

# **PREMER ENTERTAINMENT DJ SERVICES**

**PREMIER ENTERTAINMENT  
DANCE TEAM**



## About Alan Kohn

A "Premier"  
professional  
DJ/Entertainer

With background in radio and as an events coordinator, music journalist, and program director, Alan Kohn has the skills to DJ almost any event.

After moving to Connecticut in 1980 Alan started K & K Entertainment in 1983. As the owner of a multi-DJ operation Alan had as many as 20 DJs working for K & K in nightclubs and for private events.

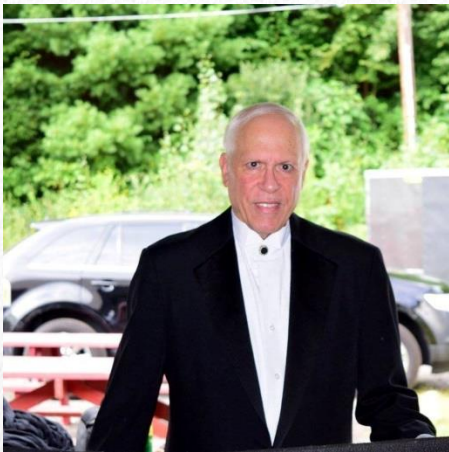
Premier Entertainment had the privilege to work for stars such as Meg Ryan, Ted Danson, and Michael Douglass and Alan's country newspaper, "The Cowboy Beat" interviewed stars such as Garth Brooks, Faith Hill, Alan Jackson, and Tim McGraw.

Alan left Connecticut in 1997 and worked as DJ and program director at Denim & Diamonds before starting Premier Entertainment in 1999.

This year Premier Entertainment celebrates 37years and is one of Connecticut's and New York's State's most sought after DJ Companies.

# DJ ALAN KOHN





# **DJ ALAN KOHN**

Professional DJ since 1983.

Started country line dancing in Connecticut in 1991

Starting working for the El Torito chain in Danbury, CT

Worked various clubs and Banquet rooms

Fireside Inn, Terrace Club, Actors Colony, Cadillac Ranch

Montana West, Denim & Diamonds(NYC), Coyote

Maverick, American Pie & Pub, Molly Darcy's Danbury,

Peaches Southern Pub, Bar Q, Johnny Utah's,

Connolly's (NYC), Tennessee Mountain (NYC) Matty T's

Deer Park, NY, La Maganette NYC, St. Barts NYC,

Tuxedo Junction Danbury, CT.

Country Newspaper The Cowboy Beat 1992-1999.

Distributed in New York, New Jersey, Connecticut, and  
Nashville

Hosted 40 Country Dance Weekend in the Catskills, and  
Pocono Mountains



This year Premier Entertainment DJ Services with DJ Alan Kohn celebrates 37 years. DJ Alan Kohn has been a DJ for over 37 years. Premier Entertainment is one of New York's Connecticut's most sought after DJ Companies.

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For 17 years K & K had the privilege to work for stars such as Meg Ryan, Ted Danson, and Michael Douglas and Alan's country newspaper, "The Cowboy Beat" interviewed stars such as Garth Brooks, Faith Hill, Alan Jackson, and Tim McGraw. Alan left Connecticut in 1997 and worked as DJ and program director at Denim & Diamonds before starting Premier Entertainment in 1999.

This year Premier Entertainment celebrates 20 years and is one of New York's most sought after DJ Companies.





Let Premier Entertainment provide your next celebration with the same high quality entertainment we provide for our wedding clientele. We will give just the right touch for party to make it a lasting memory for you and all your guests.

- Below are just a few of the events we can provide entertainment for:
- \* Weddings
- \* Bar & Bat Mizvahs
- \* Birthday Parties & Sweet 16s
- \* Proms & School Dances
- \* Company & Holiday Parties
- \* Country Line Dancing
- \* Anniversary Parties
- \* Cruises & Ballroom Socials

Dance the night away (without worries) We have a huge selection of music that dates from the 1940s to today's hottest chart toppers. Our state of the art sound & lighting systems combined with our event planning services will ensure that everything will run smoothly at your next event!

