



PROF. (CHEF) MUHAMMAD YOUNUSH RANA

DIRECTOR AND
SECRETARY OF FOEII
FOUNDATION

Shaping skylines, transforming
communities, and redefining the
future of urban development



FOREFRONT OF INNOVATION AND STRATEGY

www.foeii.in

CONTENTS

- 3*
Professional Journey
2024 – Present: Leadership and Educational Innovation
- 6*
A Visionary for Skill Education
Passion and Entrepreneurial Journey: Shaping India’s Education Landscape
- 8*
Skill Innovation
Through his commitment to product innovation, Prof. Rana exemplifies the convergence of creativity, practicality, and a deep understanding of consumer needs
- 10*
Transforming India’s Educational Landscape
"Education is the bridge that connects life's challenges with opportunities, and its true purpose is to empower individuals to build a future defined by purpose, resilience, and growth."
- 14*
FOEII University
According to Prof. Rana, learning is a lifelong journey where every experience becomes a classroom,
- 16*
Connect
Connect with Prof. (Chef) Muhammad Younush Rana’s visionary leadership shines through the establishment of FOEII University

PROFESSIONAL JOURNEY

2024 – Present: Leadership and Educational Innovation

- Pro-Chancellor (Secretary), FOEII University of Skills and Entrepreneurship
- Leading the establishment of FOEII University to address India's dynamic job market.
- Diplomat of University & VIKSIT BHARAT Fellow
- Driving educational reforms with a focus on skill development and employability.
- Creator of University Development Impact Bond (UDIB)
- Developed a financial model to evaluate university performance through measurable impact.
- Mentor of Change, Atal Innovation Mission (AIM), NITI Aayog
- Promoting entrepreneurship and skill development among students.

2023 – 2024: Corporate and Educational Leadership

- Assistant Director - Skill Development, Starex University
- Aligned academic programs with industry requirements.
- National Head - Business Strategy, Big Leap Holdings Group
- Managed business strategies and operations for the Culinary Academy.
- Business Head, BLH Culinary Academy
- Advanced culinary education through industry collaborations.

2022 – 2023: Entrepreneurial and Culinary Leadership

- Founder & Food Business Creator, FamilyChef.in
- Revolutionized personalized food experiences by connecting chefs with households.
- Head Chef & Trainer, Starex University
- Mentored students in hotel management and culinary arts.

2018 – 2021: Corporate Leadership and Food Innovation

- Director & General Secretary, Centre for Islamic Education & Employment
- Enhanced education and employment opportunities for youth.

2005 – 2018: Sales Leadership and Strategy Development

- Held leadership roles including:
- Branch Sales Manager, Multigrain Investment Pvt. Ltd.
- Sales Manager, Bajaj Allianz Life Insurance
- Head - Centre for Corporate Relations, Accurate Group of Institutions

About

Prof. Younush Rana



*"Education
is not
preparation
for life;
education is
life itself."*

Prof. (Chef) Muhammad Younush Rana is not just a name but a force driving transformative change in education, skill development, and entrepreneurship. With a career spanning over 25 years, he has seamlessly blended his passions for education, leadership, and culinary arts into a mission to reshape India's future.

As the Pro-Chancellor and Nodal Officer of the proposed FOEII University of Skills and Entrepreneurship, Prof. Rana envisions the establishment of Skill Universities across India –institutions that will serve as beacons of innovation and growth for the next 100 years.

