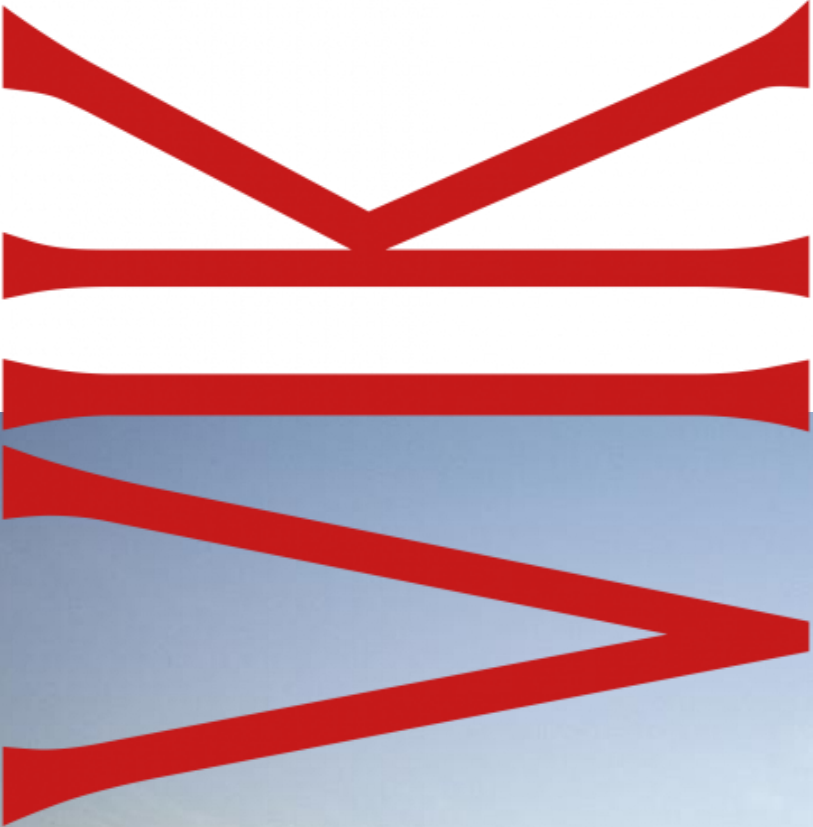




VIK WINE DECK 2026



Position	Vineyard	Region
1	Vik	Millahue
2	Schloss Johannisberg	Rheingau
3	Bodegas Ysios	Rioja
4	Bodega Garzón	Maldonado
5	Château Smith Haut Lafitte	Bordeaux
6	Klein Constantia Wine Estate	Western Cape
7	Creation	Hemel-en-Aarde
8	Maison Ruinart	Champagne
9	Château D'Yquem	Sauternes
10	Montes	Colchagua Valley
11	Durigutti Family Winemakers	Mendoza
12	Bodegas Salentein	Mendoza
13	Jordan Vineyard & Winery	Alexander Valley
14	Aperture Cellars	Sonoma
15	Champagne Bollinger	Champagne
16	Weingut Dr. Loosen	Mosel
17	El Enemigo	Mendoza
18	Pago De Carraovejas	Ribera del Duero
19	Ceretto	Piedmont
20	98Wines	Yamanashi
21	Bodegas Tio Pepe (González Byass)	Jerez
22	Perelada	Catalonia
23	Maysara Winery	Willamette Valley
24	Vivanco	Rioja
25	Gramona	Alt Penedés
26	Cloudy Bay Vineyards	Marlborough
27	Château Pape Clément	Bordeaux
28	Gusbourne	Kent
29	Riccitelli Wine Company	Mendoza
30	Bodega Colomé	Salta
31	William Chris Vineyards	Texas Hill Country
32	Nyetimber	West Sussex
33	Château Héritage	Bekaa Valley
34	Almaviva	Maipo Valley
35	Brooks Wine	Willamette Valley
36	Kaiken Wines	Mendoza
37	Joseph Phelps Vineyards	Napa Valley
38	Abadía Retuerta	Castilla Y Leon
39	Robert Mondavi Winery	Napa Valley
40	Viu Manent	Colchagua Valley
41	Viña Santa Rita	Maipo
42	Casas Del Bosque	Casablanca Valley
43	Château de Berne	Provence
44	Rippon	Central Otago
45	Mission Hill Family Estate	Okanagan Valley
46	Château Mercian Mariko Winery	Nagano Prefecture
47	Henschke	Eden Valley
48	Marqués De Murrieta Estates & Wines	Rioja
49	Viña Cobos	Mendoza
50	Champagne Taittinger	Champagne