### **Music Selection**

Music is what creates the atmosphere for your special dances and adds excitement to your reception. Music is about timing; knowing what songs your guests are going to dance to and knowing when to play them. Our selection has enough variety to allow you and your guests to make requests that will keep you on the dancefloor.



# **Event Entertainment**









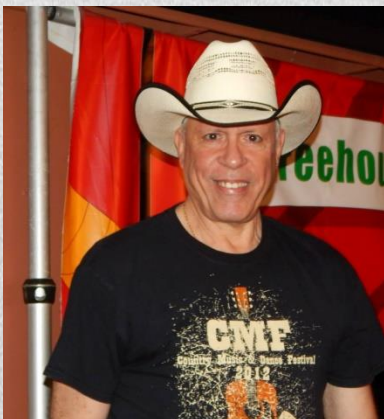
Hosted 10 Country Dance Cruises on Carnival Cruise Lines etc.  
Covered The Fan Fair in Nashville for 6 years for The Cowboy Beat Newspaper Festivals” Goshen Fair, Goshen Stampede, Misquamicut, The Big E, Wolcott Country Fair, Country Under The Stars at Charles Ives

Hosted the Country Music and Dance Seminar for 5 years at the DJ Expo in Atlantic City



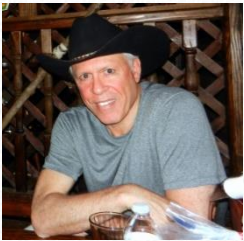
Performed at Resorts World Casino with Nash FM NY, Cadillac Ranch, Johnny Utah’s NYC, Johnny Utah’s Norwalk, Bar BQ Stamford

Premier Entertainment has a dance team consisting of 30 members.



DJ Service providing DJ Services, Dancers, photographers, photo booths, lights





# Get to know DJ Alan Kohn

## Marco Club Connection

*Nashville, TN – August 14, 2015) Alan Kohn, Country DJ and owner of a well-known entertainment company called Premier Entertainment based out of Connecticut, has been in the industry for over 30 years. Kohn gives us a little insight into his expertise, his story, and shares his advice for other Country DJs.*

### ***How did you start DJ-ing?***

I grew up in Camden, New Jersey. I used to have the neighborhood kids sit on my doorsteps and would quiz them on songs and introduce them to the Motown sound. I carried around a tape recorder of music; this was in the 1960's. I was known as the Soul Man of Camden. I was a DJ at Glassboro State College for two years. I moved to Danbury, Connecticut in 1980. Naturally I became a self-taught DJ and eventually I bought a sound system. That was the start of my DJ career in 1983.

### ***Tell me a little bit more about Premier Entertainment?***

Premier Entertainment was established in 1983 starting out with myself as Mr. K the DJ and has gone through many changes.

In 1991, I started to DJ and organize country venues. My first account was El Torito in Danbury, CT, where I pitched the general manager on the country-music idea. The manager was skeptical and feared the idea would turn his restaurant into the laughing stock of Danbury. I asked him to try the idea for 30 days, and the rest is history.

Country music started growing in 1989 with newcomers such as Garth Brooks, Alan Jackson, Clint Black, and Mary Chapin Carpenter. Premier Entertainment started a Country newspaper that was called "The Cowboy Beat" (1992). Lasting until 1999, the newspaper covered both local and national events.

During the period of 1992 to 1999, we covered over 100 concerts and interviews with the top country acts in the 1990's: Garth Brooks, George Strait, Shania Twain, Kenny Chesney, Billy Ray Cyrus, and many more. I was the producer for Kimber Clayton's hit cover song "Jose Cuervo"

Since then, I have been a Connecticut cowboy and an ambassador of the belt-and-boot boogie. I have booked 70-percent of Premier's gigs in country theme bars and restaurants, and also organized more than 40 country-dance weekends in the Catskill Mountains and the first Country Dance Cruise (in 1992). I have even opened concerts for artists such as Brooks and Dunn, Hank Williams, Jr., and Marty Stuart.