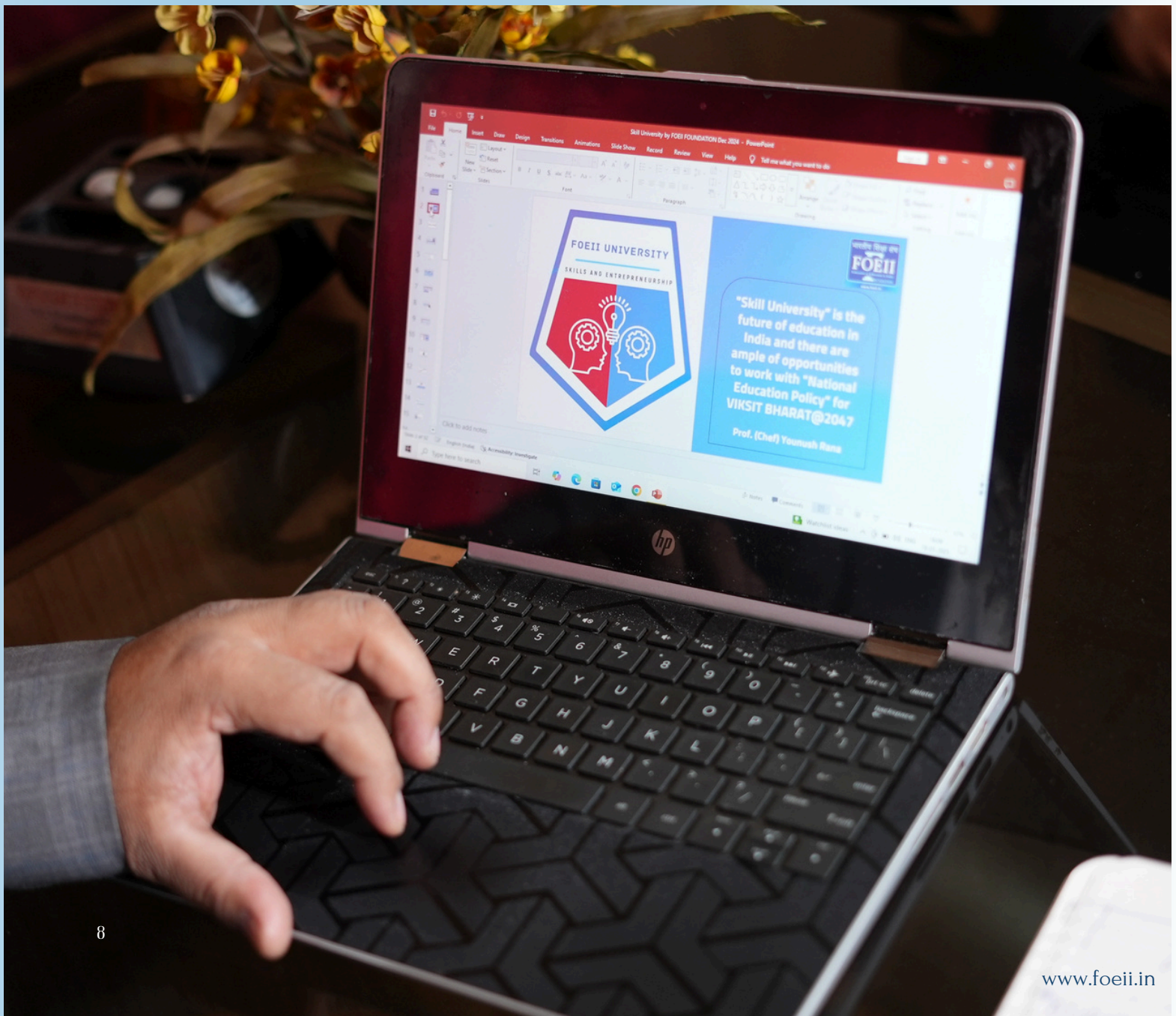
Prof. Rana is the innovator behind the concepts of B. Skills and M. Skills, introducing over 300 programs tailored to meet the demands of a dynamic and evolving workforce. These initiatives align seamlessly with the National Education Policy and aim to create ethical, professional, and future-ready graduates.

Prof. Yonush Rana

DIRECTOR AND SECRETARY
OF FOEII FOUNDATION



A Visionary for Skill Education



Passion and Entrepreneurial Journey: Shaping India's Education Landscape

Prof. (Chef) Muhammad Younush Rana has established himself as a dynamic leader in the realms of corporate strategy, culinary innovation, and education management. His extensive career features pivotal roles such as National Head of Business Strategy at Big Leap Holdings Group and Assistant Director of Skill Development at Starex University, where he successfully aligned academic frameworks with industry-specific demands. With a sharp business acumen and an entrepreneurial mindset, he founded FamilyChef.in, a platform connecting chefs with households to provide tailored culinary experiences, showcasing his ability to turn visionary ideas into thriving enterprises.

