

# French **Connection** Finance Whitepaper



<https://frenchconnection.finance/>



# **French** **connection**

**SMUGGLING MONEY INTO YOUR WALLET**

# 01

## Introduction

The rise of decentralised finance (DeFi), a rapidly growing sector, solves many of the challenges associated with connecting financial products (e.g. loans) with financial accounts, but retail adoption within larger ecosystems remains a long way off. However, despite many advantages, it requires a significant amount of knowledge around blockchains and cryptocurrencies in order to safely access these products. As a result, promising innovations remain out of reach for millions of people who could benefit from them. The main challenges standing in the way of wider adoption of DeFi are the following:

### **Problems:**

- Access to DeFi products is too complex for most people
- Initial barrier due to perception and lack of trust

French Connection is a most disruptive DeFi token. They created quite a stir due to the high return on investment. Every 24 hours, they distribute a high percentage of dividends and BNB to all holders. The contract is both secure and non-custodial. The security of smart contracts is FCF's top priority. Users can earn staking rewards with our flexible staking option. Our infrastructure is built with maximum security and performance at the forefront. French Connection provides comprehensive protection for your investments. Our expert team has included a number of sophisticated safeguards to prevent money or information theft and to provide risk management. To avoid contract and market failure, develop a set of risk management rules.



# 02

## DeFi

DeFi refers to financial instruments in the form of blockchain-based services and applications. In a nutshell, DeFi employs a number of blockchain-related technologies. They all have uses outside of decentralised finance, but they all play an important role in the DeFi ecosystem. The primary goal of decentralised finance is to become an alternative to the banking sector by replacing traditional financial system technologies with open source protocols. Smart contracts enable you to make payments, borrow money, and trade cryptocurrency (via decentralised exchanges) without the use of intermediaries. DeFi can bring financial services users together in the same way that Uber brought drivers and passengers together without the need for a taxi company or email. Furthermore, blockchain technology has the potential to reduce the risk of corruption and human error.

### **The Future of De-Fi**

Deflationary tokens are obsolete; why would you put your money into a De-fi Project that rewards you with micro fractions of pennies in their own cryptocurrency? We believe that no investor should have to spend their day staring at BSC charts and hoping that their investments will increase in value. We want our investors to be rewarded on a daily basis with high percentage dividends that are compounded every time! This is the only and most disruptive token that rewards true holders on a daily basis! Keep the French connection token and you'll be rewarded in BNB every 24 hours!

# 03

## Tokenomics



# 03

## Tokenomics

Your BNB will arrive every 24 hours, based on the percentage of FC you own. To ensure a stable price, each transaction will be taxed by 3% for the liquidity pool. In other words, 3% for marketing and 9% for the dividend pool. To put it another way If you buy or sell \$100, the \$9 goes to the dividend pool and is converted to BNB automatically. And is distributed to holders every 24 hours. The French Connection Finance platform is designed to make investing smarter and safer. BNB is being transported into your wallet by the French Connection. Choose French Connection and you will be able to unbank yourself!

### Simple Yet Powerful Tokenomics

- 3% Marketing
- 9% Dividend Pool
- 3% Liquidity Pool

As a strong hub among DeFi protocols, French Connection ensures maximum liquidity and maximises aggregation earnings while increasing capital use. We have everything that you need in one place.

- Buy, sell & hold your coins.
- Using a secure wallet, you can keep your coins safe.
- YBNB automatically convert in your wallet.
- In seconds, you can swap or trade your coins.

# 04

## How To Buy

### **1. Download & setup TrustWallet or Metamask**

Download MetaMask (a crypto wallet in form of a browser extension) or TrustWallet (an app for your phone). After that you will have to add the Binance Smart Chain to your network-list. (Click here for a step-by-step tutorial)

### **1. Buy and send BNB to MetaMask**

Buy BNB on an exchange (i.e. Binance, Kraken, Coinbase etc.). Transfer the tokens to your MetaMask wallet address."

### **1. Connect your wallet to Pancake Swap**

Click here to head on over to PancakeSwap or use this address << >> to select Frenchconnection. Set the slippage tolerance to 15% (sometimes it may be 18%, depending on how much demand there is)

### **1. View \$FCF and generate wealth**

Swap BNB for FRENCHCONNECTION. Now you need to add FRENCHCONNECTION to your MetaMask or Trust Wallet to view your \$FCF.