Believe it or not, Connecticut is the country-line-dance capital on the East Coast—hard to believe, but true." I have transformed my venues into hot spots by offering a nonconventional alternative to the typical bar scene. Some of the country-themed sports bars draw an enormous crowd by featuring country line dancing.

Premier Entertainment Dance Team was featured on SKY TV LIVE LAUGH LINE DANCE, a half hour TV show airing on Sky 212. The show aimed to display line dance as a social outlet that is fun and suitable for all age groups, dispelling the myth that it's all hay bales and checkered shirts. Country music still plays a role, but the music today is from every conceivable genre.

Through the show we hoped to offer a more accurate insight to what modern line dance and modern country music is really all about – both topics that are frequently, and in our opinion, are deliberately misrepresented by the mainstream media.

Premier was the first group of DJs/instructors to organize a country-dance cruise. We organized 40 country-dance weekends in the Catskills. I have worked at top clubs such as Denim & Diamonds, Cadillac Ranch, Montana West, Coyote Maverick, Mustang Sally's, etc. We have formed successful dance groups including The Black Velvet Dancers, the Coyote Maverick Girls, and now The Premier Entertainment Dance Team. I have successfully given three seminars in Atlantic City within the framework of DJ Expo on how to become a Country DJ. The seminars were named "Right On The Money."

Premier Entertainment does all types of events, but specializes in Country music. Granted, there are still challenges to being a country DJ in Connecticut. "There is still the perception for brides and grooms to back off from hiring you for their wedding," he says. "Sometimes the first thought is, 'I don't want that Yee Haw at my wedding.' But, country is mainstream enough today where that's not a big deal."

### ***Give me three words to describe you.***

Pioneering, trendsetter, extremely tenacious

### ***In your opinion, what does it take to be successful as a DJ?***

Dedication, knowledge, being aggressive, and understanding your crowd. Nothing comes easy in the entertainment business. Remember you can be riding high in April and get shot down in May. Britain's late Prime Minister, Benjamin Disraeli, said "Beware of endeavoring to become a great man in a hurry. One such attempt in ten thousand may succeed. These are fearful odds." The cream does rise to the top. No shortcuts. To become something you are not is to do things you haven't done before.

### ***What is the most memorable event/night you have ever DJ'ed?***

In my 33 years as a DJ, it's hard to say which event was most memorable. Early in my career, I DJed the first ESPN Christmas party in Connecticut. At one point, I had 600 people doing "Shout" on the dance floor. It was a tremendous feeling to have all those people yelling and screaming to "Shout."

### ***What is the most popular song at your club?***

Using Virtual DJ keeps track of the most played songs. I play at many clubs but the No. 1 song is Luke Bryan "Country Girl Shake It For Me." It is the hottest dance that I have seen in a long time, and I'll actually have venues and the crowd shaking the club's foundation singing the song.

### ***What do you love most about your job?***

I am happy that I have turned my dream into reality. I go out and know that I will work at something that I love and totally passionate about. My motto is "Great events just don't happen, they are created." I am happy and content if I made my audience happy, they had a great time, and enjoyed themselves.





# **PREMIER ENTERTAINMENT DANCE TEAM**

We are currently comprised of 35 members including DJ's. Our dancers ages ranging from 21 to 50.

My wife Lika Kohn, affectionately known as "Momma", and myself put this wonderful team together. Under our leadership this super energetic and fun group with a keen sense of harmony and rhythm has been teaching as well as dancing in various clubs and also at Premier Entertainment's private functions in CT and NY States. Almost everyone in this group has a music or dance major as well as acting background. Country Line Dancing is in good hands! Each one of them came upon line dancing in a different way, none of them expecting to find not only an entertaining, fun, activity, but also a family. They all hold also regular jobs.

Various venues from all over the Northeast have contacted us.



