Food Trucks with current City of Dallas Mobile Food Unit permits must provide a copy of the valid permit to the event organizer. The event organizer must maintain copies of all permits, and they must be on hand and available for review upon request.