

BUSINESS INTRODUCTION SUMMARY

This is a short introductory summary of the business concept and discussion of the importance of the Veterans Future Wellness Centers operationalizing in Thailand to meet the medical treatment needs of service-connected disabled veterans living in Southeast Asia.

AMERICA'S PROMISE

To protect and ensure access to our constitutional rights, a free nation, and individual freedoms, the United States requires citizens to make sacrifices by joining a strong standing military. Without a dedicated and voluntary military force capable of projecting power internationally and demonstrating America's commitment to protecting the rights of its citizens, we would not enjoy the liberties outlined by our Founding Fathers.

Military service demands individuals with a higher degree of commitment to America's fundamental values. Since the 9/11 terrorist attacks, more than 3.3 million veterans have served in uniform.

These individuals voluntarily face danger and operate in hostile environments to ensure that others, whom they do not know personally, can sleep soundly at night and enjoy their individual rights the next day. Statistically, 7.5% of the American population has ever voluntarily pledged to make sacrifices through military service, including their well-being and lives, for America's constitutional rights, national security, and individual freedoms.

However, these sacrifices are made with an understanding that the government has pledged to take care of them post-service. The government assured that if service members execute their missions worldwide, under any conditions, without question, they would receive support for any injuries sustained because of following official orders. Unfortunately, America is currently not fulfilling this promise adequately.

PERSONAL CONNECTION TO THE PROBLEM

My father, older brother, and I were US Army service-connected disabled veterans who committed our lives to protect American freedoms globally. Each of us served in hostile environments abroad.

My father served 21 years in the Army. After serving in the Agent Orange-soaked jungles of Vietnam, he spent much of his time away from our family and in training exercises. My brother served 10 years including tours of duty in the chemical laced deserts during Operations Desert Shield and Desert Storm. I served 38 years of service in the Army and completed five years in combat patrolling on the improvised explosive device (IED) laced

BUSINESS INTRODUCTION SUMMARY

roads of Iraq and Afghanistan plus three years on Peacekeeping missions protecting the exhuming of mass grave sites in the land mined fields of Bosnia.

My father and older brother have passed away due to the inadequate execution of healthcare coordination for their service-related disabilities. The natural deterioration of their service-connected disabilities was neither monitored nor treated until it was too late.

THE PROBLEM (UNSPOKEN PRICE OF AMERICA'S FREEDOMS)

Many veterans carry the burden of service-connected experiences that significantly impact their well-being. Veterans in America face substantial hurdles in accessing healthcare for their disabilities, and these challenges are exacerbated if they reside abroad.

Research indicates that untreated mental illnesses contribute to increasing rates of suicide, substance use disorder (SUD), and intimate partner violence (IPV) among veterans. The prevalence of post-traumatic stress disorder (PTSD) is up to 15 times higher among veterans compared to civilians. The insufficiency of adequate mental health counseling and treatment results in a considerable number of veterans enduring severe mental health issues without proper diagnosis or care.

The number of suicides among veterans increased tenfold from 2006 to 2020, with approximately twenty veterans committing suicide daily. Deteriorating mental health issues, substance abuse, and homelessness abroad often lead veterans to interact with the host nation's legal system, resulting in imprisonment without representation under US legal jurisdiction.

OUR SOLUTION

Our solution to relieving the pain points of inadequate healthcare management for service-connected disabled veterans living in Thailand is a comprehensive individualized treatment plan model of care for each veteran.

The medical leadership team at the Veterans Future Wellness Center is a trio of doctors with direct experience in the treatment of post-traumatic stress disorder and combat trauma, treating the trajectory of a veterans' deteriorating service-connected disabilities over time, and relieving the chronic pains associated with specific areas of military service.

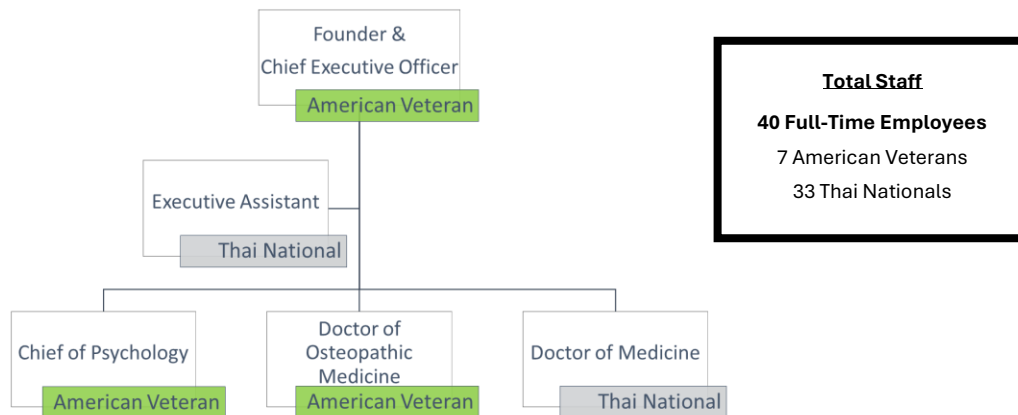
Our onsite Department of Veterans Affairs Veteran Service Representatives (VSRs) are experts in explaining veterans' benefits and processing insurance claims and our network of host nation providers provide support and assistance in ensuring our veterans have a high rate of success integrating into their communities.

