Effective **I**nformation **M**anagement **A**ssistants Inc. (**EIMA**)
NYS MWBE ● NYC MWBE

CAPABILITY STATEMENT

With today's new care models such as Accountable Care Organizations (ACO) and Patient Centered Medical Homes (PCMH) as well as the Centers' for Medicare and Medicaid (CMS) shift from traditional pay-per-service to value based care, providers must employ vendors with expert data-gathering skills. Effective Information Management Assistants Inc. (EIMA) has emerged with expertise in healthcare data, data mining, data gathering, data and records management, health IT, healthcare reporting as well as knowledge of emerging healthcare trends.

CORE COMPETENCIES
EIMA's services include:
- **Project Management & Creative Small Data Solutions to achieve Quality and Performance Improvement**
- **Small Data Reporting and Analytics As a Service**
- **Software Development & Maintenance**: Customized solutions to help store and track information for projects and initiatives.
- **Document Design & Development:** Purposeful, clear and consistent customized documentation to meet regulatory and reporting requirements.
- **Consulting - Reporting & Analysis:** Guidance on building the required infrastructure to ensure effective reporting and analysis.
- **Consulting - Quality Improvement:** Assistance with constructing the vision and implementing sustainable continuous quality improvement

PAST PERFORMANCE
EIMA has worked with clients at St. Luke-Roosevelt Hospital, SUNY Downstate, the New York State Department of Health's AIDS Institute and one client outside of healthcare called Gold Coin Laundry Equipment, Inc.

DIFFERENTIATORS
EIMA is a NYS and NYC MWBE. The leadership of EIMA has over 20 years of experience in systems development and data management in healthcare. In addition, the team has over seven years of quality improvement and management experience.

COMPANY DATA
EIMA, incorporated in 2011, is a boutique information management services company specializing in healthcare data serving a B2B and B2G target market. We are located in Long Island NY but serve clients in all boroughs of New York. We have less than five (5) employees.

The following is a list of codes for our products and services:
- NAICS- 541511: Software analysis and design services, custom computer
- NAICS-518210: Data Processing Computer Services
- NAICS-541614 : Process, Physical Distribution, and Logistics Consulting Services
- NIGP-92021: DATA ENTRY SERVICES
- NIGP-92091: TRAINING, COMPUTER BASED (SOFTWARE SUPPORTED)

CONTACT INFORMATION
Website: www.eima-inc.com
Main Contact: Tannasia Gonzalez, CEO
Phone: 516.324.8448; 718.810.1872 mobile
Email address: TGonzalez@eima-inc.com
Address: 215 Hempstead Ave, Malverne, NY 11565