His corporate journey is marked by significant contributions to organizational growth and strategic development. As a Branch Sales Manager at Multigrain Investment Pvt. Ltd. and a Sales Manager at Bajaj Allianz Life Insurance, he demonstrated an exceptional ability to lead high-performing teams and drive revenue growth. These experiences equipped him with a deep understanding of market trends, customer engagement, and financial planning, skills that he seamlessly integrates into his educational leadership roles. Notably, as the Business Head of BLH Culinary Academy, he spearheaded skill-based programs designed to bridge the gap between traditional education and industry expectations.

A proponent of innovation and impact-driven initiatives, Prof. Rana is the creator of the revolutionary University Development Impact Bond (UDIB), a model designed to measure and enhance the social and economic outcomes of educational institutions. His expertise spans strategic management, food production, IT automation, and entrepreneurship, reflecting a versatile and forward-thinking approach to solving complex challenges. By combining corporate expertise with an unwavering commitment to education and skill development, Prof. Rana continues to inspire transformation across industries.

SKILL INNOVATION

Innovation isn't just a choice; it's a necessity in building a future-ready society.

Through his commitment to product innovation, Prof. Rana exemplifies the convergence of creativity, practicality, and a deep understanding of consumer needs



One of his flagship innovations is FamilyChef.in, a unique platform designed to revolutionize the food service industry. This product bridges the gap between professional chefs and households, offering personalized culinary experiences to families. By integrating traditional culinary techniques with modern consumer preferences, FamilyChef.in has become a benchmark for innovation in the food and hospitality sector.

In addition to FamilyChef.in, Prof. Rana has been instrumental in conceptualizing educational products that address skill gaps in emerging industries. His University Development Impact Bond (UDIB) is a groundbreaking financial model that evaluates and funds universities based on their measurable social and economic outcomes. This innovation not only transforms educational funding but also ensures that institutions remain accountable for their societal impact. .

Starting as a passionate chef, Prof. Rana earned certifications under culinary legends like Chef Kunal Kapur and Chef Ranveer Brar. Today, his expertise extends beyond the kitchen into Food Production, Strategic Management, Entrepreneurship, and IT Automation. His ability to connect innovation with tradition sets him apart as a thought leader and changemaker.

Beyond his culinary pursuits, Yonush is involved in business leadership and serves as a mentor for startups and innovation initiatives. He is associated with non-profit organizations and eNGOs focused on humanitarian efforts. His professional interests include project management and the development of new ideas. He is keen on transferring his skills to young India.

By incorporating open spaces, recreational facilities, and pedestrian-friendly layouts, he has created environments that encourage interaction and enhance quality of life. His focus on building vibrant communities adds a human touch to modern urban developments, setting them apart as destinations where people thrive.



At the heart of Mr. Yonush Rana's transformative career lies an unwavering commitment to innovation. His projects consistently break conventional molds, introducing groundbreaking concepts that redefine the real life experience

"Any business or commercial idea can be automated with the power of computing."

Every successful project begins with a foundation of knowledge. For Mr. Yonush Rana, comprehensive market research is not just a step but a cornerstone of his approach. By diving deep into market trends, demographic studies, and economic forecasts, he ensures that his developments are tailored to current demands while anticipating future shifts. Whether identifying emerging commercial hotspots or understanding consumer behavior, this meticulous analysis positions his projects at the forefront of the industry, meeting both immediate needs and long-term aspirations.

In an industry where timelines and resources can make or break a project, Mr. Rana's phased development approach shines as a model of efficiency and foresight. Each project is broken down into carefully planned stages, with clear goals and benchmarks. This ensures that resources are optimally allocated, minimizing waste and risk. His focus on strategic execution also allows for adaptability, addressing unforeseen challenges without compromising timelines or quality. This methodology has earned him a reputation for delivering projects that are not only timely but also exceed expectations in functionality.



