

Features & Plans

FEATURES & SOLUTIONS	Basic	Business	Enterprise
DTxIRM - Setup			
Login - Admin	Yes	Yes	Yes
Login - Cluster Managers, Region Managers, BDOs for Influencers, SOs for Dealers	10+	150+	800+
Setup your Regions, States, Clusters, Dealers, Staff Categories – SO/BDO, Products	Yes	Yes	Yes
Add influencer categories like plumber, contractor, A/IDs, shop boys	Yes	Yes	Yes
Add & Manage Influencers	Yes	100000	Unlimited
DTxIRM - Depth Of Relationship & Relationship Management Module			
Each login can access its related influencer activity analytics	Yes	Yes	Yes
Award Badges			
Reward Depth of relationship by providing reward badges that reward different aspects of the relationship	No	Yes	Yes
Greetings			
Give greetings and points on greetings & schedule in calendar.	Yes	Yes	Yes
Referrals			
Captures and reward referrals from influencers & dealers	Yes	Yes	Yes
Integrate lead funnel with channels like MPlayer/Youtube	Yes	Yes	Yes
Auto-assign the right influencer lead to the right BDO or SO	Yes	Yes	Yes
Meet Management			
Schedule meets with dealers	Yes	Yes	Yes
Invitation management – New, Existing & Referred influencers	Yes	Yes	Yes
Attendance Management using OTP	Yes	Yes	Yes
Integrates with Lead status of influencer	Yes	Yes	Yes
Site Visit Requests			
Captures Site visit requests from Influencers	Yes	Yes	Yes
Captures Site Attendance of BDO visit on site along with photographs of site	Yes	Yes	Yes
Product Catalogue & D2I orders			
Present the D2I Catalogue & incentivizes direct D2I sales	Yes	Yes	Yes
Order mapping to primary dealer via primary dealer	Yes	Yes	Yes
Home page banner when new product launched	Yes	Yes	Yes
Capture Direct Influencer Orders	No	Yes	Yes
Cost/Enterprise User/Month (Charged Annually)	1090	890	690
Cost/Influencer/Month (Charged only for Monthly Active Users)	290	190	90
DTxIRM - Loyalty Module			
Select the SKU & its related reward benefits per influencer	Yes	Yes	Yes
Generate QR for rewarding SKUs	Yes	Yes	Yes
Setup Schemes & Contests - SKU Wise, Region Wise, Influencer Wise, Time period wise	Yes	Yes	Yes
Allow game play against Volume for shop boys, A/IDs & Points Basis for scanning influencers	Yes	Yes	Yes
Play selfie games & other games via the App	Yes	Yes	Yes
Give Bonus Points or Gifts to influencers	Yes	Yes	Yes
Track gift disbursement by receiving receipt acknowledgement from influencers	Yes	Yes	Yes
Set the Points to Rupee value real time	Yes	Yes	Yes
Direct-Bank-Transfer of wallet points directly to bank	Yes	Yes	Yes
Set the redemption thresh-hold per influencer. Download redemption lists	Yes	Yes	Yes
Redemption list with TDS applied as per mandate	Yes	Yes	Yes
Digital KYC - Bank Account, Pan & Aadhaar	Yes	Yes	Yes
Cost per QR generation	22 paisa	16 paisa	12 paisa
Cost per QR scanning	44 paisa	32 paisa	24 paisa
Cost per Transfer starting at (Depends on mode and amount)	3 Rs	2 Rs	1.5 Rs
Cost per digital KYC & Bank Account Verification starting at (Depends on KYC & verification type)	7 Rs	6 Rs	5.25 Rs
DTxGTP - Gamified Training Platform			
Trainer or BDO can engage influencer in gamified training on site.	Yes	Yes	Yes
Trainer can launch game rooms and add people	Yes	Yes	Yes
Existing game of snake and ladders, KBC	Yes	Yes	Yes
Cost/Trainer/Month (Charged Annually)	1090	790	590

- There will be one time setup costs which can be waived on case to case basis.
- All pricing can be negotiated basis volumes & payment plans
- Custom Plans are also available