Contents



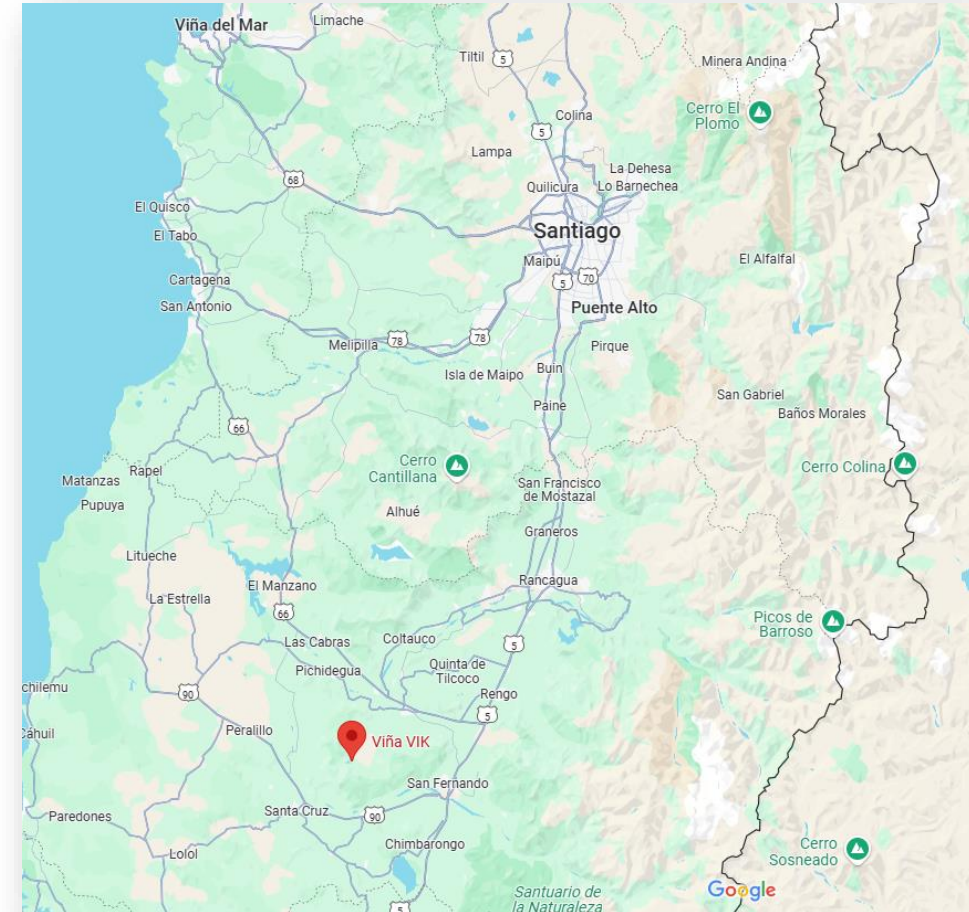
1. About VIK
2. Holistic winemaking
3. A tour through the winery and vineyards
4. Our terroir
5. Unique innovations
6. An introduction to the Wines
7. Resources and accolades

About VIK Wines

Our story, philosophy, and commitment to excellence

■ The VIK Estate

- 2 hours drive south of the capital, Santiago
- Located in Cachapoal Valley
- Holism - our wine is the result of the magnificent dynamic terroir, together with viticultural and vinicultural best practices
- Innovation - The winemaking team has undertaken three new innovative projects: *barroir*, *amphoir*, and *fleuroir*.



