

CFK Africa
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NEWS RELEASE

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CFK AFRICA SUPPORTS GIRL'S SOCCER THROUGH WOMEN EMPOWERMENT

Nairobi, Kenya– CFK Africa plans to celebrate the Kibera Girls School Soccer Academy.

Women from Kibera make up the team and are competing in a final match in Kenya. The Match takes place on Saturday, July 29th at 1 p.m. Providing the community with an excellent opportunity to cheer on the two teams as part of CFK Africa's main initiative for Girl Empowerment.

After the match, CFK Africa will host an invitation-only party for the victorious team, enabling them to establish connections with Premier League officials and Kibera school heads. The winning team will also receive new equipment in line with CFK Africa's commitment to advancing Girl Empowerment.

Due to Girl Empowerment being one of their key initiatives, this is a special moment for CFK Africa. The use of sports is a big part of this initiative. It allows for gender equality to stem from a young age. Giving girls a place where they can participate in these activities to fuel their responsiveness in an academic setting.

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Known for his support of the Girl Empowerment initiative, CFK Africa Executive Director Jeffrey Okoro believes the initiative is opening numerous opportunities for Kibera's women.

The soccer match represents a positive step in supporting their overall cause. Community participation is essential, fostering an understanding of the impactful initiatives championed by CFK Africa. Particularly in promoting gender equality through sports from an early age.

About CFK Africa

CFK Africa, a non-profit organization co-founded by Rye Barcott, Salim Mohamed, and Tabitha Atieno Festo, is dedicated to enhancing public health, economic prosperity, and community cohesion in informal settlements, primarily focusing on Kibera. The organization maintains two main offices one in Kenya and the other in Chapel Hill, North Carolina. CFK Africa engages in collaborative research initiatives with UNC-Chapel Hill and partners with the Centers for Disease Control and Prevention to combat disease nationally. The primary objectives focus on around improving maternal and child health, preventing ethnic violence, and advocating for youth education. You can learn more on CFK Africa's website.

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