



# ELLIE HORNTHAL

## CREATIVE

### Profile

I am a qualified creative designer with experience in the Adobe Creative Suite. I have taken courses and worked on advertising and Public Relations campaigns for real clients. I am a team player and enjoy collaborating on a creative and non-creative level.

## EXPERIENCE

### PR CAMPAIGNS FOR REAL CLIENTS

Murphey's Natural's

#### 2024 - Present

- Currently working with Murphey's Natural to implement new PR strategies through senior Capstone.
- Building a thoughtful and creative PR Campaign in a team.
- Using all skills to attribute to a real client's needs in a course where expectations are high.

### LEADERSHIP AND COMMUNITY INVOLVEMENT

CFK Africa

#### 2023

- Created Press Releases, Fact Sheets, and Profiles for them.
- Built a powerful Portfolio to help their Non-profit grow
- Lead meetings and organized policies to help implement new strategies of Public Relations.

### OWNERS SERVICES CONTENT INTERN

Twiddy OBX Vacation Rentals

#### Summer of 2022

- Solved problems in high-stress environment, meeting guests' expectations in uncontrollable circumstances
- Communicated with outside vendors to fix issues in properties
- Collaborated to creatively help Twiddy grow

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## EDUCATION

**BACHELOR IN MEDIA AND JOURNALISM: ADVERTISING AND PUBLIC RELATIONS**



**BACHELOR IN HISTORY: GLOBAL HISTORY**

University of North Carolina at Chapel Hill

#### 2021 - 2025

## SKILLS

- Web Design
- Working well in teams
- Adobe Photoshop
- Premier Pro
- Problem-Solving
- Social Media Literacy
- Adobe Illustrator
- Strong Communication