**PREMIER ENTERTAINMENT  
DANCE TEAM WAS FEATURED ON  
SKY TV IN LIVE LAUGH**

**LINEDANCE** Live Laugh Linedance is a half hour TV show airing on Sky 212 from 3rd December 2014. It aims to show line dance as a social outlet that is fun and suitable for all age groups, dispelling the myth that it's all hay bales and check shirts. Country music still plays a role but the music today is from every conceivable genre.

Through the show we aim to offer a more accurate insight to what modern line dance and modern country music is really all about - both topics that are frequently and, in our opinion, deliberately mis represented by the the mainstream media.





# PREMIER ENTERTAINMENT DANCE TEAM



  
THE PALACE THEATRE  
STAMFORD, CT

  
**Olivia Lane**  
Friday, Oct. 21 at 9:00 pm  
Join us as Showcase 613 presents back one of Country music's most buzzed about up and coming artists.



  
**OLIVIA LANE**  
WITH  
**PREMIER ENTERTAINMENT  
DANCE TEAM**



Alan Kohn's  
Premier Entertainment Dance Team member  
Nick R. Collins Unites with  
"TURBO TWANG'S" Wayne Warner  
and  
Pop Icon Bonnie Tyler.



Wayne Warner's runaway radio hit *TURBO TWANG*, also became a smash in the dance dubs. "Getting to know so many people the line dance community through the song was a thrill and an honor, as well as an introduction to a world of fun and camaraderie like no other I have experienced", says the artist. Now, after a taking some time off, – Warner says "it's great to be back". Especially exciting for Wayne, is the fact that a few of the songs off his new album have been choreographed by *Alan Kohn's Premier Entertainment Dance Team* member and choreographer, as well as instructor *Nick R. Collins*.

"Doing a duet with *Bonnie Tyler* for the new "All In Fun" album was amazing, and she is as cool as her voice. I have been a fan of hers since the day I first heard "*It's a Heartache*", and then of course "*Total Eclipse Of The Heart*", and "*I Need A Hero*" – Who's not a fan?" asks Warner.

"So when *Alan Kohn* showed us the dance that Nick created for the duet with Bonnie "*Something Going On*", we were blown away" says record label head of promotions *Juanita Lee*. As for Warner, it brought him full circle. "Alan has a love and energy for the art of line dancing, as well as for those doing the moves. - It emanates from him louder than a kick drum" states Warner. "It is infectious and as such, has become contagious. The movement that he has cultivated to "Ride the New Wave of Country Line Dancing" is amazing", says the artist. *Nick R. Collins* is product of this movement. He is a choreographer on the rise and one to watch. "With Nick's magnetism, passion and his dedication to the art, it's not a wonder that he is generating the excitement that he has", says Warner

Within hours of a quickly recorded video of the dance being posted on Facebook, it received thousands of hits in advance of any promotion. "*Something Going On*" is refreshing, captivating and a catchy tune", Says Alan Kohn. Nick was introduced to line dancing through friends and was hooked. "I love it so much! Because as soon as my feet step on the floor I'm happy! I don't have to try to have fun. It shows in every dance I do! It's the best way for me to express myself and my passion for dance! Having a passion for line dancing is something but sharing it with others is everything!" says the new wave choreographer.

**Something Going On**

**Choreographer – Nick R. Collins**

<https://www.youtube.com/watch?v=dDQdfNoZudI>

<https://www.facebook.com/nick.collins.dance/>

<https://www.facebook.com/djalankohn>

<https://www.facebook.com/waynewarnermusic/>



# CONTACT US

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**Our videos on Youtube**

**<https://www.youtube.com/user/djalankohn>**

**Our Links on Facebook**

**<https://www.facebook.com/premiereentertainmentdj/>**

**<https://www.facebook.com/coyotenations/>**

**<https://www.facebook.com/groups/752683801502973/>**

**<https://www.facebook.com/premierchoreographies/>**

**<https://www.facebook.com/premierlinedanceteam/>**

**<https://www.facebook.com/Countrynewsletter/>**

**<https://www.facebook.com/THE-COWBOY-BEAT-229150330439050/>**