About VIK Wines

Our story, philosophy, and commitment to excellence



■ Our Founders – Alex & Carrie Vik

- Alex and Carrie Vik are the visionaries and innovators behind Vik Retreats and VIK Wine.
- Vik Retreats are remarkable celebrations of their locations and are recognized worldwide for showcasing cutting-edge art, design, and architecture.

“We envisioned creating a wine that would join the pantheon of the world’s great wines.”

About VIK Wines

Our story, philosophy, and commitment to excellence

■ Our Winemaker – Cristián Vallejo

- Cristián Vallejo has spent decades working at the world's finest wineries, including Bordeaux's Chateau Margaux and renowned wineries in Napa, Italy, Spain, and Chile.
- Cristian and his team, in harmony with nature, create truly extraordinary, approachable wines that are built to last.

*“Vik is a book. Every chapter is a bottle.
Every page is a sip.”*



About VIK Wines

Our story, philosophy, and commitment to excellence



Millahue Valley

Pronounced (Me -Ya –Way.) Translates to “Valley of Gold.”



About VIK Wines

Our story, philosophy, and commitment to excellence

■ Topographical map

- VIK's terroir, encompassing 11,000 acres in the Millahue (Pronounced Me-Uh-Way) Valley, offers a majestic landscape composed of 12 sub-valleys.
- Each sub-valley has its own micro-climate and distinct exposures and benefits from the cooling winds of the Pacific and Andes, providing VIK enormous complexity and variety.
- 62 different soil types

Topographical map of Millahue



“Calicata”

- A representation of a soil profile found on a specific location, which is described based on observations in a **trial pit** or with a borehole.
- Rocky granitic soil with underlying clay.





VIK is made in the Vineyard.

- High-density planting – 7,500 to 10,000 plants per hectare.
- Original root stocks (Cabernet Sauvignon, Cabernet Franc, Carmenere, Merlot, and Syrah).
- The vines are harvested at very low yields, and careful, strict selection is made.
- First Vintage Harvested of VIK – 2009 / First commercial release / 2011.
- Hand-picked, night harvest, small tanks, and malolactic fermentation in French oak barrels.



250 yr. old oak trees on our property.



Barroir

Circular, holistic winemaking

- French oak constructed on-site
- Repurposing barrels for use with up to six wines
- Toasted with oak that has naturally fallen on the property





Fallen Oaks from our Forest / VIK staves /
Toasting the barrels

Amphoir

Circular, holistic winemaking

- Created with clay from the vineyard
- Preserves the natural fruit characteristics of the wine
- A more gentle extraction than typical *pigeage* or *bâtonnage*





Clay from property used for Amphora's.

Fleuroir

Circular, holistic winemaking

- Flowers from the vineyard are the vessel for introducing native yeasts into the vats
- Never had a stuck fermentation
- Many different flowers used which impart no flavor or aroma onto the wine





Harvest the flowers / Dry the flowers / Sprinkle the dried flowers on during fermentation.

Utilizing Natural Yeast Fermentation.

The wines

Premium positioning in the market

VIK



VIK, Milla Cala, & Omega

Premium positioning in the market



■ VIK 2021

- RRP \$169/750ml
- The Collector's Purchase
- *Le grand vin*
- Sees mainly new oak
- Always in the 96+ range
- Vik 2021 gained 100 points from James Suckling
- Cabernet Franc/Cabernet Sauvignon blend
- Franc dominant as of 2021

