



Join us **August 22nd, 2020** at Lowe Mill for the 6th Annual **5 Points Blok Festival!** This is a free community event welcoming family, friends and neighbors in the Tennessee Valley. The Festival will kick off with **KID KONNECT!** Fun Activities like: coloring, face-painting, arts/crafts & more! Maitland Conservatory will be on site with a live demo room! Later on we invite (Responsible Ages) to enjoy the best Musical Artist in the Tennessee Valley.

The **Blok Festival** is a multi-cultural arts and entertainment festival. Centrally held in Huntsville, Alabama, our efforts aim to stimulate and cultivate the arts and culture in the Tennessee Valley and Southeastern Region. With the support of sponsors like you, over **800** people experienced and enjoyed local art, music, technology and commerce at the 2019 Blok party. This year with increased support, inquiries and social media followings we are excited about the opportunity for even more growth.

Our neighbor partner this year is the Maitland Conservatory. It is our goal to help children explore their imagination and learn creativity, through the creative arts program at the Maitland Conservatory. Your donations will help make it possible for children to afford professional instruction through scholarships. Allowing them opportunity and not circumstance.

The Maitland Conservatory is more than just a music school that teaches traditional music lessons. They are a contemporary Arts education entity designed to give music students hands-on training and experience in areas such as music production, contemporary instrumental training, vocal coaching, leadership, and much more.

The Maitland Conservatory is the only fully equipped fine arts school in North Huntsville, providing our youth and adults alike the platform to explore their artistic side. Funds raised this year will go to tuition scholarships as well as assist in furnishing equipment the Piano lab in Maitland's 2nd location in slated to open soon. Visit them today to learn more about Maitland Conservatory. (www.themaitlandconservatory.org)

We can only make this experience possible with the support of our sponsors. Previous Blok party sponsors have included but are not limited to Adtran, Verizon Wireless, Downtown Huntsville Inc., WJAB, Alabama A & M, Guitar Center, Hair Queen, Codie Global, Star Market, NASA and many more. We appreciate the partnership and the efforts contributed to make this event a success.

The primary source of funding for the 5 Points Blok party is from our corporate sponsors and contributors. It serves our sponsors well to have visibility at such a great community event where we host voter registration booths, have local political leader involvement and provide social awareness of what's new in the community. We work year round doing fund raisers and giving back to the community in order to make this event possible.

All sponsorship funds provided by this event will be utilized to pay overhead cost for the event's production including but not limited to venue, sound, staging, promotion, etc. Your support will help ensure the success of the 5th Annual 5 Points Blok Party. We encourage you to check out the links included for a quick snapshot of the Blok party as well as review our vendor, & sponsorship benefit levels. Please do not hesitate to contact us with any questions or concerns. We look forward to partnering with you!

CONTACT:

Rick Bradshaw 1-615-456-1116

Interested in volunteering? Sponsoring?

Please email us at 5PointsBLOK@gmail.com.

To stay up to date with the *5Points BLOK Party* please follows us:



@5POINTSBL0K



5Points Blok Party

www.5pointsblok.com

Sponsorship Packages

BLOK Supporter

\$50 or Valued Donations (Food, H20, Banners, Promo, anything needed to facilitate or support event)

- Company logo or name recognition on website as well as printed promotion.

Contributor \$250+

Company logo on flyers, social media post, posters, backdrop, T-shirts

- Internet radio podcast interview on "In tune with TMill"*
- Interview/Blok Party Media Room Access

- Social Media Mentions
- Backstage passes
- Blok T-shirt
- Your Business name or logo exclusively on welcome banner*

Sponsor L1 \$1000

- Includes “Contributor” package.
- Live on-stage mentions on concert day
- Personalized sponsorship acknowledgement suitable for display at your company.
- Sponsor Reception Catered (2 plates)
- Mentions & Promo tour interviews (Radio & Local Media Outlets)
- BLOK 2020 Digital Video (Recap)
- Interview with Network Sweatshirt (visual media)

Sponsor L2 2000+

- Promotion/Interview w/ (2) Huntsville Media Outlets, + (1) *Muscle Shoals based Media*
- LOGO on Stage Banner
- Includes “Contributor” package.
- Live on-stage mentions on concert day
- Personalized sponsorship acknowledgement suitable for display at your company.
- Sponsor Reception Catered (2 plates)
- Mentions & Promo tour interviews (Radio)
- BLOK 2020 Digital Video (Recap)
- Interview with Network Sweatshirt (visual media)

Vendors (Merch/Food)

Vendor Application Fees

*\$75 Merchandise Vendor

*\$100 Food Vendor

(Additional Accommodations)

\$30 to add logo to (Blok 2020 T-shirts /Backdrop)

Completed Application & Fees due July 20th. (If applying after call 6154561116 directly)

Payments>Cash or PayPal (For PayPal pay to “5pointsblok@gmail.com”

We are asking for each Sponsor/Vendor to donate (2) items for us to raffle/give-a-way at the event.

(Coupons, item, etc.... be creative)

(Merchandise Vendor Package includes):

*Table *Complimentary Drinks *Interview for BLOK 2020 Digital Video

*Chairs *Interview on Internet radio. (Optional) *Small Sign w/ Printed Logo

(Food Vendor Package Includes):

Table

Chairs

*Small Sign with Printed Logo (Table)

Questions or concerns? Contact us at 5pointsBlok@gmail.com

We can also be reached at 615-456-1116

Deadline July 24th



Application

Name of company *

Choose a Vendor Package *

Merchandise

Food

Sponsor

(If Sponsor Please List Package Below)

Website

Logo (Can also attach to this email)

Submit your logo and complete application to 5pointsblok@gmail.com

Social media links

Contact Info

Do you agree to provide at least two items for the event to raffle & give-a-way? (Product or coupon) *

Yes

No



Describe your business /service and what makes it unique. Give us a brief bio to add to our program.