

Privacy Policy for Cheshire Lawn Games

Effective Date: 20/06/2025

Cheshire Lawn Games (“we,” “us,” or “our”) is committed to protecting your personal data. This Privacy Policy outlines how we collect, use, and protect the information you provide to us when using our services or visiting our website.

1. Who We Are

Cheshire Lawn Games is a UK-based lawn games hire business located in Cheshire, providing entertainment and game rentals for events including weddings, parties, and corporate functions.

If you have any questions about this policy, please contact:

Data Controller:

Cheshire Lawn Games

Email: cheshirelawngames@gmail.com

2. What Information We Collect

We may collect and process the following personal data:

- Identity Data: Full name, title
- Contact Data: Email address, phone number, billing and event address
- Transaction Data: Details about payments, bookings, and hire agreements
- Technical Data: IP address, browser type, and usage analytics if you use our website

- Marketing Data: Preferences in receiving marketing from us
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3. How We Collect Your Data

We collect data when you:

- Make a booking or enquiry via our website, phone, or email
 - Fill out a contact or enquiry form
 - Engage with us on social media
 - Use our website and consent to cookies or analytics tracking
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4. How We Use Your Data

We use your personal data to:

- Process and manage bookings and payments
- Communicate with you about your hire or enquiry
- Provide customer support
- Improve our services and website
- Send occasional marketing emails (if you have opted in)

We will never sell your data to third parties.

5. Lawful Basis for Processing

We process your data under the following legal bases:

- Contractual necessity – to perform a service you've requested

- Legal obligation – to comply with UK tax and accounting regulations
 - Legitimate interests – for running and improving our business
 - Consent – for sending marketing communications
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6. Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes we collected it for, including legal, accounting, or reporting requirements.

7. Your Data Protection Rights

You have rights under data protection law, including:

- The right to access your data
- The right to correct inaccurate or incomplete data
- The right to request deletion of your data
- The right to object to processing or withdraw consent
- The right to data portability

To exercise these rights, contact us at
cheshirelawngames@gmail.com

8. Cookies and Website Analytics

Our website may use cookies or tracking tools for analytics and performance monitoring. You can manage cookie preferences in your browser settings.

9. Third-Party Services

We may use trusted third-party service providers for payment processing, website hosting, and marketing. These providers are bound by confidentiality and data protection obligations.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated effective date.

11. Complaints

If you are unhappy with how we handle your data, you can complain to the Information Commissioner's Office (ICO) at www.ico.org.uk.

Thank you for trusting Cheshire Lawn Games.