Guided by unwavering principles of perfection, self-management, and lifelong learning, Prof. Rana embraces challenges as stepping stones to innovation and progress. His philosophy reflects a belief in the transformative power of adversity, wherein every obstacle becomes an opportunity to redefine success.

By cultivating resilience and adaptability, he has consistently translated challenges into actionable strategies that lead to meaningful achievements and lasting impact. His ability to connect innovation with tradition sets him apart as a thought leader and changemaker.

A Vision FOR TRANSFORMING INDIA'S EDUCATIONAL LANDSCAPE

Shaping policies that drive transparency, sustainability, and innovation in education industry.



"Education is the bridge that connects life's challenges with opportunities, and its true purpose is to empower individuals to build a future defined by purpose, resilience, and growth."

According to Prof. Rana, learning is a lifelong journey where every experience becomes a classroom, every challenge transforms into a lesson, and every triumph reinforces the significance of perseverance. He envisions a world where education does not merely produce professionals but nurtures global citizens who approach life with compassion, creativity, and an unwavering commitment to make a difference.

For Prof. (Chef) Muhammad Younush Rana, education is not confined to the pursuit of knowledge but is a catalyst for a purposeful and enriched life. He firmly believes that education's true value lies in its ability to empower individuals, not just to achieve academic excellence, but to cultivate critical thinking, emotional intelligence, and resilience.

Prof. Rana's ethos centers on the idea that a well-rounded education serves as the foundation of an empowered society. By integrating skill development, innovation, and ethical leadership, he aims to redefine the meaning of success— not as a measure of individual accomplishment, but as a collective journey towards betterment and harmony in the world.

Prof. Rana's Entrepreneurial Leadership Throughout his career, Prof. Younush Rana has faced numerous challenges, from securing funding for educational initiatives to overcoming resistance in the education sector. However, his vision, determination, and entrepreneurial spirit have driven him to find innovative solutions.



