



Sponsorship Plan
International & national Dressage Competition in Bécancour:
July 11-13, 2025

Dear Potential Partner,

After the resounding success of our first edition, we are thrilled to invite you to join forces with Équico Québec Inc. in supporting the upcoming edition of the National Gold Dressage Competition in Bécancour. Thanks to the dedication of last year's partners, this event quickly became a must-attend on Canadian's and American's equestrian calendar.

Whether you are a new sponsor or considering renewing your commitment, your support this year will be essential to make this second edition an even greater success. This year we are welcoming an International dressage as well as an International PARA-dressage competition. Over 150 competitors from USA and Canada are expected to this event.

As a Platinum or Gold sponsor, you will enjoy enhanced visibility and exclusive benefits, including access to our VIP tables, offering you a breathtaking view of the competitions and an ideal setting to network with other top partners and special guests. Additionally, you will be invited to our renowned Kür Brunch, a unique opportunity to connect with influential figures in the equestrian world.

Your contribution will not only help us provide scholarships for participants but also encourage and support emerging talent in the field of dressage. By partnering with us, you are doing more than just ensuring the success of this event; you are helping to elevate and promote equestrian sports throughout the country.

Don't miss the chance to align yourself with this prestigious event. Contact us today to learn how your company can gain exceptional visibility while playing a vital role in promoting excellence in dressage.

We look forward to collaborating with you to make this second edition an unforgettable experience for participants and for you, our valued partners.

See you soon,

Nathalie and Carine

Co-founders of Équico Québec Inc.



Platinum Sponsorship Options

FEI Arena Platinum Sponsor: \$5,000

Sponsor an arena

- Your logo displayed on two judge's booths (C and B).
- Arena will be named after your business.
- Provide a branded blanket to the champions of the FEI Big Tour and Small Tour classes.
- VIP table for the Kür Brunch (6 seats).
- Your logo featured on the Equico Banner.
- Mentioned on our website and social media.
- Dedicated kiosk space.

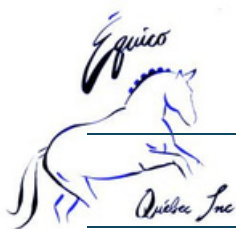
Kür Brunch Sponsor: \$4,000

- Your logo will be displayed on the VIP tent hosting the Kürs Brunch.
- Your company name will be announced as the official partner of the Kürs Brunch.
- The prizes for the top 3 Kür scores will be awarded in your name.
- You will have a VIP table for the Kürs Brunch (6 people).
- Your logo will be displayed on the giant Equico sign.
- You will be mentioned on our website and social media.
- You are entitled to a complimentary booth space.

National Platinum Sponsor: \$3,500 (Two available)

- Your logo displayed on a judge's booth (C and B).
- Arena will be named after your business.
- Provide a branded blanket to the champions of two classes of your choice.
- VIP table for the Kür Brunch (6 seats).
- Your logo featured on the Equico Banner.
- Mentioned on our website and social media.
- Dedicated kiosk space.

1 SPOT LEFT



CPEDI 2 Official Para Partner: \$2,000

- Recognition as the official partner of CPEDI2*.
- Provide a branded blanket to the champions of CPEDI2*.
- VIP table for the Kür Brunch (6 seats).
- Your logo featured on the Equico Banner.
- Mentioned on our website and social media.
- Dedicated kiosk space.

Official Presenter of the JOG: \$750

- You will be announced as the official presenter of the Thursday veterinary exam (JOG).
- Your logo will be displayed at the designated location for the JOG.
- The 2 awards presented (best attire and best presentation) will be given in your name.
- You will receive 2 VIP tickets for the Kurs brunch.
- Your logo will be displayed on the giant Equico sign.
- You will be mentioned on our website and social media.
- Dedicated kiosk space.

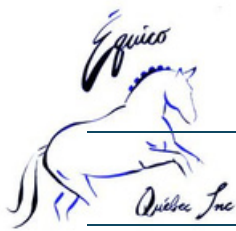
Gold Sponsor: \$1,000 (cash or in-kind equivalent)

- Provide a branded blanket to the champion of a class of your choice
- 2 VIP seats at the Kür Brunch
- Your logo displayed in the warm-up area
- Mentioned on our website and social media
- Dedicated kiosk space

**2 SPOTS
LEFT**

Silver Sponsor: \$500 (cash or in-kind equivalent)

- Provide a branded saddle pad to the champion of a class
- Your logo displayed in the warm-up area
- Mentioned on our website and social media
- Dedicated kiosk space



Equico Québec Inc.

Bronze Sponsor: \$250 (cash or in-kind equivalent)

- Provide a branded saddle pad to the champion of a class of your choice
- Your logo displayed in the warm-up area and on the big screen
- Mentioned on our website and social media
- Dedicated kiosk space

Over a hundred riders are expected at this second edition. Your support is vital in helping us deliver a memorable experience to our participants and making this event a true success.

www.equicoquebec.inc