VIK, Milla Cala, & Omega

Premium positioning in the market



■ Milla Cala 2022

- RRP \$49/750ml
- The Insider's Pick
- *Le second vin* stylistically speaking
- Sees mainly repurposed barroir barrels
- Always in the 92+ range
- Milla Cala 2021 was #36 in Wine Spectator's Top 100 Wines of 2024
- And gained 96 points from James Suckling
- A more supple profile lends itself very easily to on-premise placements
- Cabernet sauvignon dominant

VIK, Milla Cala, & Omega

Premium positioning in the market



■ Omega 2023

- RRP \$29.99/750ml or \$19 by-the-glass
- The Sommelier's Choice
- 18 months in *barroir* barrels
- Cabernet Sauvignon dominant with Carmenere and Syrah
- Vinified from plots of granitic soil for structure
- Priced very aggressively in order to fit in the >\$20/BTG segment

La Piu Belle

Premium positioning in the market



■ La Piu Belle Rosé 2025

- RRP \$32/750ml
- Cabernet Sauvignon dominant
- A style that lends itself to food pairings
- Early phenolic ripening gives depth of flavor whilst keeping alcohol levels relatively low
- 15% of the blend sees some *barroir* ageing on the lees
- Artist: Javier de Aubeyzon

La Piu Belle

Premium positioning in the market



■ La Piu Belle Red 2022

- RRP \$99/750ml
- Carmenere dominant
- A deep, rich expression of the Millahue valley that I affectionately term the *Chilean* cuvée
- A great alternative to VIK at a more approachable price point
- 96 points James Suckling
- Artist: Gonzalo Cienfuegos

La Piu Belle

Premium positioning in the market



■ La Piu Belle Champagne 2009

- RRP \$169/750ml
- 70% Chardonnay, 30% Pinot Noir
- Disgorged in 2022
- Extra Brut
- Delicate yet profound. Stylistically halfway between Krug and Salon.
- The Chardonnay is from Aÿ, a Grand Cru village 10km east of Epernay in la Côte des Blancs.
- Artist: Elena Trailina