# 05

## Dividends





# 05

## Dividends

### **Why you should invest in the French connection finance (FCF)**

On the market, there are numerous unique and compelling cryptocurrency projects. A security token, more specifically a dividend token, is a type of cryptocurrency experiment that has recently grown in popularity. Dividend tokens give you the opportunity to make passive money by investing in a project when it goes up in value, or by mining or regular dividends from the issuer.. This is where the FCF tokens come in; they are some of the most disruptive tokens on the market, allowing investors to earn dividends by simply purchasing the tokens, just like a dividend stock.



# 05

## Dividends

### How do the FCF tokens work?

By purchasing FCF tokens, you are essentially preparing yourself for a passive income. Passive income essentially means that you are constantly compensated for previous work or investments. Dividends in stocks and bonds, for example, are paid based on the number of stocks held in a specific organisation. FCF tokens work in a similar way, with investors receiving dividends on a regular basis, with the amount of the dividend based on the number of tokens purchased. This is a game changer because in the past, investors have been investing in crypto projects that are essentially deflationary and do not provide a significant long-term return to investors.

As mentioned earlier, in this project, every transaction is taxed at 9%, which creates the dividend pool for the day, and the dividend pool automatically distributes BNB to token holders every 24 hours. The amount of BNB dividends received by each FCF token holder is determined by the number of tokens held. Because of the power of compounding, these dividends will turn out to be huge returns for investors after a few years. Because of this aspect of compounded dividends, investors who hold FCF tokens will be able to obtain superior returns. After your reward transaction is confirmed, it will be automatically distributed to all participants based on their contribution to the collateral. We ensure that participants receive the majority of the benefits. We have a vibrant community, and it is simple to address questions and concerns.

# 05

## Dividends

### Major benefits of having FCF tokens?

- One of the major benefits of holding the FCF tokens is that with the success of the project, your coins will become more valuable. This means that you not only get the dividends but also the capital gain from the increase in the value of your investment. (Capital gain is what investors get from most of the crypto projects and in this case, basically one buys and holds the coin).
- The tokens gain value over time and can be sold for a large profit.
- Because FCF is a disruptive coin, investors will not only profit from the increase in coin value, but they will also receive regular dividends. Simply, the investor receives double dividends and benefits from the coin's increased value.
- Because of the revolutionary nature of the FCF tokens, this project will allow investors to maximise the value of their digital assets by investing in FCF.
- French Connection Finance will assist investors in earning passive income from their investments, and by reinvesting dividends, one will be able to enjoy superior returns due to the compounding power of the market.

