



Équico Québec Inc.

Sponsorship Plan
Canadian Championship – Eastern Division: October 3-4-5, 2025

Dear Potential Partner,

Following the resounding success of our first edition, we are thrilled to invite you to join forces with Équico Québec Inc. in supporting the return of the Canadian Dressage Championship in Bécancour. Canadian riders have eagerly awaited this grand comeback for over 15 years!

Whether you are a new sponsor or a returning partner from our Dressage Bécancour event, your support will be crucial in making this nationwide rendezvous a success. As a Platinum or Gold sponsor, you will enjoy enhanced visibility and exclusive benefits, including access to our VIP tables, offering a stunning view of the competitions and an ideal setting to network with other top-tier partners and special guests. Additionally, you will be invited to our famous **Kür Brunch**, a unique opportunity to connect with influential figures in the equestrian world.

Your contribution will not only help provide scholarships to participants but also support and encourage emerging talent in the dressage field while backing athletes who already represent us in major tournaments. By partnering with us, you do much more than ensure the success of this event: you contribute to the growth and prominence of equestrian sport across the country.

Don't miss the opportunity to be part of this landmark event. Contact us today to discover how your business can benefit from exceptional visibility while playing a key role in promoting excellence in dressage.

We look forward to collaborating with you to make this second edition an unforgettable experience for participants and you, our valued partners.

See you soon,

Nathalie and Carine
Co-Founders of Équico Québec Inc.

Équico Québec Inc.



FEI Platinum Ring : 5000\$

Sponsor an arena:

- Your logo displayed on a judge's booth.
- Your company name designated as the arena name.
- Provide a championship blanket with your logo to FEI Big Tour and Small Tour class winners.
- Enjoy a VIP table for the Kür Brunch (6 guests).
- Your logo featured on the giant Equico banner.
- Mentions on our website and social media platforms.
- Free booth space for your business.

Freestyle Brunch Gold 4 000\$

- Your logo displayed on the VIP tent hosting the Kür Brunch.
- Your company name designated as the official Kür Brunch partner.
- Scholarships for the top 3 Kür scores awarded in your name.
- VIP table for the Kür Brunch (6 guests).
- Your logo featured on the giant Equico banner.
- Mentions on our website and social media platforms.
- Free booth space for your business.

National 3 500\$ (2 disponibles)

Sponsor an arena, 2 rings available

- Your logo displayed on the VIP tent hosting the Kür Brunch.
- Your company name designated as the official Kür Brunch partner.
- Scholarships for the top 3 Kür scores awarded in your name.
- VIP table for the Kür Brunch (6 guests).
- Your logo featured on the giant Equico banner.
- Mentions on our website and social media platforms.
- Free booth space for your business.

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Official Para Partner: \$2,000

- Recognition as the official partner of the para-dressage divisions.
- Provide championship blankets with your logo for two para-dressage classes of your choice.
- VIP table for the Kür Brunch (6 guests).
- Your logo featured on the giant Equico banner.
- Mentions on our website and social media platforms.
- Free booth space for your business.

Gold Sponsors : 1 000\$

* (Cash contributions or equivalent monetary value in gifts)

- Provide a championship blanket with your logo for a class of your choice.
- VIP access for 2 guests at the Kür Brunch.
- Your logo featured on the giant Equico banner.
- Mentions on our website and social media platforms.
- Free booth space for your business..

Silver Sponsors : 500\$

* (Cash contributions or equivalent monetary value in gifts)

- Provide a saddle pad with your logo to a class champion.
- Your logo displayed in the warm-up area.
- Mentions on our website and social media platforms.
- Free booth space for your business.

Bronze Sponsors : 250\$

* Cash contributions or equivalent monetary value in gifts)

- Provide a saddle pad with your logo to a class champion of your choice.
- Your logo displayed in the warm-up area and on the giant screen.
- Mentions on our website and social media platforms.
- Free booth space for your business.

Over 100 riders are expected at this second edition. Your support is crucial to help us provide a memorable experience for our participants and ensure the event's success.