StoneVIK

Premium positioning in the market

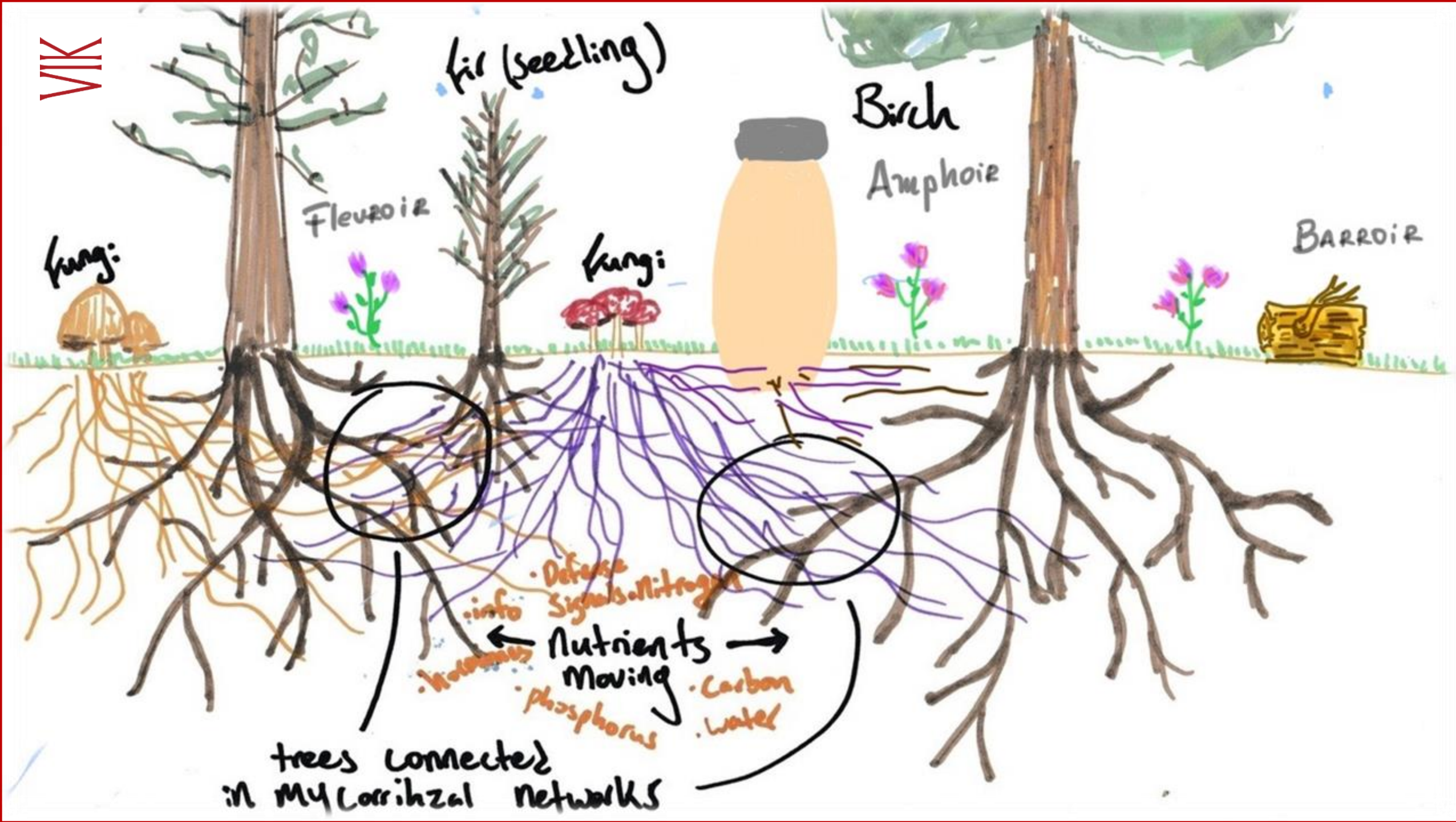


■ Stone VIK 2024

- RRP \$179/750ml
- Cabernet Franc dominant
- Pushes holistic winemaking to its limits
- 98 points James Suckling
- Very small production: <14 000 bottles
- Fermented in oak barrels then aged in amphora that are aligned around an energy field semi-buried on a mountain top on the property.



VK



Who're these wines for?

Premium positioning in the market

VIK Wines offers a diverse portfolio designed to captivate a broad spectrum of wine enthusiasts. Our selection delivers exceptional quality, depth, and variety, ensuring strong appeal across multiple customer segments.

- **For natural wine lovers**, innovative aging techniques like *Amphoir*, *Barroir*, and *Fleuroir* bring unique character and authenticity.
- **For Bordeaux-style blend enthusiasts**, elegantly crafted blends featuring Cabernet Sauvignon, Carménère, and Merlot offer complexity and balance.
- **For lovers of fruit-forward wines**, expressive, layered reds with rich, ripe fruit profiles deliver immediate pleasure.
- **For fans of deep, structured wines**, iconic age-worthy selections with fine tannins, bold structure, and exceptional longevity.
- **For those who prefer bright and elegant rosés**, vibrant acidity and fresh red fruit flavors create refreshing, sophisticated options.
- **For sparkling and Champagne connoisseurs**, vintage Champagne from Épernay, crafted with finesse and disgorged after 12-years.

Product Portfolio

Premium positioning in the market

VIK Wines offers a diverse portfolio designed to captivate a broad spectrum of wine enthusiasts. Our selection delivers exceptional quality, depth, and variety, ensuring strong appeal across multiple customer segments.

- **World class quality**

- VIK 2021 100/100 JS
- Average scores of 97+

- **Unmatched value**

- VIK 2021 \$159/750ml SRP, outperforming competitors at 2x, 3x, even 5x the price.

- **Serious pedigree**

- Crafted by Cristian Vallejo, master wine

maker whose expertise was honed in Rioja, Napa and Bordeaux.