BUSINESS INTRODUCTION SUMMARY

This comprehensive treatment approach honors America's commitment to veterans' post-service.

Within the first 10 years, we anticipate capturing \$100 million of Thailand's \$446 million healthcare market for American veterans living abroad.

OUR TEAM COMPOSITION



The composition of our team is what gives us an overpowering advantage over the competition. We are the only American owned and operated veteran treatment facility in the Asia Pacific region. All veteran service competitors in the area are legally obligated to be 51% foreign owned due to licensing. This handicaps their ability to individualize treatment services due to a lack of experience working with our targeted client population.

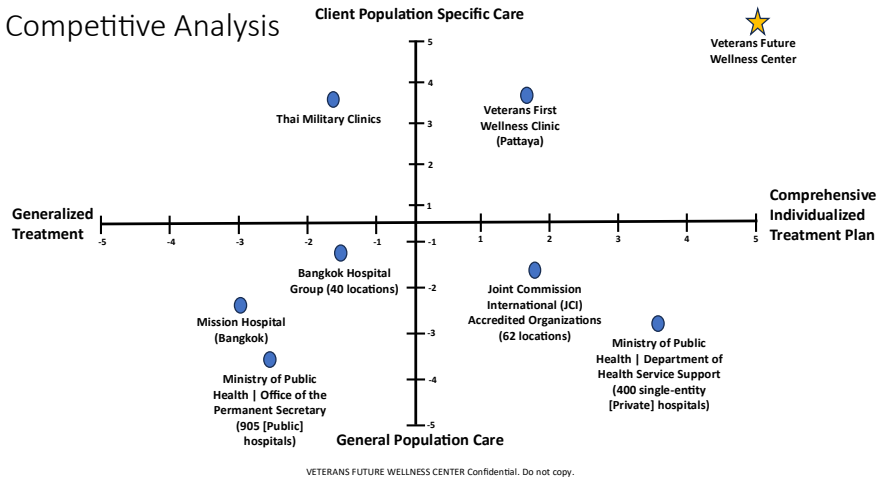
Once our facilities open in an area, service-connected disabled veterans will transition to our Wellness centers for the individualized treatment planning and comprehensive healthcare management.

The Veterans Future Wellness center will gain a strategic lead over existing competitors and obtain the role of standard bearer for follow-on organizations.

COMPETITIVE ANALYSIS

BUSINESS INTRODUCTION SUMMARY

Competitive Analysis



Our focus is on providing specialized care and comprehensive individualized treatment plans for our client population.

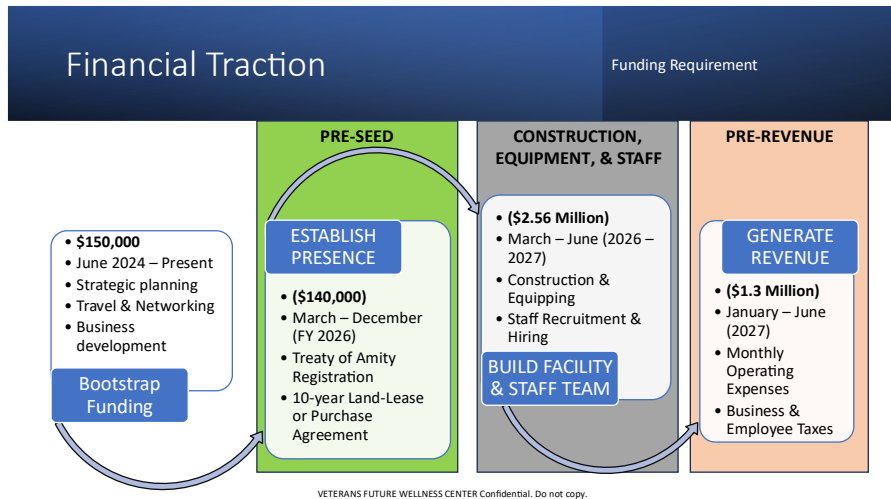
Our closest competitor, Veterans First Wellness Center, serves the same target clients but uses a one-size-fits-all treatment model.

International medical hospitals often avoid VA FMP insurance clients due to inconsistent repayment terms.

Public and national hospitals and clinics do not prioritize specialized procedures for our client population.

Veterans Future Wellness Center can gain significant market advantage with an early and dominant entry into this space.

BUSINESS INTRODUCTION SUMMARY



The Veterans Future Wellness Center is fully bootstrapped. I relocated to Thailand for business development research and strategic planning.

The \$4 million needed for operation is divided into three phases.

MARKET OPPORTUNITY

\$718.1 million annually. TAM = (4,400 x \$13,600 per month) x 12 months

There are approximately 4,400 members of our target population living in the Manila, Philippines coverage area who receive our packaged treatment services.

The VA FMP paid \$13,600 per month for each veteran who received similar services in 2024.

To maximize treatment outcome efficiency, the Veterans Future Wellness Center is designed and staffed to manage an individualized treatment plan (ITP) caseload of 100 clients and an additional 50 short term treatment clients.

\$100 MILLION STRATEGIC GROWTH

We anticipate reaching \$100+ million in annual revenue by 2037.

BUSINESS INTRODUCTION SUMMARY

