

# 2026 & 27 Consulting

## Rates & Expenses



**CONSULTING, RESEARCH, AND  
ADVISORY FOR THE PEOPLE WHO  
KEEP INDUSTRY RUNNING.**

**Custom Projects are  
always welcome.**

- **Channel Strategy & Performance:** \$400/hr
- **Workforce Measurement & Development:** \$400/hr
- **Automation & VFD Technical Advisory:** \$400/hr
  
- **Expert Witness (Testimony & Deposition):** \$600/hr
  - **Case Review & Prep:** \$400/hr
  - **Travel & Waiting Time:** \$200/hr
  
- **Academic**
  - **Methodology review:** \$175hr
  - **IRB Review:** \$175hr
  - **Dissertation Chapter:** \$750
  - **Dissertation Complete:** \$2,500
  - **Manuscript:** \$500

### The Validation Spectrum



When the customer cannot verify, judgment becomes the product.



About Me



Website

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- **Speaking (Regional)**
  - **Conference Breakout (<60 min):** **\$2,500**
  - **Half-day workshop or seminar:** **\$4,000**
  - **Lunch Keynote or Dinner Keynote:** **\$3,500**
- **Speaking (National)**
  - **Conference Keynote:** **\$5,000**
  - **Full-day workshop or seminar:** **\$7,500**
  - **Multi-day conference:** **\$10,000**
- **Corporate/Private Events**
  - **Executive retreat presentation:** **\$5,000**
  - **Internal leadership development:** **\$5,000**
  - **Board or Sr. Leadership Brief:** **\$7,500**

**Simple pricing for  
serious assistance**

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**National & International**

- **Anywhere in the US**
- Insured
- Custom options
- CC or Net 15