- A holistic winemaking philosophy that aligns with 21st century values

- **Exceptional terroir**

- Millahue, Chile's most complex and dynamic valley

- **Proven market success**

- Growing global presence in top wine stores and fine dining restaurants.

Tech sheets and detailed product information are available upon request.

Resources & Accolades

Premium positioning in the market

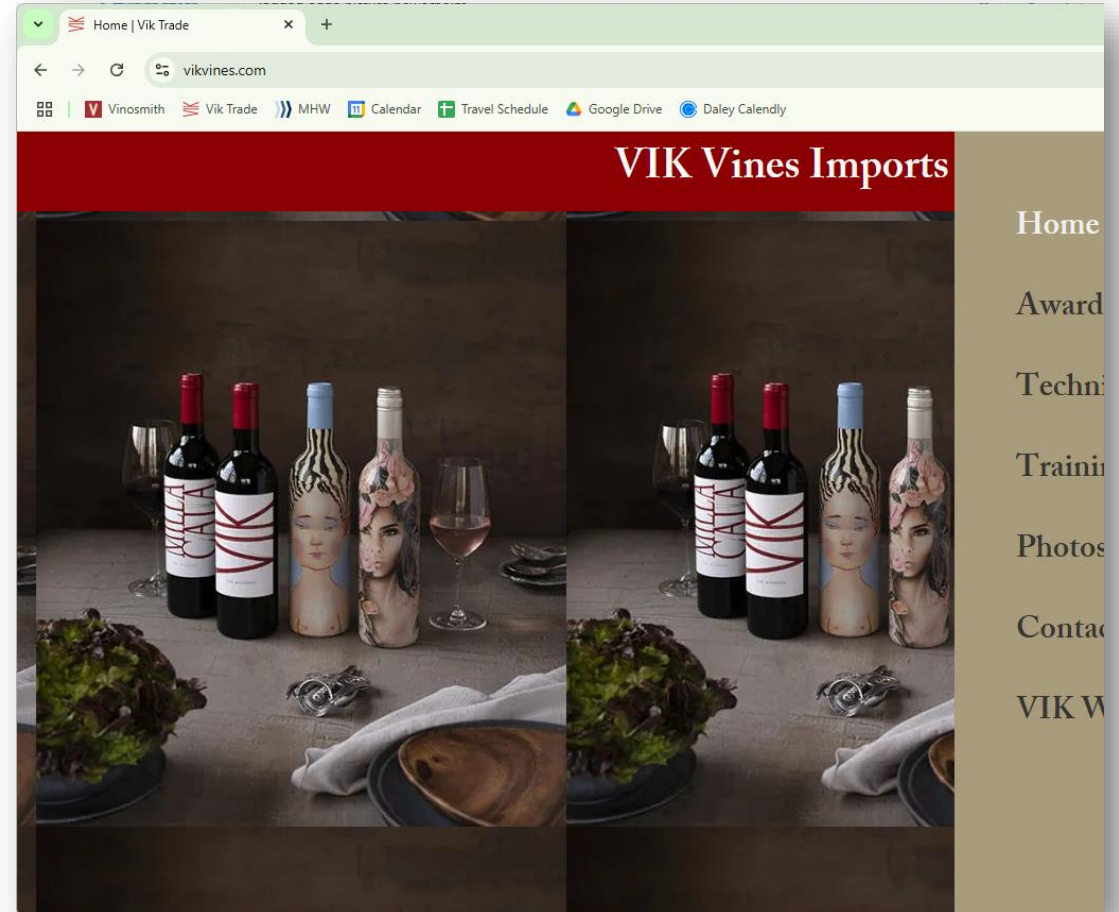


Resources & Accolades

Premium positioning in the market

www.vikvines.com

- Technical sheets for all vintages
- Videos
- Maps
- Scores
- Training videos
- ...and more



Thank you

Rachel Macaluso – Western Region Manager, U.S. Sales

rachel@**vik**wineus.com

+1 (303) 968-6854