FOEII University

A Visionary Milestone by Prof. (Chef) Younush Rana





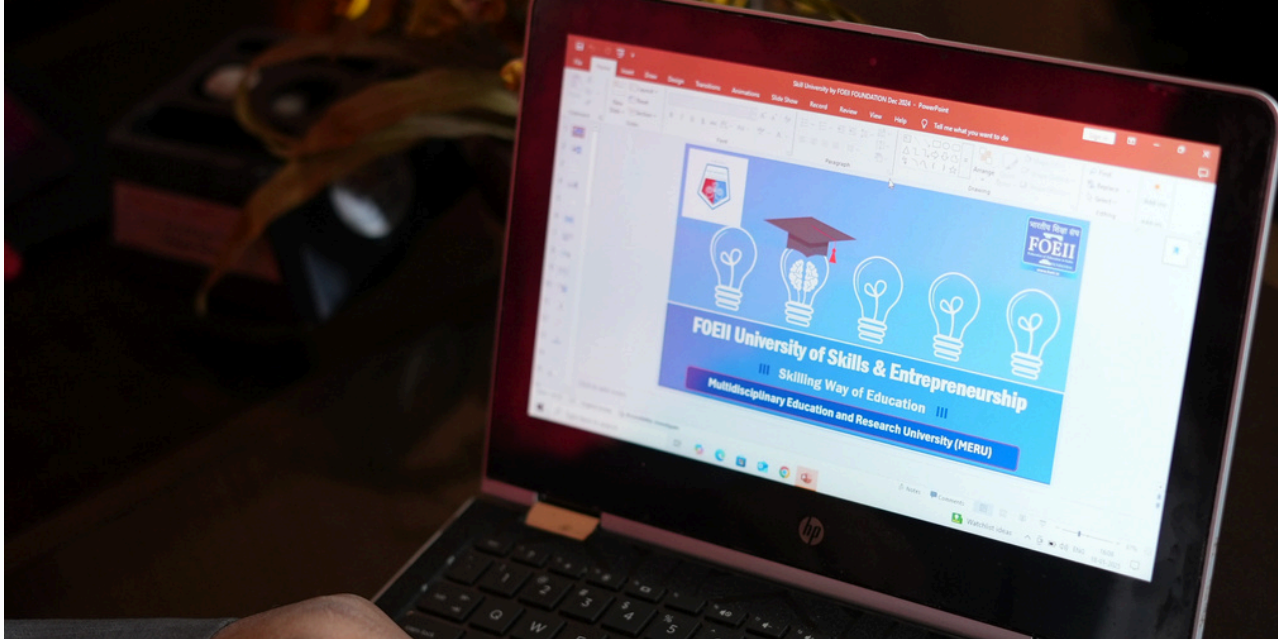
www.foeii.in

Prof. Muhammad Younush Rana's (Chef) visionary leadership shines through the establishment of FOEII University of Skills and Entrepreneurship, a groundbreaking initiative aimed at transforming India's educational and entrepreneurial landscape. With a deep understanding of the challenges posed by a rapidly evolving job market, Prof. Rana conceived FOEII University as a hub for nurturing talent, fostering innovation, and bridging the gap between academia and industry.

The cornerstone of this visionary milestone is the University Development Impact Bond (UDIB), an innovative financial model introduced by Prof. Rana to revolutionize funding in higher education. This performance-based funding mechanism not only ensures measurable impact but also aligns institutional goals with societal and economic needs. By integrating cutting-edge skill-based programs and fostering an entrepreneurial mindset, FOEII University is poised to produce a future-ready workforce equipped to tackle global challenges.

Prof. Rana's unwavering commitment to excellence, coupled with his ability to foresee the demands of a skill-driven economy, has positioned FOEII University as a beacon of progress. His vision transcends conventional boundaries, creating a transformative ecosystem that empowers students, drives economic growth, and sets a benchmark for skill education and entrepreneurship in India. His initiatives in this area perfectly complement the NEP's focus on expanding the reach of quality education through technology, ensuring that learners from diverse backgrounds can access resources and opportunities for growth.

Prof. Rana's vision resonates strongly with these goals, as he advocates for a comprehensive educational system that fosters critical thinking, creativity, and interdisciplinary learning. His emphasis on integrating research across disciplines aligns with the NEP's vision of building a robust research culture in India. Additionally, Prof. Rana has made significant contributions to digital education and accessibility, striving to create platforms that facilitate inclusive learning and bridge the digital divide.



Mr. Yonush Rana's expertise in collaborating with government entities has been instrumental in driving the success of numerous large-scale education projects. His ability to navigate complex regulatory frameworks ensures seamless project approvals, paving the way for timely execution and compliance with all statutory requirements. As an advocate for empowering India's youth, I am proud to highlight the VIKSIT BHARAT initiative. This project is dedicated to shaping India's future by focusing on the development of skills, fostering entrepreneurship, and encouraging global collaboration.

The Revolution India Program was designed to cultivate entrepreneurial thinking among young minds. Through this program, we have been able to encourage business development and innovation, empowering the next generation of leaders. The initiative is recognized for its innovative ideas and impactful projects, providing students with the resources and support they need to transform their ideas into reality.

By promoting entrepreneurship, we aim to contribute to India's economic growth while building a culture of problem-solving and self-reliance among youth.

By implementing these reforms, we are setting the foundation for a knowledge-driven society that fosters creativity, critical thinking, and social responsibility.

Professor Rana has been at the forefront of advocating for innovation within India's educational framework. He emphasizes the integration of cutting-edge technology and practical learning into the curriculum. His initiatives focus on preparing students not just for exams, but for the challenges of a rapidly evolving global economy. He has been instrumental in promoting online education platforms and digital tools that allow students to learn at their own pace while gaining real-world experience. In addition to his work as an academic, Professor Rana has been a key mentor to aspiring entrepreneurs. Through his various programs and collaborations with educational institutions, he nurtures young minds to think creatively, take risks, and build sustainable businesses.

Connect



www.foeii.in

- +91 96343 82943
- Yonush@foeii.in
- www.linkedin.com/in/younushrana/?originalSubdomain=in