



Zithobile (Zitty) Nxumalo

Zithobile (Dr. Z) was born in Swaziland, southern Africa, and moved to Greensboro, North Carolina with her family when she was 4 years old. She grew up passionate about authenticity, stories, dance, and leadership, and has worked in a number of sectors including higher education, nonprofit, healthcare, and finance. No matter the role, every position has led her back to those same passions.

Background & Industry Experience

In 2016, Dr. Z was recognized as one of the Triad Business Journal's 40 Leaders Under 40 and received a full scholarship to attend Google's Search Inside Yourself Leadership Institute (SIYLI) in New York, NY. Her SIYLI experience strengthened her ability to approach inner development and leadership as the convergence of emotional intelligence (EQ), mindfulness, and neuroscience. She has facilitated emotional intelligence workshops for the Salisbury Police Department, authentic leadership workshops for universities, nonprofit organizations, and faith-based institutions, and is an Adjunct Coach with the Center for Creative Leadership. Dr. Z has partnered alongside Social Designs Consulting and Professional Business Cultures to co-host the annual Bloom Inclusion Seminar (BIS).

Dr. Z is also one of the co-founders of We the People International, a Greensboro-based nonprofit organization focused on activating youth and young adults through education and entertainment for year-round civic engagement, community work, and entrepreneurship. She was recently awarded the 2021 Leadership Greensboro Service Medal for her commitment to leadership and her extensive community involvement. Dr. Z was also featured alongside Mrs. Shirley Frye in a keynote conversation for the 2021 City of Greensboro Annual MLK Commemorative Program. She is the 2021 Impact Committee Chair for Greensboro's community-led Juneteenth effort.

As a freelance writer, Dr. Z's work has been featured in several publications including O. Henry Magazine, Triad City Beat, Black Business Ink Magazine, and HuffPost. She has also authored speeches, op-eds, and research-based web content on a variety of topics including leadership, spirituality, and culture.

Focus and Expertise

Dr. Z enjoys coaching leaders and teams in transition. Her recent clients include VP level leaders in the healthcare, sports/entertainment, technology, and nonprofit sectors. She often incorporates her doctoral research in authentic leadership and is adept at co-creating environments of psychological safety for leaders who are ready to expand their self-mastery and impact.

Education

Ph.D. in Leadership Studies- NC A&T State University

M.A. in Communication Studies- UNC-Greensboro

B.S. in Business Management- Guilford College

