

Contact

jermaineransom@gmail.com

www.linkedin.com/in/

jermaineransom (LinkedIn)

www.DMDconnects.com

(Company)

Top Skills

Computer Science

Servers

Windows

Languages

English

Certifications

Teamwork Foundations

edX Verified Certificate for
Databases: Relational Databases
and SQL

Operations Management
(Undergraduate)

Certified ScrumMaster

Jermaine Ransom

Vice President, Data Services at DMD - Connecting Healthcare
Greater Chicago Area

Summary

Heavy background in Direct Marketing having done everything from laser printing to data cleansing but my passion is Information Technology. My experiences led me to work with everything from yesterdays IBM mainframes to today's high-powered servers and everything in-between. Throughout my 24 year career, I have had the opportunity to mentor under exceptional leadership which has helped me to expand my leadership skill set. In my role as the Vice President of Data Services for DMD Marketing Corp., my goals are to improve the quality and delivery of our data assets thru the use of technology-based solutions intended to streamline business processes and make more efficient use of resources.

Specialties:

Leadership

Communication

Experience

DMD - Connecting Healthcare

12 years 6 months

Vice President, Data Services

May 2017 - Present (4 years 4 months)

Rosemont, IL

Vice-President of Data Services for DMD Marketing Corp. We provide data and technology driven solutions to help you better target healthcare professionals. Contact us at info@dmddata.com and ask us about our Audience Identity Manager (AIM)!

Vice-President, Operations

March 2009 - May 2017 (8 years 3 months)

Vice-President of Operations for DMD Marketing Corp. We provide data and technology driven solutions to help you better target healthcare professionals.

Contact us at info@dmddata.com and ask us about our Audience Identity Manager (AIM)!

Operations Manager

September 2009 - October 2009 (2 months)

Responsible for day to day operations of the company.

Direct Medical Data, LLC

8 years

Operations Manager

March 2009 - September 2009 (7 months)

Currently managing the company location in Des Plaines IL for one of the leading AMA database license holders in the industry. Responsible for the following areas:

- Account Management
- Production Specialist
- Data entry
- Programming
- Information Technology

Information Technology Manager

October 2003 - March 2009 (5 years 6 months)

Scope of responsibilities included:

- IT infrastructure including LAN\WAN, Landline and Mobile communications
- Technology purchasing
- Security\Disaster Recovery
- Applications development supporting both client and internal needs
- Data processing

Production Analyst

October 2001 - October 2003 (2 years 1 month)

- Data enhancement of client supplied files

Thorough knowledge of Group 1 suite of products as well as other 3rd party software involved when cleansing data:

- Consumer\Business Merge/Purge
- Generalized Selection
- List conversion
- Mailstream Plus
- Code1
- Seagull Scientific Bartender

- Data Junction

Acxiom

Production Analyst

September 1996 - September 2001 (5 years 1 month)

- Data enhancement of client supplied files

Thorough knowledge of Group 1 suite of products as well as other 3rd party software involved when cleansing data:

- Consumer\Business Merge/Purge
- Generalized Selection
- List conversion
- Mailstream Plus
- Code1
- Seagull Scientific Bartender
- Data Junction

Buckley Dement

3 years 4 months

Production Analyst

September 1995 - September 1996 (1 year 1 month)

- Data enhancement of client supplied files

Thorough knowledge of Group 1 suite of products as well as other 3rd party software involved when cleansing data:

- Consumer\Business Merge/Purge
- Generalized Selection
- List conversion
- Mailstream Plus
- Code1
- Seagull Scientific Bartender
- Data Junction

Print Operator

June 1993 - September 1995 (2 years 4 months)

- Laser imaging (Oce cold\hot fusion printers)

Education

University of Phoenix

Bachelor's degree, Business Administration, Management and
Operations · (January 2017 - October 2020)

Illinois State University
Computer Science