

DYLAN SAUNDERS

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PROFESSIONAL SUMMARY

I am a third-year Sport Journalism student at Leeds Beckett University, actively seeking a graduate role in the journalism/media industry. With a strong work ethic and dedication, I consistently aim for excellence in every task I undertake. My ability to quickly learn and adapt to new concepts makes me a versatile and agile professional, eager to contribute to the media and sports journalism fields.

EXPERIENCE

Club Journalist

Arsenal | 08/2024 to Present

- Create engaging articles, graphics, photos, and videos for the club's website and social media platforms.
- Strategically manage social media accounts, fostering fan interaction and community engagement.
- Conduct interviews with players, coaches, and staff, turning these into insightful, compelling narratives.
- Provide live match updates, highlights, and behind-the-scenes coverage.
- Analyze audience engagement using analytics tools and generate actionable insights for content improvement.

Matchday Media Assistant

Doncaster Rovers | 08/2023 to 04/2024

- Produce content for the club's website and social media platforms, including written articles, graphics, and videos.
- Manage social media engagement, responding to comments and promoting fan interaction.
- Conduct and edit player and staff interviews, ensuring alignment with the club's messaging.
- Deliver real-time updates during match days, collaborating with photographers and videographers to capture key moments.
- Use analytics tools to monitor social media and website performance and provide reports on key metrics.

Sport Journalist

AFTV | 08/2022 to 08/2023

- Conduct in-depth research and gather information from diverse sources for accurate reporting.
- Write clear, concise, and engaging content for multiple platforms, including news articles and broadcast scripts.
- Demonstrate strong interviewing skills with experts, community members, and public figures.
- Utilize multimedia tools, such as video and graphics, to enhance storytelling.
- Manage tight deadlines while ensuring the quality and accuracy of all work.

Data Analyst Intern

Britannia Global Markets | 06/2022 to 08/2022

- Applied data mining techniques to extract insights and identify patterns within large datasets.
- Organized and visualized data using statistical tools and graphs for easy interpretation.
- Prepared reports and presented findings to management, offering recommendations for process improvements.
- Collaborated with stakeholders to ensure data aligned with business requirements.

Social Media Manager and Digital Marketing Assistant

PST Supplies | 10/2021 to 06/2022

- Managed e-commerce listings on eBay, expanding the company's online reach.
- Handled invoicing, credit control, and maintained accurate financial records.
- Led digital marketing campaigns, enhancing brand visibility through effective social media management.

EDUCATION

Bachelor's Degree in Sport Journalism

Leeds Beckett University | 2022 – Present (Third-year)

A Levels

Woodbridge High School | 2021

- Level 3 Cambridge Technical Triple Business (M/M/M)

GCSEs

Woodbridge High School

- History, Maths, Science, English, Geography, and Spanish

CORE QUALIFICATIONS

- Typing speed of 65 words per minute.
 - Proficient in Microsoft Office, Creative Cloud, Slack, and Trello.
 - Skilled in using social media platforms for content creation and engagement.
 - Experienced with eBay and Amazon platforms.
 - Google certified in The Fundamentals of Digital Marketing.
 - Proficient in Adobe Programs, including Premiere Pro.
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INTERESTS

- **Sports Enthusiast:** Passionate about football, boxing, UFC, and NHL.
- **Travelling:** Enjoy exploring new places and cultures.
- **Running:** Committed to staying active and maintaining fitness.
- **Reading:** Avid reader with a diverse range of interests.