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# 06

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# 07

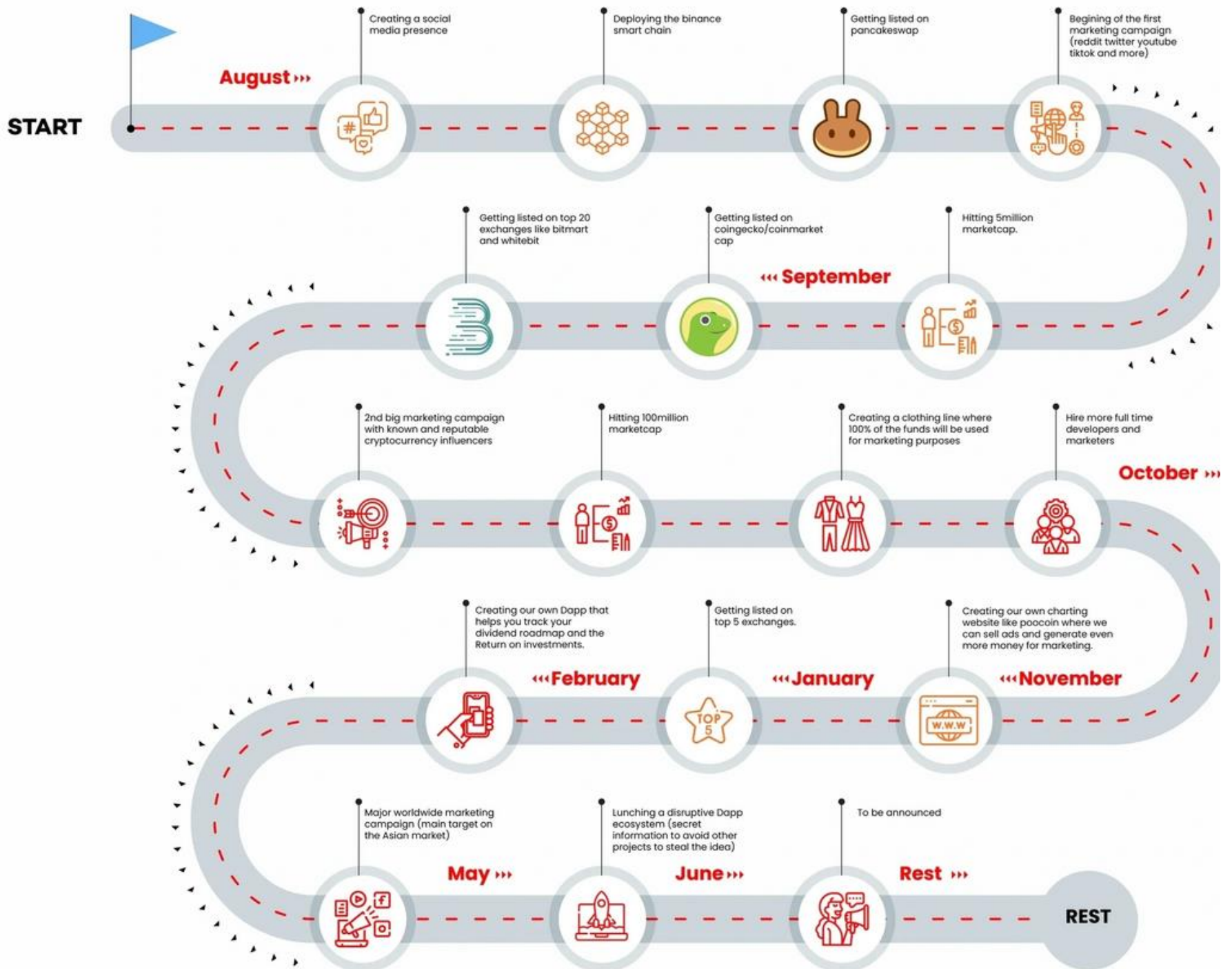
## WHY \$FCF will Revolutionize DeFi

If you invest in DeFi projects to make money and grow your wealth, here's something new that will change your perspective on the entire DeFi space. French Connection Finance disrupts the existing DeFi model and allows people to earn more profits than the average DeFi project. Many projects and businesses in the space required you to invest money in them in order to earn rewards in their native cryptocurrencies. However, there are a few drawbacks to this: Native cryptocurrencies may not be as valuable as a popular digital asset, and you will have to spend money each time you exchange/trade with the asset of your choice. This means that the trade fee depletes any rewards you received from the project. When compared to the amount invested in developing the project, the reward percentage is quite low.

French Connection Finance created the \$FCF dividend token to address these issues. You don't have to look at charts to see how the value of a dividend token fluctuates all the time. Instead, if you invest in the project, you will receive dividends as its value rises. When you purchase FCF tokens, you will receive Binance Coin (BNB) dividends every 24 hours. The advantage is that it is from one of the world's leading cryptocurrency exchange platforms and thus more widely used. Furthermore, this amount will be compounded, resulting in multifold returns on your investment in the long run. Above all, because this is a passive income stream, you don't even have to actively buy/sell/trade all the time, as you would with other cryptocurrencies and tokens.

# 08

## The Roadmap



# 08

## The Roadmap



### August 2021:

- Establishing a social media presence Putting the BSC contract into action.
- Obtaining a listing on Pancakeswap.
- Beginning of the first marketing campaign (reddit twitter youtube tiktok and more).
- Reaching a market capitalization of \$5 million.



### September to October 2021:

- Getting listed on coingecko/coinmarketcap.
- Getting a listing on top 20 exchanges such as bitmart and whitebit.
- Starting the second major marketing campaign with well-known and reputable cryptocurrency influencers.
- Achieving a market capitalization of \$100 million.
- Developing a clothing line in which all profits will be used for marketing purposes.
- Hire more full time developers and marketers



### September to October 2021:

- Creating our own charting website, like PooCoin, where we can sell ads and earn even more money for marketing.
- Obtaining a listing on one of the top 5 exchanges.

# 08

## Roadmap



### **February to May 2022:**

- Developing our own DApp to help you track your dividend income and ROI.
- Beginning of Major worldwide marketing campaign (main target on the Asian market).



### **June 2022 and after:**

- Launching a game-changing DApp ecosystem (secret information to avoid other projects to steal the revolutionary idea).
- Conquer and dominate the DeFi world.

# 09

## Join Us At

**Reddit**

<https://www.reddit.com/r/Frenchconnectiontoken/>

**Twitter**

[https://twitter.com/FCF\\_Bsc](https://twitter.com/FCF_Bsc)

**Telegram**

[https://t.me/frenchconnection\\_bsc](https://t.me/frenchconnection_bsc)

