

Dear Investor,

To you who have supported Reliant this past year with referrals, with business, with donations, with moral support, and with your prayers... you are the “investor” and the ones who made the difference for us and we thank you.

2024 was our first year of operation, really only 6 months of operation as we opened for business in June, and it is well known that most businesses close their doors in the first year or two. This didn’t happen to Reliant, and it is because of you.

In those 6 months, we onboarded 10 new clients. That may seem like a small number to some, but any bookkeeper will tell you that is excellent in the field. Some struggle to find even one or two initial clients.

Because of our business model, which serves two different groups... our clients and our employees, we are able to offer the most affordable prices in the industry. And this made a difference for our clients.

As a different kind of business owner, my focus is *not* the bottom line.

I don’t ask, “How much money did we make this year?” I also don’t ask, “Was I able to pay all my bills and afford a new car?”

I ask instead, “Were my employees able to pay their bills?” I ask, “Were my clients able to be profitable or did my firm add to their financial burden?”

And when those questions become my “bottom line,” the answer is YES we were profitable.

With that being said, Reliant was, actually, fiscally profitable this year. Most businesses are not profitable the first year, but you made us so.

One of our goals is to grow slowly and steadily, building a firm and solid foundation. Boring I know.

Having been involved in the finances of many businesses, both with Reliant and in my previous professional life, I know that businesses who grow too fast too soon can end in chaos. And for our employees’ sake, I refuse to do so.

For 2025, we hope to bring on 15 more clients and one (maybe two) new bookkeepers-in-training through our Rebuilding Ruth program. See below if you're curious about the Rebuilding Ruth program.

As we continue to grow this year, we are thankful for you. Deeply thankful. Please continue to pray and hope for our success as you think about us because we have much to accomplish this year!

Sincerely and from the bottom of my heart,

*Christy*

**Rebuilding Ruth** brings on college educated women whose lives have been disrupted. We train them to become bookkeepers, which is good and wholesome work.

These women must fully meet the following criteria: have a college degree in any field, have experienced a tragic event (death, divorce, disability) and need to rebuild, and have a spotless criminal background.

When they come onboard, they begin the bookkeeper certification process through the National Association of Certified Bookkeepers. We pay all expenses for the certification. They are provided with the equipment they need to be successful in the world of finances. This can include a second computer screen which is truly a must have, a keyboard with a ten-key set up, a mouse, etc. These are theirs to keep if they move on from Reliant. We also begin their employment with Reliant as accounting clerks so they can earn an income while studying for the certification. Once we are comfortable with their knowledge and experience, they move into the position of Bookkeeper.